

FACT BOOK 2019-2020



2019-2020 FACT BOOK



Office of Institutional Research Lewis Hall 120 1501 Morningside Avenue Sioux City, Iowa 51106 Telephone: (712) 274-5272

Table of Contents

Section Introduction	Table Introduction Fast Facts	5 7
Admissions	Freshman Matriculation Counts and Yield Rate New Transfer Matriculation Counts and Yield Rate	9 10
Students	Academic Preparation of New Students: ACT Scores Academic Preparation of New Students: High School Rank New Student State of Origin Fall Enrollment Fall Headcount Historical Fall Headcount Fall Enrollment by Class and Gender Fall Enrollment by Race/Ethnicity Fall Enrollment by Religious Preference Geographic Distribution of Students Geographic Distribution of International Students Undergraduate Student/Faculty Ratio Graduate Student/Faculty Ratio Historical Retention and Graduation Rates Retention and Persistence to Graduation	11 12 13 14 15 16 17 18 19 20 21 22 23 24 25
Majors	Enrollment by Major Majors of Baccalaureate Graduates Fields of Study of Masters Graduates	26 28 30
Alumni	Alumni Placement within First Year of Graduation Fields of Study of Alumni Continuing their Education Graduate Schools Attended Location of Alumni Employment Career Areas of Alumni Geographic Distribution of Alumni	31 32 33 35 36 37
Faculty - UG & GR	Faculty by Department Full-Time Faculty Profile Part-Time Faculty Profile Faculty & Staff Diversity	38 39 40 41
Finances	Total Family Income College Administered Financial Aid Tuition Discount Rate	42 43 45
Peer Comparisons	Comparison Group Profile Comparison Data: Tuition and Fees Comparison Data: Freshman Applications Comparison Data: Total Undergraduate Enrollment Comparison Data: 6-Yr. Graduation Rate Comparison Data: Freshmen Retention Rate Comparison Data: Student:Faculty Ratio	46 47 48 49 50 51 52

Morningside College Fact Book 2019-2020

Location:	Sioux City, Iowa 51106
Main phone number:	712-274-5000
Home page:	www.morningside.edu
Admissions phone number:	712-274-5511
Admission e-mail address:	admissions@morningside.edu
Type of institution:	Private, four-year, coed, residential, liberal arts- based comprehensive college
Founded:	1894 by the Methodist Episcopal Church
Degrees conferred:	Bachelor of Arts; Bachelor of Science; Bachelor of Science in Nursing; Bachelor of Music Education; Master of Science in Nursing; Master of Arts in Teaching
Academic calendar:	Semester with May Term
Academic year:	Late August through May
Campus:	69 acres, 25 buildings
Colors:	Maroon & white

Mission Statement

The Morningside College experience cultivates a passion for life-long learning and a dedication to ethical leadership and civic responsibility.

Vision Statement

The College is a student-centered participatory community, offering a liberal arts curriculum combined with a diverse array of practical experiences. The goal is the development of the whole person through an emphasis on critical thinking, effective communication, cultural understanding, practical wisdom, spiritual discernment, and ethical action. The Morningside College graduate is equipped for both personal and professional success.

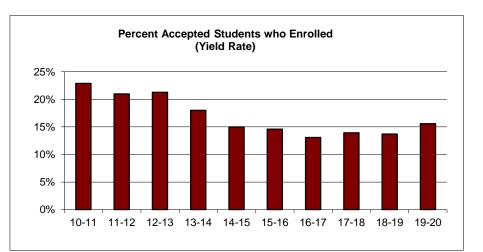
Morningside College Fast Facts 2019-2020

Full-Time Undergraduate Enrollment:	1,183
Total Enrollment:	2,599
ACT Composite Score of Incoming Freshmen: 25th Percentile 75th Percentile Percent with score of 20 or higher	22 19 25 74%
Percent of New Freshmen in Top 25% HS Class:	40%
Student-to-Faculty Ratio (FTE):	13.1
First-to-Second Year Retention Rate (2018 Cohort):	68%
Three Majors with Largest Enrollments: Biology Business Administration Nursing	164 133 132
Number of Graduates (July 1 - June 30): Baccalaureate Masters	278 292
Annual Tuition:	\$31,220
Placement Rate (2017-18 Graduates):	99%
Total Number of Full-Time Faculty:	77
Percent of Faculty with Terminal Degree:	75%

Morningside College Fact Book 2019-2020 Freshmen Matriculation Counts and Yield Rate First-Time, Full-Time Students Only

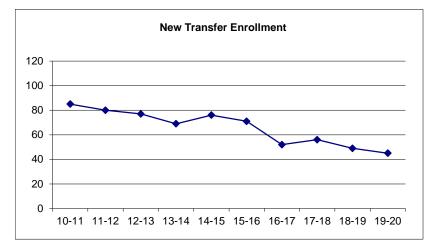
Freshman Matriculation	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
		1	1		1	r	r			
Number of Campus Visits	874	963	867	967	1057	1076	1053	1083	1037	984
Number of Applicants	2493	2981	2048	3721	4150	4556	4562	4603	4385	3739
Men			922	1609	1783	1853	1881	1946	1864	1569
Women			1126	2112	2367	2703	2680	2657	2521	2169
Number Accepted	1498	1792	1281	1986	2358	2551	2597	2540	2525	2359
Men			570	866	994	1044	1039	1098	1087	1026
Women			711	1120	1364	1507	1558	1442	1438	1333
Number Enrolled	343	377	273	357	353	372	340	354	345	367
Men			146	160	188	175	159	186	187	199
Women			127	197	165	197	181	168	158	168
Percent of Applicants who were Accepted	60.1%	60.1%	62.5%	53.4%	56.8%	56.0%	56.9%	55.2%	57.6%	63.1%
	-	-	-		-	-	-		-	
Percent of Accepted who were Enrolled (Yield)	22.9%	21.0%	21.3%	18.0%	15.0%	14.6%	13.1%	13.9%	13.7%	15.6%

Freshman Fall Enrollment First-Time, Full-Time Students



Morningside College Fact Book 2019-2020 New Transfer Matriculation Counts and Yield Rate

Transfer Matriculation	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
	074	074	000	000	0.40	0.40	000	000	004	050
Number of Applicants	271	274						223	231	256
Men			126	162	158	155	162	94	109	126
Women			134	206	190	193	147	129	122	130
Number Accepted	135	130	118	128	134	129	110	103	86	76
Men			56	47	65	61	55	45	40	45
Women			62	81	69	68	55	58	46	31
Number Enrolled	85	80	77	69	76	71	52	56	49	45
Men			37	26	44	42	26	23	24	27
Women			40	43	32	29	26	33	25	18
Percent of Applicants who were Accepted	49.8%	47.4%	45.3%	34.6%	38.5%	37.1%	35.6%	46.2%	37.2%	29.7%
Percent of Accepted who were Enrolled (Yield)	63.0%	61.5%	65.2%	53.9%	56.7%	55.0%	47.3%	54.4%	56.9%	59.2%





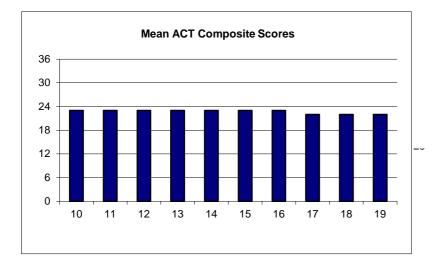
Morningside College Fact Book 2019-2020 Academic Preparation of New Students: ACT Scores

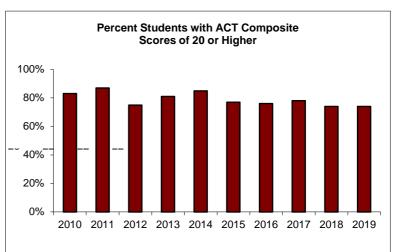
First-Time, Full-Time Undergraduate Students - Fall Semester

				Mean	ACT Score	;				
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
ACT English	22	22	22	22	22	22	22	21	21	21
25th percentile				20	20	19	19	18	18	18
75th percentile				25	25	26	26	25	24	24
ACT Math	22	22	22	22	22	22	22	21	21	21
25th percentile				19	19	18	18	18	18	17
75th percentile				25	26	25	26	25	25	25
ACT Reading	23	23	23	23	24	23	23	23	22	23
25th percentile				20	21	20	20	19	20	19
75th percentile				27	27	28	27	27	26	26
ACT Natural Sci.	23	23	23	22	23	23	23	22	22	22
25th percentile				20	21	21	21	20	20	20
75th percentile				25	25	25	25	25	24	24
ACT Composite	23	23	23	23	23	23	23	22	22	22
25th percentile	20	21	19	20	20	20	20	20	20	19
75th percentile	25	26	25	25	25	26	26	25	25	25

	Frequency Distribution of ACT Composite Scores*																			
	2010 2011 2012		2010 2011		20	2013 2014		14	4 2015		2016		2017		2018		2019			
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Below 6	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
6-11	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	5	1%	0	0%
12-17	2	1%	6	2%	9	3%	15	4%	19	5%	35	9%	24	7%	24	7%	23	7%	45	12%
18-23	198	60%	198	54%	163	60%	189	53%	181	51%	193	52%	174	52%	205	58%	197	57%	194	53%
24-29	123	37%	149	40%	85	32%	138	39%	129	37%	111	30%	110	32%	108	30%	102	30%	103	28%
30-36	8	2%	16	4%	13	5%	15	4%	24	7%	33	9%	32	9%	17	5%	18	5%	23	6%

*Scale changed in Fall 2012 to coincide with scale used by U. S. News, College Board, and Peterson's.

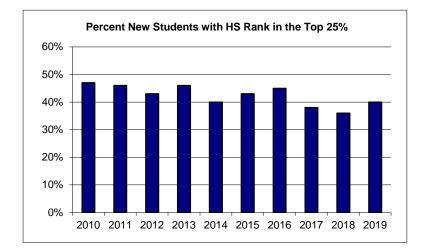


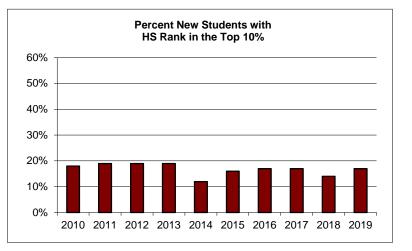


Morningside College Fact Book 2019-2020 Academic Preparation of New Students: High School Rank

New First-Time, Full-Time Undergraduate Students

HS Rank		Fall Semester														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019						
Тор 50%	79%	78%	78%	78%	73%	76%	72%	71%	69%	69%						
Тор 25%	47%	46%	43%	46%	40%	43%	45%	38%	36%	40%						
Тор 10%	18%	19%	19%	19%	12%	16%	17%	17%	14%	17%						





Morningside College Fact Book 2019-2020 New Student State of Origin (self-reported based on mailing address)

Transfer Undergraduate Students, Full-Time only

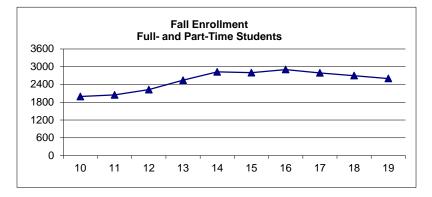
		First Enr	olling in	Fall of	
	2015	2016	2017	2018	2019
Sioux City	47	46	36	27	49
Iowa, except Sioux City	138	126	124	131	132
Alabama				1	
Alaska		2	1	2	
Arizona	3	3	3	2	1
Arkansas			1		
California	8	3	20	9	13
Colorado	11	15	15	13	10
Florida	3	1	4	2	
Georgia				1	1
Hawaii		1			1
Idaho				1	
Illinois		2	2		3
Indiana		2		1	
Kansas	5	7	3	8	4
Minnesota	14	18	8	11	5
Missouri	1	5	2	9	3
Montana		1	5		2
Nebraska	89	64	83	73	69
Nevada					2
New Mexico		1			
North Carolina			1		1
North Dakota		3	2	1	
Ohio					1
Oklahoma					4
Oregon			1		
Puerto Rico		1			
South Dakota	23	17	29	28	33
Tennessee		1		1	
Texas		1	2	1	7
Utah		1			1
Virginia		1			1
Washington				2	1
Wisconsin			1	3	2
Wyoming	4		1	2	1
International	26	18	10	16	20
TOTALS	372	340	354	345	367

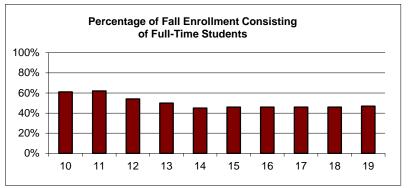
	2015	2016	2017	2018	2019
Sioux City	25	18	20	21	13
Iowa, except Sioux City	19	14	23	17	20
Alabama		1			
Arizona	2				
California	4	4	1	2	
Colorado	2				1
Florida	1	2			1
Idaho	1				1
Illinois					
Kansas					2
Maine	2				
Michigan				1	
Minnesota	1	1			1
Missouri			1		
Montana	1				1
Nebraska	3	6	4	2	1
New York	1				
North Dakota					
Oklahoma					1
Puerto Rico					
South Carolina	1				
South Dakota	4	1	3	2	1
Texas			1		
Washington	2			2	2
Wyoming					
US Citizen not living in US			1		
International	2	5	2	2	
TOTALS	71	52	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$		

Morningside College Fact Book 2019-2020 Fall Enrollment

	Fall Enrollment*																															
20		2010 2011		2010 201		2010		2010 20		2010		2010		2010 2		2011		2012		2013		2014		2015		2016		17	2018		2019	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%												
Full-time	1208	61%	1272	62%	1202	54%	1263	50%	1280	45%	1300	46%	1329	46%	1280	46%	1241	46%	1216	47%												
Part-time	783	39%	775	38%	1022	46%	1279	50%	1544	55%	1497	54%	1573	54%	1508	54%	1456	54%	1383	53%												
Total	19	91	20	47	22	2224		42	2824		2797		2902		2788		2697		2599													

				Fall	Under	gradu	ate Er	Fall Undergraduate Enrollment by Class (Full-Time Students only)														
	20	10	20	11	20	12	20	13	20	14	20	15	20	16	20	17	20	18	20	19		
Class	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%		
Freshmen**	366	31%	393	31%	281	23%	356	28%	364	28%	367	29%	322	25%	331	26%	341	28%	348	29%		
Sophomores	277	23%	318	25%	315	26%	254	20%	297	23%	317	25%	303	23%	276	22%	270	22%	287	24%		
Juniors	257	21%	271	21%	294	25%	312	25%	258	20%	305	24%	310	24%	299	24%	261	22%	243	21%		
Seniors	281	23%	271	21%	294	25%	315	25%	327	26%	257	20%	321	25%	334	27%	334	28%	301	25%		
Special***	27	2%	16	1%	15	1%	26	2%	32	3%	31	2%	39	3%	12	1%	6	0%	4	0%		
Total	12	08	12	69	11	99	12	63	12	79	12	77	12	95	12	52	12	12	11	83		





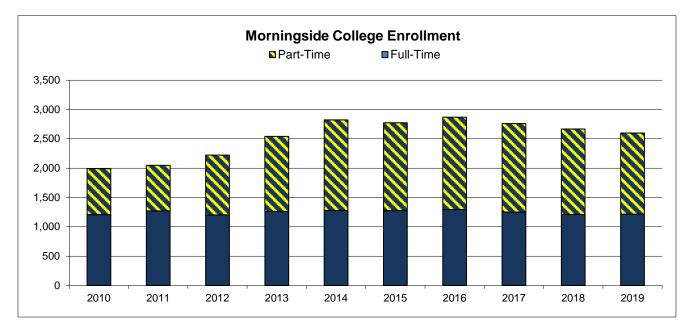
*Includes graduate students

**Includes new freshmen, freshmen transfers, freshmen readmits, continuing freshmen

***Includes exchange, certifications, Hwa Nan, teacher intern, and second-degree continuing students.

Morningside College Fact Book 2019-2020 Fall Headcount

					Fall	Term				
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Full-Time	1,208	1,272	1,202	1,263	1,280	1,300	1,329	1,280	1,241	1,216
UG Full-Time		1,269	1,199	1,263	1,279	1,277	1,295	1,252	1,212	1,183
Grad Full-Time		3	3	0	1	23	34	28	29	33
Part-Time	783	775	1,022	1,279	1,544	1,497	1,573	1,508	1,456	1,383
UG Part-Time	42	51	43	42	42	30	26	70	69	94
Grad Part-Time	741	724	979	1237	1502	1467	1547	1438	1387	1289



Morningside College Fact Book 2019-2020 Historical Fall Headcount*

1958 - present

		Dort Time			Dort Time			Part-Time
Fall Term 1958	980	Part-Time	Fall Term 1984	998	Part-Time 232	Fall Term 2010	1208	
1959	1049		1985	969	232	2010	1200	705
1959	1049		1985	916		2011	1272	1022
1960	1018		1986	874	330	2012	1202	1022
1961	1043			875	340		1203	1544
	1173		1988	879	340	2014		
1963			1989			2015	1,300	
1964	1208		1990	919	369	2016	1,329	1573
1965	1263		1991	997	341	2017	1,280	1508
1966	1367		1992	983	341	2018	1,241	1456
1967	1399		1993	965	337	2019	1,216	1383
1968	1368		1994	954	310			
1969	1309		1995	834	373			
1970	1272	387	1996	859	278			
1971	1258	334	1997	861	316			
1972	1309	270	1998	931	279			
1973	1257	305	1999	885	268			
1974	1167	301	2000	842	207			
1975	1155	367	2001	744	252			
1976	1135	415	2002	806	234			
1977	1144	350	2003	871	305			
1978	1171	400	2004	980	224			
1979	1092	256	2005	1,066	374			
1980	1082	303	2006	1,168	554			
1981	1110	249	2007	1,159				
1982	1080	227	2008	1,159	747			
1983	1008	235	2009	1,200	836			

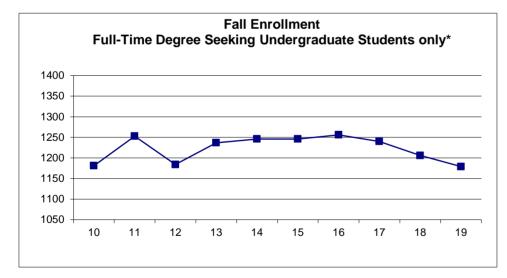
*Includes graduate students

Morningside College Fact Book 2019-2020

Fall Enrollment by Class and Gender

Full-Time, Degree Seeking Undergraduate Students only*

										F	all Enr	ollmen	t								
Class	Gender	20	10	20	11	20	12	20	13	20	14	20	15	20	16	20	17	20	18	20	19
		#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Freshmen	Male	187	51%	190	48%	153	54%	170	48%	204	56%	185	50%	159	49%	179	54%	195	57%	198	57%
(0-26.99 cr.)	Female	179	49%	203	52%	128	46%	186	52%	160	44%	182	50%	163	51%	152	46%	146	43%	150	43%
Sophomores	Male	138	50%	157	49%	156	50%	119	47%	133	45%	157	50%	148	49%	125	45%	129	48%	148	52%
(27-57.99 cr.)	Female	139	50%	161	51%	159	50%	135	53%	164	55%	160	50%	155	51%	151	55%	141	52%	139	48%
Juniors	Male	120	47%	131	48%	154	52%	152	49%	118	46%	134	44%	141	45%	142	47%	117	45%	110	45%
(58-90.99 cr.)	Female	137	53%	140	52%	140	48%	160	51%	140	54%	171	56%	169	55%	157	53%	144	55%	133	55%
Seniors	Male	111	40%	114	42%	129	44%	144	46%	146	45%	111	43%	138	43%	139	42%	160	48%	138	46%
(91 cr. & above)	Female	170	60%	157	58%	165	56%	171	54%	181	55%	146	57%	183	57%	195	58%	174	52%	163	54%
Total	Male	556	47%	592	47%	592	50%	585	47%	601	48%	587	47%	586	47%	585	47%	601	50%	594	50%
	Female	625	53%	661	53%	592	50%	652	53%	645	52%	659	53%	670	53%	655	53%	605	50%	585	50%
	All	11	81	12	53	11	84	12	37	12	46	12	46	12	56	12	40	12	06	11	79



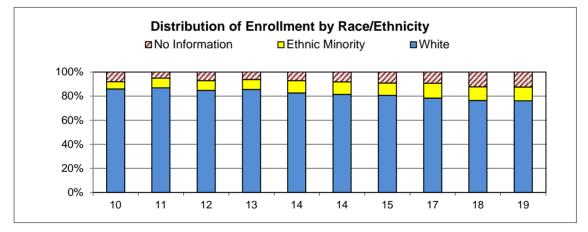
Full-Time Degree Seeking Undergraduate Students, Fall Enrollment Female Male 100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0% 10 11 12 13 14 15 16 17 18 19

*Does not include specials.

Morningside College Fact Book 2019-2020 Fall Enrollment by Race/Ethnicity*

Full-Time Undergraduate Students only

	2010	2011	2012	2013	2014	2015	2015	2017	2018	2019
Black or African American	10	19	16	16	23	11	11	27	22	27
Asian	8	6	6	9	10	13	13	11	12	14
Hispanic/Latino	46	62	66	67	77	92	92	99	88	86
American Indian/Alaskan Native	7	6	6	6	8	8	8	8	6	6
Native Hawaiian or Other Pacific	2	2	3	3	3	2	2	5	3	1
All Ethnic Minorities	73	95	97	101	121	126	126	150	131	134
Percent Ethnic Minority	6.0%	7.5%	8.1%	8.0%	9.5%	9.9%	9.9%	12.0%	10.8%	11.3%
White	1025	1092	998	1051	1041	1014	1014	948	892	860
Percent White	84.9%	86.1%	83.2%	83.2%	81.4%	79.4%	79.4%	75.7%	73.6%	72.7%
Two or more races	14	15	20	30	27	33	33	40	47	45
Percent two or more races	1.2%	1.2%	1.7%	2.4%	2.1%	2.6%	2.6%	3.2%	3.9%	3.8%
No Information**	96	67	84	81	90	104	104	114	142	144
Undesignated	73	52	64	61	69	54	54	50	74	81
Non-resident Alien	23	15	20	20	21	50	50	64	68	63
Percent No Information	7.9%	5.3%	7.0%	6.4%	7.0%	8.1%	8.1%	9.1%	11.7%	12.2%
TOTAL	1208	1269	1199	1263	1279	1277	1277	1252	1212	1183



*Self-reported data

**Includes non-resident aliens and undesignated.

Morningside College Fact Book 2019-2020 Fall Enrollment by Religious Preference* Full-Time Undergraduate Students only

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Agnostic	2	7	10	8	2	8	11	13	13	12
Anglican	2	2	2	1	0	0	0	0	0	1
Apostolic Faith	0	0	0	0	0	2	1	0	0	0
Assembly of God	8	10	8	7	5	4	3	1	3	3
Atheist	3	5	5	2	1	4	4	6	9	8
Baptist, American	8	6	3	1	0	0	0	0	1	1
Baptist, Conservative	2	1	1	1	1	1	2	3	3	5
Baptist, Other	19	20	18	14	7	11	10	14	22	23
Baptist, Southern	2	1	1	1	1	0	1	2	6	9
Buddhist	0	0	2	2	3	4	4	3	4	4
Christian	60	112	127	105	63	101	136	186	199	208
Christian Mississippi Alliance	0	1	0	0	0	2	0	1	2	1
Christian Reformed	10	13	6	4	3	3	4	5	6	9
Church of Christ	9	8	3	2	1	2	1	2	3	5
Church of God in Christ	1	0	1	0	0	0	0	1	0	0
Covenant	0	0	0	0	0	0	1	2	2	2
Disciple of Christ	3	3	2	2	1	5	4	3	2	3
Eastern Orthodox	5	1	1	1	0	1	0	0	0	0
Episcopal	2	2	4	2	1	0	1	0	2	1
Evangelical Free	8	7	8	7	2	6	7	12	15	11
Greek Orthodox	1	1	1	1	0	0	1	1	2	1
Islam	2	2	2	1	1	1	0	0	0	2
Jehovah's Witness	1	2	2	2	2	0	1	1	1	2
Jewish	2	2	1	0	0	1	1	2	2	0
Latter Day Saints	2	3	3	3	2	1	1	1	3	4
Lutheran, American	4	4	4	3	0	2	3	5	6	6
Lutheran, General	189	202	183	132	87	54	65	78	95	90
Lutheran, Missouri Synod	44	40	40	18	14	21	24	29	32	48
Mennonite	1	1	1	0	0	0	0	1	0	0
Native American	1	0	0	0	0	0	0	2	1	1
Nazarene	1	2	2	1	0	0	0	0	0	0
Non-denominational	4	10	18	16	12	12	9	15	13	15
Pentecostal	5	4	4	3	2	3	5	2	1	3
Presbyterian	43	51	40	27	15	11	8	11	13	16
Protestant, General	7	8	5		1	1	1		2	2
Quakers/Friends	0	1	1	1	1	0	0	0	0	0
Reformed Church	16	21	17	15	9	3	5	11	17	17
Reorganized Latter Day Saints	0	0	0	0	0	0	0	0	0	0
Roman Catholic	238	230	189	136	79	82	110	152	186	194
Seventh Day Adventist	0	3	1	0	0	0	0	0	0	0
UCC Congregational	0	0		1	1	3	0	0	0	1
Undesignated	269	253	281	603	881	868	793	590	437	373
Unitarian	1	1	1	1	0	1	1	1	2	2
United Church of Christ	6	9			0	1	1	2	2	2
United Methodist	222	216		130	80	54	69	84	95	89
Other Religions	5	7	7	5	1	4	7	8	10	9
TOTALS	1208	1272	1199	1263	1279	1277	1295	1252	1212	1183

*Self-reported data

Morningside College Fact Book 2019-2020 Geographic Distribution of Students Full-Time Undergraduate Students only

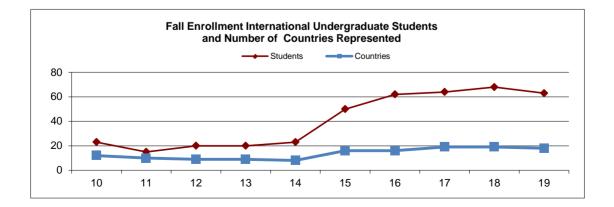
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Sioux City	248	250	230	228	252	245	231	226	187	186
Iowa, sans Sioux City	549	565	545	575	564	530	513	452	447	430
Alabama	0	0	0	1	1	0	1	1	1	1
Alaska	0	0	0	0	1	2	3	3	4	2
Arizona	7	8	4	3	1	6	7	7	7	6
Arkansas	1	0	0	1	0	0	0	1	0	0
California	8	16	21	32	32	34	37	42	35	32
Colorado	16	15	10	13	17	20	29	33	39	36
Connecticut	1	0	0	0	0	0	0	0	0	0
Florida	1	2	1	7	7	6	7	8	10	5
Georgia	0	0	1	1	0	0	0	0	2	3
Hawaii	0	0	0	0	0	0	1	0	0	1
Idaho	1	0	1	1	2	1	0	0	1	2
Illinois	6	4	4	3	4	3	4	6	0	3
Indiana	0	0	0	0	0	0	2	2	2	1
Kansas	10	16	11	7	8	10	15	17	18	21
Kentucky	1	1	0	0	0	0	0	0	0	0
Louisiana	1	1	1	0	1	0	0	0	0	0
Maine	1	1	0	0	0	2	2	0	0	0
Maryland	0	1	2	1	0	0	0	0	1	1
Massachusetts	0	0	0	0	1	0	0	0	0	0
Michigan	0	0	0	1	2	1	0	0	1	1
Minnesota	32	46	45	41	43	36	44	37	35	30
Missouri	8	7	5	6	6	5	9	9	13	7
Montana	0	0	0	0	1	2	3	7	3	6
Nebraska	229	239	219	227	212	223	219	224	234	217
Nevada	0	0	0	0	0	0	1	0	0	2
New Jersey	1	2	2	0	0	0	0	0	0	0
New Mexico	0	0	0	0	0	0	1	1	0	0
New York	0	0	0	0	0	2	1	1	0	0
North Carolina	0	0	0	0	0	0	0	1	0	1
North Dakota	0	0	0	0	1	0	3	4	3	1
Ohio	0	0	0	0	0	0	0	0	0	1
Oklahoma	1	0	2	1	0	0	0	0	0	5
Oregon	1	1	0	0	0	0	0	1	1	0
Pennsylvania	1	1	2	1	1	0	0	0	1	1
Puerto Rico	0	0	0	0	1	2	2	1	0	0
South Carolina	0	0	0	0	0	1	1	1	0	1
South Dakota	52	76	65	82	81	77	78	88	83	92
Tennessee	2	2	1	1	1	1	2	2	1	0
Texas	4	3	6	4	6	3	5	4	1	8
Utah	1	0	0	0	0	0	1	0	0	1
Virginia	0	0	0	0	0	1	2	2	0	1
Washington	0	0	0	1	2	5	2	1	5	7
Wisconsin	2	0	1	3	4	3	2	2	4	4
Wyoming	0	0	0	2	4	6	5	3	5	4
US Citizen not living in US	0	0	0	0	0	0	0	1	0	0
International	23	15	20	20	23	50	62	64	68	63
Militaryout of country	0	0	0	0	0	0	0	0	0	0
TOTALS	1208	1272	1199	1263	1279	1277	1295	1252	1212	1183

*Self-reported data (mailing address)

Morningside College Fact Book 2019-2020 Geographic Distribution of International Students

Full-Time Undergraduate Students only

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Albania	1	1	0	0	0	0	0	0	0	0
Antigua	0	0	0	0	0	4	4	2	1	1
Bahamas	0	0	0	0	0	0	0	0	0	1
Belize	0	0	0	0	0	0	1	1	1	0
Bolivia	0	0	0	0	0	1	1	1	1	0
Brazil	0	0	0	1	4	6	12	12	9	3
Canada	1	0	0	0	0	0	1	1	1	1
China	8	2	4	4	5	3	3	2	1	1
Columbia	0	0	0	1	0	0	1	2	2	2
Dominican Republic	1	1	1	1	0	0	0	0	0	0
Espana (Spain)	0	0	0	0	0	2	2	0	0	0
Germany	4	2	2	0	0	11	15	14	23	25
Hungary	1	1	0	0	0	0	0	0	0	0
Ireland	0	0	0	0	0	0	0	1	1	0
Italy	0	0	0	0	0	0	0	0	1	1
Japan	2	4	6	7	9	12	10	10	8	5
Kenya	1	0	0	0	0	0	0	0	0	0
Latvia	0	0	0	0	0	1	0	0	0	0
Luxembourg	0	0	0	0	0	0	1	0	0	0
Mexico	0	0	2	2	0	0	0	2	3	4
Netherlands	1	0	0	0	0	2	2	1	1	2
Nigeria	0	0	1	1	1	1	0	1	1	1
Northern Ireland	1	1	0	0	0	0	0	0	0	0
Norway	1	1	0	0	0	0	0	0	0	0
Pakistan	0	0	0	0	0	0	0	0	0	0
Paraguay	1	1	1	1	0	0	0	0	0	0
Peru	0	0	0	0	1	1	2	2	2	2
Slovakia	0	0	0	0	0	1	0	0	0	0
South Korea	0	0	0	0	1	1	0	0	0	0
Spain	0	0	0	0	0	0	0	2	3	3
Switzerland	0	0	0	0	1	2	2	1	0	1
Tunisia	0	0	0	0	0	1	1	1	1	0
Turkey	0	0	0	0	0	0	0	0	0	1
United Kingdom	0	1	1	0	0	0	0	2	4	5
Venezuela	0	0	0	0	0	0	0	6	4	4
Vietnam	0	0	2	2	1	1	4	0	0	0
TOTAL	23	15	20	20	23	50	62	64	68	63



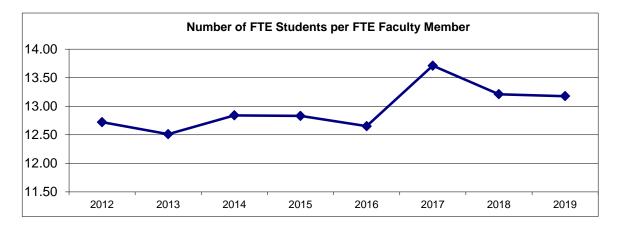
Morningside College Fact Book 2019-2020 Student/Faculty Ratio

Undergraduate only

	2012	2013	2014	2015	2016	2017	2018	2019
Student FTE:Faculty FTE	12.72	12.51	12.84	12.83	12.65	13.71	13.21	13.18
Full-time Student:Faculty Ratio*	15.17	15.59	15.41					

*Full-time UG students divided by full-time UG faculty (internal metric only).

**FTE IPEDS formula (full-time UG students plus 1/3 part-time UG students / full-time UG faculty plus 1/3 part-time UG faculty).

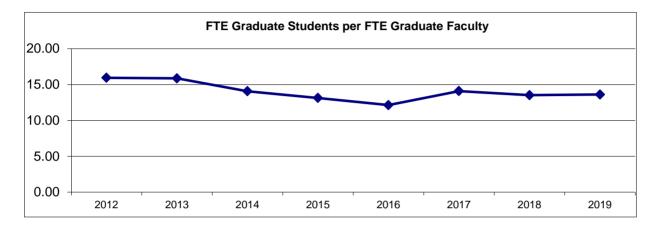


Morningside College Fact Book 2019-2020 Graduate Student/Faculty Ratio

FTE

	2012	2013	2014	2015	2016	2017	2018	2019
FTE Graduate Student-Faculty Ratio*	15.94	15.86	14.07	13.13	12.13	14.09	13.52	13.61

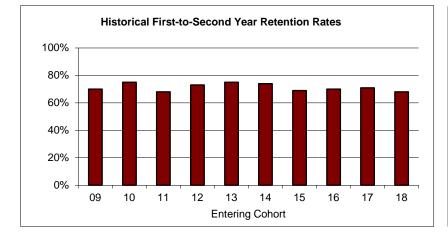
*FTE IPEDS formula (full-time graduate students + (part-time graduate students * 1/3) / full-time graduate faculty + (part-time graduate faculty * 1/3).

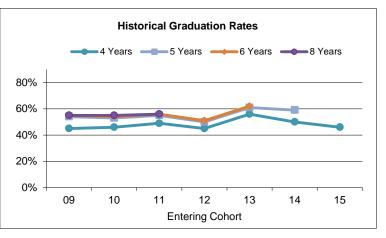


Morningside College Fact Book 2019-2020 Historical Retention and Graduation Rates

Entering Cohorts (First-Time, Full-Time Undergraduate Students)

Entering Cohort	Beginning Enrollment	First-to-Second Year Retention Rate	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years	Graduated within 8 Years
2009	325	70%	45%	54%	55%	55%
2010	343	75%	46%	53%	54%	55%
2011	377	68%	49%	55%	56%	56%
2012	273	73%	45%	50%	51%	
2013	357	75%	56%	61%	62%	
2014	353	74%	50%	59%		
2015	372	69%	46%			
2016	340	70%				
2017	354	71%				
2018	345	68%				
2019	367					





Morningside College Fact Book 2019-2020 Retention and Persistence to Graduation First-Time, Full-Time Undergraduate Students

	20	10	20	011	20	12	20	013	20	014	20	015	20	016	20	17	20	18	2	019
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Entering Cohort:*	34	43	3	77	27	73	3	57	3	53	3	72	3	40	35	54	34	45	3	867
Returning:																				
2nd year	258	75%	255	68%	200	73%	267	75%	260	74%	256	69%	237	70%	252	71%	236	68%		
3rd year	196	57%	226	60%	158	58%	236	66%	229	65%	214	58%	198	58%	210	59%				
4th year	178	52%	204	54%	140	51%	199	56%	216	61%	195	52%	182	54%						
5th year	20	6%	22	6%	18	7%	16	4%	41	12%	32	9%								
6th year	1	0%	3	1%	2	1%	0	0%	6	2%										
7th year	2	1%	0	0%	0	0%	0	0%												
Graduating in:																				
3 years	11	3%	10	3%	10	4%	30	8%	2	1%	11	3%	9	3%						
4 years	146	43%	175	46%	112	41%	171	48%	171	48%	159	43%								
5 years	26	8%	24	6%	14	5%	17	5%	34	10%										
6 years	2	1%	1	0%	2	1%	2	1%												
8 years	2	1%	0	0%																
TOTAL	187	55%	210	56%	138	51%	220	62%	207	59%	170	46%								

*Does not include transfer students

Morningside College Fact Book 2019-2020 Enrollment by Major Fall Undergraduate Enrollment, Duplicated Count

					2019
SCHOOL OF ARTS AND SCIENCES	2016	2017	2018	2019	% of Total
Department of Humanities					
Amer Hist/Gov Teach	4	4	4	4	0%
Amer/World Hist Teach	15	27	23	18	1%
Applied American Studies		1	0	0	0%
Eng Teaching Sec	14	11	10	14	1%
English	27	22	17	10	1%
History	13	13	14	17	1%
History Teaching	1	0	0	0	0%
History-American	3	1	1	2	0%
Philosophy	6	5	2	1	0%
Public History	5	9	8	4	0%
Religious Studies	11	4	3	3	0%
Spanish	15	12	7	10	1%
Spanish Teaching	1	0	2	2	0%
Department of Natural and Mathematical Sciences					
All Science Teaching	14	11	13	5	0%
Animation & Video Game Development	6	7	6	4	0%
Applied Computer Science	5	7	7	6	0%
Biology	163	173	156	164	11%
Biology Teaching	6	2	4	3	0%
Chemistry	46	52	42	36	2%
Chemistry Teaching	1	1	1	1	0%
Computer Science	33	30	43	38	3%
Engineering Sciences	1	4	3	1	0%
Mathematics	21	24	16	15	1%
Mathematics Teaching	21	21	15	13	1%
Medical Lab Science (Med Tech)	0	5	3	3	0%
Physics	4	3	1	1	0%
Physics/Engineering Physics	10	12	12	4	0%
Respiratory Therapy	0	0	0	1	0%
Department of Social Sciences					
Biopsychology	18	27	15	17	1%
Developmental Psychology	12	5	7	8	1%
International Affairs	8	9	7	6	
Political Science	27	35	28	34	2%
Psychology	23	24	22	29	2%
Psychology Counseling	39	40	31	39	3%
Social and Behavioral Science	33	56	63	58	4%
	00	00	00	00	2019
SHARON WALKER SCHOOL OF EDUCATION	2016	2017	2018	2019	
Department of Undergraduate Teacher Education					
Elementary Education	123	109	117	109	7%
Special Education	35	38	39	41	3%
Special Education Certificate	0	0	0	15	1%
Teacher Intern	30	31	28	31	2%

Morningside College Fact Book 2019-2020 Enrollment by Major

Fall Undergraduate Enrollment, Duplicated Count

Department of Undergraduate Nursing	2016	2017	2018	2019	% of Total
Nursing	141	19	147	132	10tal 9%
indising	141	19	147	132	37
SCHOOL OF VISUAL AND PERFORMING ARTS					2019 % of
Department of Art	2016	2017	2018	2019	70 OI
Art Studio	3	11	8	8	19
Art Teaching	6	9	7	4	09
Arts Administration	18	13	11	7	09
Graphic Design	16	19	22	22	19
Photography	10	14	12	7	09
Department of Performing Arts					
Music	8	5	10	3	0%
Music Education	28	29	28	32	2%
Music Performance	8	8	6	5	0%
Theatre	4	10	8	3	0%
					2019
SCHOOL OF PROFESSIONAL STUDIES					2015 % of
Department of Accounting and Business	2016	2017	2018	2019	Total
Advertising	16	20	16	11	19
Business Administration	196	93	61	133	9%
General Business	41	114	167	96	79
Management Information Systems	4	1	0	1	09
Managerial Accounting	5	5	15	22	19
Public Accounting	0	8	14	25	29
Department of Applied Agriculture & Food Studies					
Agriculture & Food Studies Majors	9	9	32	24	2%
Applied Agriculture and Food Studies	30	42	31	31	29
	0	0	0	4	09
Department of Mass Communication					
Applied Agriculture and Food Studies Department of Mass Communication Mass Communication	35	31	33	30	29
Department of Mass Communication Mass Communication Department of Organizational Management		_			
Department of Mass Communication Mass Communication Department of Organizational Management	35 0	31 15	33 27	30 23	
Department of Mass Communication Mass Communication Department of Organizational Management		_			29 2019
Department of Mass Communication Mass Communication Department of Organizational Management Organizational Management	0	15	27	23	29 2019 % of
Department of Mass Communication Mass Communication Department of Organizational Management Organizational Management Organizational Management	0 2016	15 2017	27 2018	23 2019	29 2019 % of Total
Department of Mass Communication Mass Communication Department of Organizational Management Organizational Management Other Interdisciplinary Major	0 2016 3	15 2017 2	27 2018 2	23 2019 1	20 2019 % of Total
Department of Mass Communication Mass Communication Department of Organizational Management Organizational Management	0 2016	15 2017	27 2018	23 2019	% of

*does not include freshmen.

Morningside College Fact Book 2029-2020 Majors of Baccalaureate Graduates

					2019
SCHOOL OF ARTS AND SCIENCES	2015-16	2016-17	2017-18	2018-19	% of Tota
Department of Humanities					
American History	1	1			00
American History/Gov't Teaching	0	0			09
Amer/World Hist Teach	0				19
English	6	7	9	7	29
English Teaching Sec	3			0	09
History	7	5			19
Philosophy	0			2	19
Public History	0		1	3	19
Religious Studies	5	6	4	1	09
Spanish	3	4	6	2	19
Spanish Teaching	0	0	0	0	09
Department of Natural and Mathematical Sciences					
All Science Teaching	0	3	3	5	19
Animation & Video Game Development	0	0	0	1	0%
Applied Computer Science	7	1	2	1	0%
Biology	33	34	43	33	109
Biology Teaching	2	0	2	0	0%
Chemistry	9	9	13	15	49
Chemistry Teaching	0	0	1	0	0%
Computer Science	3	2	5	2	19
Mathematics	4	4	7	6	2%
Mathematics Teaching	7	4	6	3	19
Physical Science Teaching	0	0	0	0	0%
Physics	0	1	1	0	0%
Physics/Engineering Physics	1	0	1	2	19
Department of Social Sciences					
Biopsychology	0	1	5	5	19
Developmental Psychology	4	1	5	1	0%
International Affairs	1	0	1	5	19
Political Science	3	5	7	7	29
Psychology	8	2	4	3	19
Psychology Counseling	4	13	14	4	19
Social and Behavioral Science	0	1	12	13	49
					2019
SHARON WALKER SCHOOL OF EDUCATION	2015-16	2016-17	2017-18	2018-19	% of Tota
Department of Undergraduate Teacher Education					
Educational Studies	0	1	0	0	0%
Elementary Education	16				79
Special Education	7	5			29
					2019
NYLEN SCHOOL OF NURSING	2015-16	2016-17	2017-18	2018-19	% of Tota
Department of Undergraduate Nursing					
Nursing	-	34	25	30	99

Morningside College Fact Book 2019-2020 Majors of Baccalaureate Graduates

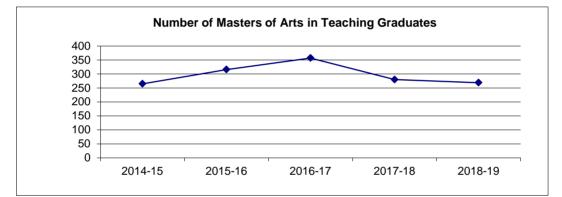
Duplicated Count*

Teaching a Administration phic Design ttography partment of Performing Arts sic sic Education sic Performance atre HOOL OF PROFESSIONAL STUDIES partment of Accounting and Business rertising iness Administration neral Business nagement Information Systems nagerial Accounting partment of Applied Agriculture & Food Studies iculture & Food Studies Majors lifed Agriculture and Food Studies partment of Organizational Management anizational Management her rdisciplinary Major	_				% of	
-	2015-16	2016-17	2017-18	2018-19	Total	
Art Studio	2	0	3	2	1%	
Art Teaching	1	1	1	4	1%	
Arts Administration	5	2	2	4	1%	
Graphic Design	6	3	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1%		
Photography	5	1	2	4	19	
Department of Performing Arts						
Music	3	2	2	1	0%	
Music Education	3	2		6	2%	
Music Performance	0	2	1	1	0%	
Theatre	0			4	1%	
SCHOOL OF PROFESSIONAL STUDIES	_				2019 % of Total	
	2015-16	2016-17	2017-18	2018-19		
Advertising	0	2	5	8	2%	
Business Administration	48	68	54	40	12%	
General Business	0	2	1	5	1%	
Management Information Systems	3	3	1	0	0%	
Managerial Accounting	0	9	2	7	2%	
Public Accounting	0	0	0	6	29	
Agriculture & Food Studies Majors	0	0	4	3	19	
Applied Agriculture and Food Studies	1	2	9	14	4%	
Department of Mass Communication						
Mass Communication	8	11	6	8	2%	
Department of Organizational Management			-	17	5%	
	0	0	6	17		
	0	0	6		2019 % of	
Organizational Management	0 2015-16	0 2016-17			2019 % of Total	
Organizational Management Other		2016-17	2017-18	2018-19	% of Total	
Organizational Management	2015-16	2016-17	2017-18	2018-19 0	% of	

Morningside College Fact Book 2019-2020 Fields of Study of Masters Graduates

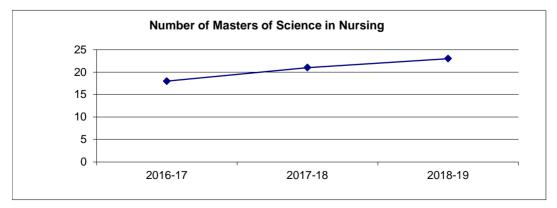
Using IPEDS reporting period of July 1 - June 30

Field of Chudu	2014-15	5 2015-16	2016-17	2017-18	2018-19
Field of Study	2014-13	2015-10	2010-17	2017-18	2010-19
K-12 Strategist BD/LD	55	5 78	72	50	28
K-12 Strategist MD	22	2 20	27	22	22
K-8 Strategist I	13	3 13	30	15	13
5-12 Strategist I	31	27	21	26	15
GR Reading Specialist	() 2	19	21	22
Special Education	() 0	0	4	6
Professional Educator	144	176	188	142	163
тот	AL 265	5 316	357	280	269



MSN

Field of Study			2016-17	2017-18	2018-19
Adult Geron Nurse Practitioner			1	0	0
Clinical Nurse Leader			9	8	6
Family Nurse Practitioner			8	13	17
TOTAL	0	0	18	21	23



Morningside College Fact Book 2019-2020

Alumni Placement within First Year of Graduation

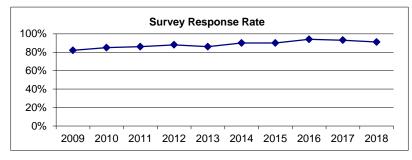
One Year Post-Graduation Survey, Undergraduates only

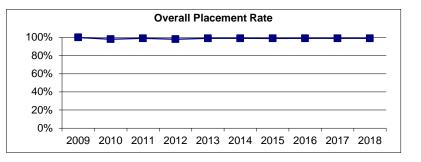
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Graduates surveyed	262	266	250	219	273	267	301	219	263	274
Graduates responded	214	226	215	193	234	240	270	205	244	250
Response rate	82%	85%	86%	88%	86%	90%	90%	94%	93%	91%
Graduates not seeking work or education	2	2	5	10	6	4	1	2	0	0
Graduates responded seeking work and/or continuing education	212	224	210	183	228	235	269	203	242	235
Total continuing education only or employed and continuing education	38	33	27	33*	41	43	56	44***	31	33
Graduate school only	36	31	25	30	38	36	46*	34	23	21
Graduate school rate	17%	14%	12%	16%	17%	15%	17%	17%	9%	13%
Graduates employed (FT and/or PT) only	173	187	180	146	184	192	220	159	209	214
Overall Placement Rate**	100%	98%	99%	98%	99%	99%	99%	99%	99%	99%

*Includes continuing undergraduates.

**Includes undergraduates employed or continuing education. Does not include non responses and those not seeking employment or education.

***Includes undergraduates who entered military, AmeriCorps, Peace Corps, etc.





Morningside College Fact Book 2019-2020 Fields of Study of Alumni Continuing their Education

Graduate and Professional Studies

One Year Post-Graduation Survey, Undergraduates only

Field of Study	2014	2015	2016	2017	2018
Art	2				1
Biology		4	1	2	4
Business Administration	4	4		2	
Chiropractic	2	3	1		3
Computer Science	1	1			1
Criminology		1			
Dentistry		1			
Education	2			1	3
Engineering	0	1			1
Ethics		1			
Higher Education					1
History/Political Science	5		2		
Law School		6	2	2	5
Library Science		1			
Math/Statistics	2	2	3		
Medical School	1	2		1	
Music		2			
Music Performance		1		1	
Nurse Practioner			12		
Nursing	4	5		2	1
Occupational Therapy		2	3	3	1
Optometry		1			
Performing Arts					1
Pharmacy	1	1		1	2
Physical Therapy	1	2	2	1	1
Physician's Assistant				1	
Psychology	8		2	2	4
Public Health		1		1	1
Publishing		1			
Religious Studies	2		1		1
Sports Administration			1	2	
Veterinary Medicine	1	2	1	1	
Other			3		
TOTAL	36	45	34	23	31

Morningside College Fact Book 2019-2020 Graduate Schools Attended

Graduate and Professional Studies

One Year Post-Graduation Survey, Undergraduates only

Allen College - Waterloo, IA Alliant International University - Fresno, CA		1			
					1
				1	
Augustine Institute - Denver, CO			1		
Boston College - Chestnut Hill, MA			1		
California State University - Fullerton, CA		1			
Capella University - Online					1
Chapman University - Orange, CA		1			
Cleveland Chiropractic College - Kansas City, MO	1	1			
College of Saint Mary - Omaha, NE		1			
Concordia University - Portland, OR	1	1			
Creighton Law School - Omaha, NE	2			1	
Creighton University - Omaha, NE		2	1	1	
Denver University	1				
DePaul University of Law - Chicago, IL	1				
Drake Law School - Des Moines, IA		2	1	1	
Duquesne University - Pittsburg, PA					1
D'Youville - Buffalo, NY				1	
Emory University - Atlanta, GA					1
Fort Hays State University - Hays, KS	1				
Grand View University - Des Moines, IA				1	
Iowa State University - Ames, IA	1	3	1	1	1
Kansas State University - Manhattan, KS			-		1
Leeds University - Leeds, England	1				
Mills College - Oakland, CA	1				
Minnesota State University - Mankato, MN			1		
Minnesota State University - Minneapolis, MN			1		
Morningside College	4	5	12	4	3
Mount Mary University - Milwaukee, WI	1				
New York Summer Publishing Institute		1			
New York University Polytechnic School of Engineering	1				
Northwestern School of Heath Sciences - Minneapolis, MN					1
Northwestern University - Chicago, IL					1
Oregon State University - Corvallis, OR	1		1		
Palmer School of Chiropractic - Davenport, IA	1	2	1		1
Portland State University - Portland, OR			1		
Presentation College - Aberdeen, SD					1
St. Cloud State University - St. Cloud, MN	1				
Saint Louis University - St. Louis, MO					1
St. Paul School of Theology - Kansas City, MO					1
Sanford School of Medicine - Vermillion, SD	1	1			
Southern College of Optometry - Memphis, TN		1			
Southern Methodist University - Dallas, TX		1			
Southern New Hampshire University - Manchester, NH		1			
Taylor University - Upland, IN				1	
Tufts University - Somerville, MA			1		
University of Arizona - Phoenix, AZ			1		
University of Colorado - Boulder, CO			•		1
University of Denver - Denver, CO	1				
University of Derby - Derby, England				1	

Morningside College Fact Book 2019-2020 Graduate Schools Attended Cont'd.

Graduate and Professional Studies

One Year Post-Graduation Survey, Undergraduates only

	2014	2015	2016	2017	2018
University of Iowa - Iowa City, IA	2	2	3	1	1
University of Kansas - Kansas City, KS	1				
University of Minnesota - Minneapolis, MN	0	1			1
University of Minnesota - Mankato, MN			1		
University of Montana - Missoula, MT					1
University of Nebraska - Kearney, NE	1				
University of Nebraska - Lincoln, NE	1		1	1	3
University of Nebraska - Omaha, NE	2	3			
University of Nebraska Medical Center - Omaha, NE		4		1	
University of Northern Iowa - Cedar Falls, IA		1			1
University of St. Thomas Law School - Minneapolis, MN		2			
University of South Dakota - Vermillion, SD	7	4	4	4	4
University of South Dakota Law School - Vermillion, SD		1	1		
University of Southern Mississippi		1			
University of Southern New Hampshire				2	
University of the West Indies - St. Augustine, Trinidad					1
University of Utah - Salt Lake City, UT		1			
University of Wisconsin - Green Bay, WI					1
University of Wyoming - Laramie, WY				1	
Upper Iowa University - Fayette, IA					1
William Penn University - Oskaloosa, IA	1				
Total	36	45	34	23	31

Morningside College Fact Book 2019-2020

Location of Alumni Employment

One Year Post-Graduation Survey, Undergraduates only

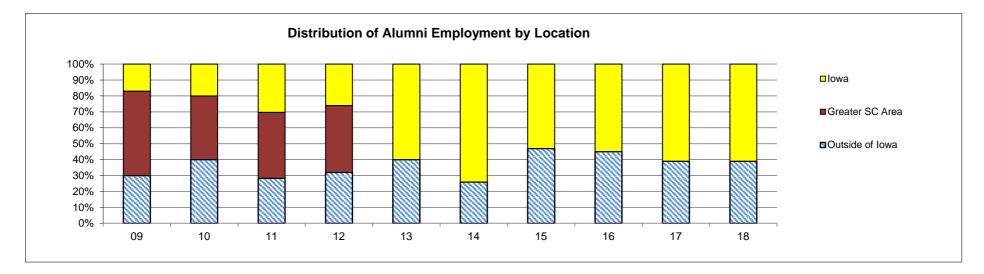
	2	009	2	010	2	011	2	012	2	013	2	2014		015	2016		2017		2	018
Location of Employment	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Greater Sioux City Area*	99	53%	81	40%	77	41%	65	42%		*		*		*		*		*		*
,																				
Iowa	31	17%	41	20%	57	30%	40	26%	97	60%	135	74%	116	53%	96	55%	137	61%	130	61%
		r						[1						[[
Outside of Iowa	57	30%	78	40%	53	28%	49	32%	65	40%	48	26%	104	47%	79	45%	73	39%	104	39%
	<u> </u>										1		1							
Total # of employed grads/year		187	2	200	1	87	1	54**	1	162	1	83	2	20	1	75	2	210	2	214

*Greater Sioux City area includes Sioux City, Sergeant Bluff, South Sioux City, NE, North Sioux City, SD, Dakota Dunes, SD,

and McCook Lake, SD. Beginning 2013, no longer using "Greater Sioux City Area" category; these graduates are now

included in either Iowa or Outside of Iowa.

**Includes graduate students who are employed part-time.

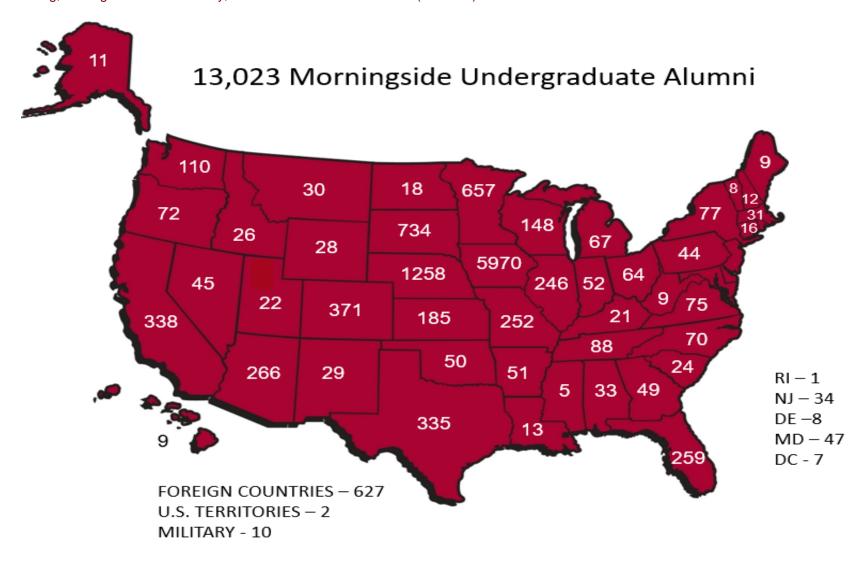


Morningside College Fact Book 2019-2020 Career Areas of Alumni

Living, Undergraduate Degrees Alumni only, with Current Addresses on File (9/1/2019)

Career Description	Number	Career Description	Number	Career Description	Number	Career Description	Number
Agriculture/Ranching	118	Communication	59	Teaching - Elem.	847	Transportation	118
Conserv/Forestry	7	Advertising	30	Teaching - Spec. Ed.	164	Unknown	3707
Landscaping	10	Journalism/Publish.	47	Teaching - Secondary	625	Homemaker	224
Architecture	12	Public Relations	22	Teaching - Col/Univ	206	Student	56
Engineering	61	Radio/Television	60	Vocational Education	12	TOTAL	13,023
Arts	24	Telecommunications	19	Elm/Teacher - Coach	20		
Fine Arts	25	Community Services	80	Sec/Teacher - Coach	85		
Graphic Arts	88	Firefighter	16	Col/Teacher - Coach	11		
Interior Design	6	Clergy	92	College - Coach	23		
Performing Arts	27	United Meth. Clergy	78	Government Elective	5		
Photography	23	Crim Just/Court Ofcr	34	Govern. Non-Elective	121		
Bio/Chemical Science	68	Law Enforcement	66	Health/Medicine	279		
Zoology	4	Library/Museum	82	Chiropractor	24		
Business Administration	218	Parks & Recreation	11	Dentist	23		
Business-Owner	181	Public Admin.	42	Dietitian	3		
Accounting	240	Social Work	151	Medical Secretary	5		
Accounting - CPA	54	Urban Planning	4	Medical Technology	44		
Agri-Business	113	Church/Non-Clergy	69	Nursing	517		
Banking & Finance	414	Politics	3	Therapy	63		
Stocks/Investments	53	Computer/Info. Serv.	164	Optometry	12		
Bookkeeping	26	Computer Programming	59	Pharmacy	19		
Clerical	61	Computer Sys. Repair	5	Physician, M.D., D.O.	78		
Consulting	95	Data Entry	2	Psychiatry	4		
Hotel/Restaurant	52	Mgmnt - Info Systems	52	Psychology	52		
Insurance	231	Systems Analysis	25	Veterinarian	16		
Marketing	146	Internet Services	8	Law	157		
Human Resource/Labor	93	Education	568	Military	41		
Public Utilities	38	Admin Pre-School	7	Social Sciences	3		
Real Estate	94	Admin Elementary	44	Economist	4		
Recreation/Tourism	32	Admin Secondary	60	Historian	1		
Retailing	185	Admin College/Unv	131	Sociology	1		
Sales	349	Teaching - Pre-Schl	51	Technical/Trade/Indust.	164		

Morningside College Fact Book 2019-2020 Geographic Distribution of Alumni Living, Undergraduate Alumni only, with Current Addresses on File (9/1/2019)



Morningside College Fact Book 2019-2020 Faculty by Department - Number of Full- and Part-Time Faculty

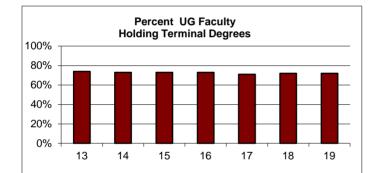
		201	5-16			201	6-17			201	7-18			2018	8-19*			2019	-2020	
Academic Department	F	т	P	т	F	т	P	т	F	т	P	т	F	Т	P	т	F	т	P	т
	М	W	М	W	М	W	Μ	W	М	W	М	W	М	W	М	W	М	W	Μ	W
Accounting and Business													3	5	3	0	4	3	3	0
Applied Agriculture & Food Studies	1	0	0	0	2	0	0	0	2	0	0	0	3	1	0	1	3	1	0	1
Art	2	2	6	3	2	2	3	3	2	2	3	4	1	2	5	4	1	2	4	4
Biology & Chemistry	9	1	2	1	9	1	2	1	8	1	2	0								
Business Administration	1	7	3	0	1	6	5	1	3	5	4	0								
Economics, PolySci & Sociology	3	2	0	2	3	2	1	3	1	1	1	3								
Education																				
Graduate	2	1	18	83	3	1	28	80	3	1	21	62	3	1	18	62	3	1	14	56
Teacher Intern													1	0	0	0	1	0	0	0
Undergraduate	1	8	0	4	2	8	0	5	2	8	0	4	1	8	2	4	1	8	1	4
English & Modern Languages	2	3	0	3	2	3	0	2	2	2	1	3								
History	2	1	0	0	2	1	0	0	2	1	0	0								
Humanities													5	5	5	3	5	6	6	1
Mass Communications	3	0	2	1	3	0	1	0	2	0	3	1	2	0	3	0	2	0	3	0
Mathematical Sciences	5	2	0	0	5	2	0	0	5	2	1	0								
Morningside Experience	0	0	1	0	0	0	1	0	0	0	0	0								
Natural and Mathematical Sciences													14	1	2	1	13	1	3	5
Nursing Education																				
Graduate	0	2	0	1	0	3	0	7	0	3	0	4	0	3	0	8	0	4	1	7
Undergraduate	0	5	0	9	0	5	0	11	0	5	0	11	0	5	0	12	0	5	0	11
Performing Arts	5	3	8	11	5	2	10	17	3	1	10	14	5	1	10	13	5	1	8	17
Philosophy & Religious Studies	2	2	2	0	2	2	2	0	2	1	2	0								
Psychological Sciences	1	4	2	1	1	4	2	0	1	4	1	0								
Social Sciences													2	6	3	3	2	5	3	3
Writing and Rhetoric	2	1	0	0	2	1	0	0	1	1	1	0								
SUBTOTAL	41	44	44	119	44	43	55	130	39	38	50	106	40	38	51	111	40	37	46	109
TOTAL	8	35	1	63	8	37	18	85	7	7	1	56	7	8	10	62	7	7	1:	55

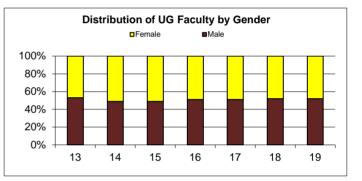
*New departmental structure/reorganization effective this AY.

Morningside College Fact Book 2019-2020 Full-Time Faculty Profile

(Undergraduate and Graduate)

		20	13-14	201	14-15	201	15-16	201	16-17	20	17-18	2018-19		201	9-20
Full-Tim	e UG Faculty		81	81		80			80	70			71	6	69
Degree	Held	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Highest	Doctorate	50	62%	52	64%	50	63%	53	66%	46	66%	48	68%	47	68%
	Master's, Specialist or JD	29	36%	27	33%	29	36%	25	31%	23	33%	22	31%	21	30%
	Baccalaureate	2	2%	2	3%	1	1%	2	3%	1	1%	1	1%	1	1%
Terminal		60	74%	59	73%	58	73%	58	73%	50	71%	51	72%	50	72%
Age		Male	Female	Male	Female	Male	Female								
	60+	9	6	7	7	8	9	7	9	8	7	7	9	7	8
	50-59	14	14	10	15	9	13	13	12	13	11	12	10	11	11
	40-49	9	8	11	9	12	8	13	10	8	7	7	6	9	5
	30-39	10	8	12	9	10	8	7	6	6	7	9	8	8	9
	< 30	1	2	0	1	0	3	1	2	1	2	2	1	1	0
	TOTAL	43	38	40	41	39	41	41	39	36	34	37	34	36	33





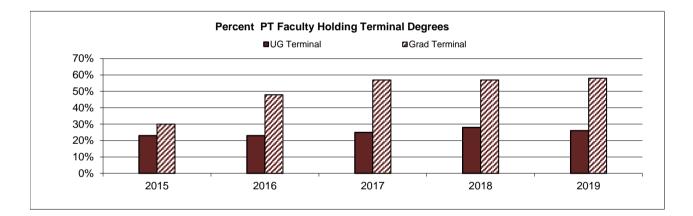
		20 ²	15-16	201	16-17	20 ²	17-18	201	18-19	2019-20	
Full-Tim	e GR Faculty		5		7		7		7		8
Degree	Held	#	%	#	%	#	%	#	%	#	%
Highest	Doctorate	5	100%	7	100%	7	100%	7	100%	8	100%
	Master's, Specialist or JD	0	0%	0	0%	0	0%	0	0%	0	0%
	Baccalaureate		0%	0	0%	0	0%	0	0%	0	0%
Terminal		5	100%	7	100%	7	100%	7	100%	8	100%
Age		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
_	60+	1	0	2	1	2	1	2	1	2	2
	50-59	0	0	0	0	0	0	0	0	0	0
	40-49	0	0	1	0	1	0	1	1	1	1
	30-39	1	3	0	3	0	3	0	2	0	2
	< 30	0	0	0	0	0	0	0	0	0	0
	TOTAL	2	3	3	4	3	4	3	4	3	5

Morningside College Fact Book 2019-2020 Part-Time Faculty Profile

(Undergraduate and Graduate)

	Undergraduate	201	5-16	201	6-17	2017-18		201	8-19	201	9-20
Part-Time	art-Time Faculty		61		70		69	7	' 4	-	77
Degree Held		#	%	#	%	#	%	#	%	#	%
Highest	Doctorate	11	18%	11	16%	13	19%	11	15%	12	16%
	Master's, Specialist or JD	28	46%	37	53%	32	46%	36	49%	41	53%
	Bachelor's	18	30%	17	24%	18	26%	20	27%	12	16%
	Associate's	2	3%	3	4%	4	6%	6	8%	12	16%
	None	2	3%	2	3%	2	3%	1	1%	0	0%
Terminal		14	23%	16	23%	17	25%	21	28%	20	26%

Grad	duate (Education & Nursing)	201	5-16	201	6-17	201	7-18	201	8-19	201	9-20
Part-Time	e Faculty	1	102		115		37	8	38	-	78
Degree Held		#	%	#	%	#	%	#	%	#	%
Highest	Doctorate	31	30%	55	48%	50	57%	51	58%	45	58%
	Master's, Specialist or JD	71	70%	60	52%	37	43%	37	42%	33	42%
	Bachelor's	0	0%	0	0%	0	0%	0	0%	0	0%
	Associate's	0	0%	0	0%	0	0%	0	0%	0	0%
	None	0	0%	0	0%	0	0%	0	0%	0	0%
Terminal		31	30%	55	48%	50	57%	51	57%	45	58%



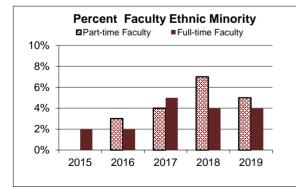
Morningside College Fact Book 2019-2020 Faculty & Staff Diversity

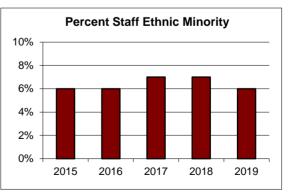
Undergraduate and Graduate

Faculty UG and GR (full-time)	20	15	20	16	20	17	2018		2019	
	М	W	М	W	М	W	М	W	М	w
Black or African American	0	1	0	1	1	1	1	1	1	1
American Indian or Alaska Native	0	0	0	0	0	0	0	0	0	0
Asian	1	0	1	0	1	0	1	0	1	0
Hispanic or Latino, regardless of race	0	0	0	0	1	0	0	0	0	0
All Ethnic Minorities	1	1	1	1	3	1	2	1	2	1
Percent Ethnic Minority	29	%	2	%	5	%	4	%	49	%
White	40	43	43	42	36	37	38	37	38	36
Race and ethnicity unknown	0	0	0	0	0	0	0	0	0	0
TOTAL	41	44	44	43	39	38	40	38	40	37

Faculty UG and GR (part-time)	20	15	20	16	2017		2018		2019	
	М	W	М	W	М	W	М	W	М	w
Black or African American	0	0	2	2	2	2	4	4	3	1
American Indian or Alaska Native	0	0	0	0	0	0	1	0	0	0
Asian	0	0	0	0	0	0	1	0	1	2
Hispanic or Latino, regardless of race	0	0	1	0	1	1	0	1	1	0
All Ethnic Minorities	0	0	3	2	3	3	6	5	5	3
Percent Ethnic Minority	09	%	3	%	4	%	7	%	59	%
White	42	112	50	123	46	101	41	104	38	106
Race and ethnicity unknown	2	7	2	5	1	2	4	2	2	1
TOTAL	43	119	55	130	50	106	51	111	45	110

Staff (full-time and part-time)	2015		2016		2017		2018		2019	
	М	W	М	W	М	W	М	W	М	w
Black or African American	2	1	3		3		3	0	3	0
American Indian or Alaska Native							0	0	0	0
Asian	2	2	2	2	2	2	2	2	1	2
Hispanic or Latino, regardless of race	2	3	2	3	2	4	3	3	3	2
All Ethnic Minorities	6	6	7	5	7	6	8	5	7	4
Percent Ethnic Minority	69	%	69	%	7	%	75	%	69	%
White	74	110	79	115	73	107	75	109	79	102
Race and ethnicity unknown							0	0		
TOTAL	19	96	20	6	19	93	19	97	18	81



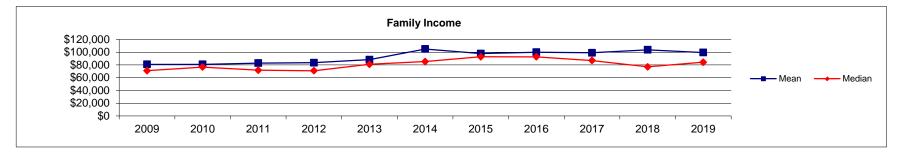


Data Sources: Human Resources, Office of Academic Affairs

Morningside College Fact Book 2019-2020 Total Family Income

First-time, First-year, Full-time Students

Fam	ily Ind	come	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
0	-	2,999	4	6	11	7	10	10	2	3	13	9	11
3,000	-	5,999	6	1	6	5	5	4	5	5	1	0	4
6,000	-	8,999	3	5	4	2	4	3	3	3	5	4	1
9,000	-	11,999	2	5	5	0	4	6	3	5	2	1	3
12,000	-	14,999	6	4	4	3	4	3	3	2	1	3	4
15,000	-	17,999	2	4	7	3	7	4	5	3	4	3	3
18,000	-	23,999	7	10	12	7	11	6	13	4	10	9	13
24,000	-	29,999	13	10	10	9	11	11	9	14	13	11	11
30,000	-	35,999	9	9	15	7	16	6	13	7	10	12	17
36,000	-	41,999	12	11	14	15	11	14	7	9	15	8	17
42,000	-	47,999	14	17	19	18	12	13	21	9	8	18	8
48,000	-	53,999	23	23	17	13	13	8	9	13	10	22	10
54,000	-	59,999	19	12	20	14	14	9	11	13	12	15	20
60,000	-	99,999	122	124	121	79	104	103	90	90	89	79	83
100,000	&	Over	71	89	102	75	123	138	140	126	145	125	129
Non F	AFSA	A Filers	12	13	10	16	8	15	38	34	16	26	33
Total #	t of S	tudents	325	343	377	273	357	353	372	340	354	345	367
	Mean		80,867	80,942	82,943	83,580	88,310	105,011	97,830	100,025	99,115	103,763	99,485
Ν	/ledia	n	70,951	76,616	71,781	70,895	81,066	85,309	92,759	92,675	86,946	77,021	84,259



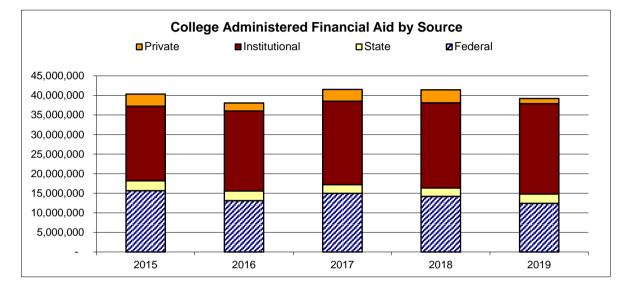
Data Source: Student Financial Planning

Morningside College Fact Book 2019-2020 College Administered Financial Aid (All Students)

		2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
FEDERA	۱L:					(NOT FINAL)
Grants:	Pell	1,778,489	1,683,057	1,664,260	1,711,924	1,763,005
	Other	1,734,983	1,751,588	1,717,908	1,439,704	1,161,209
Work Stu	Jdy	323,499	304,322	318,426	317,563	829,277
Loans:	Perkins	326,417	373,700	311,275	-	-
	Subsidized Stafford	3,890,711	3,705,558	3,732,522	3,605,008	3,341,251
	Unsubsidized Stafford	5,030,038	4,813,142	5,090,370	5,035,070	4,887,754
	PLUS	2,607,613	2,127,718	2,163,750	2,103,811	456,111
	Grad PLUS	-	-	-	5,210	18,835
	TOTAL:	15,691,750	14,759,085	14,998,511	14,218,290	12,457,442
STATE:						
Grants:	Iowa Tuition Grant	2,253,878	2,224,070	2,015,684	1,977,449	2,194,982
	Other	279,716	334,194	222,809	162,347	153,355
	TOTAL:	2,533,594	2,558,264	2,238,493	2,139,796	2,348,337
INSTITU	TIONAL:					
Grants:	Need Based	729,849	454,138	454,471	410,263	367,263
	Non Need Based:					
	Academic	7,670,324	8,298,645	9,895,366	10,657,912	11,715,538
	Athletic	2,768,960	2,774,295	2,849,829	3,031,368	3,351,275
	Employee Rebates	882,297	980,925	1,035,897	989,515	1,212,831
	Other Talent Grants	829,320	816,267	834,112	963,792	1,039,350
	Other	5,372,073	5,997,698	5,340,915	4,944,201	4,863,180
Work Stu	Jdy	594,607	647,548	787,073	685,741	470,920
Loans		212,425	152,091	96,348	89,743	74,143
	TOTAL:	19,059,855	20,121,607	21,294,011	21,772,535	23,094,500
PRIVATI	:					
Grants		809,914	830,551	813,643	830,841	612,222
Loans		2,253,077	2,289,535	2,194,079	2,494,728	726,497
	TOTAL:	3,062,991	3,120,086	3,007,722	3,325,569	1,338,719
		40,348,190	40,559,042	41,538,738	41,456,190	39,238,998

Morningside College Fact Book 2019-2020 College Administered Financial Aid cont'd.

					(NOT FINAL)
Financial Aid Source	2015	2016	2017	2018		2019
Federal	15,691,750	13,111,724	14,998,511	14,218,290		12,457,442
State	\$ 2,533,594	\$ 2,475,496	\$ 2,238,494	\$ 2,139,796	\$	2,348,337
Institutional	\$ 19,059,855	\$20,438,675	\$21,294,011	\$21,772,535	\$	23,094,500
Private	\$ 3,062,991	\$ 2,066,933	\$ 3,007,722	\$ 3,325,569	\$	1,338,719
Total	\$ 40,348,190	\$ 38,092,828	\$ 41,538,738	\$ 41,456,190	\$	39,238,998

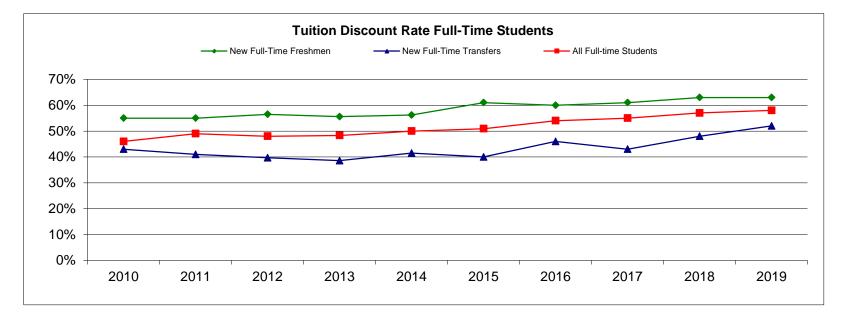


Morningside College Fact Book 2019-2020 Tuition Discount Rate

*Full-Time Students - Fall Semester

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
New Full-Time Freshmen	55%	55%	57%	56%	56%	61%	60%	61%	63%	63%
New Full-Time Transfers	43%	41%	40%	39%	41%	40%	46%	43%	48%	52%
All Full-time Students	46%	49%	48%	48%	50%	51%	54%	55%	57%	58%

*A full-time student is a student enrolled for at least 12 semester hours



Morningside College Fact Book 2019-2020 Comparison Group Profile

Colleges Founder		Deligious Affiliation	U.S. News Rank	Location		
Colleges	Founded	Religious Affiliation	Category	Ranking	City	State
Augustana	1860	Lutheran	Regional College (Midwest	9	Sioux Falls	South Dakota
Briar Cliff	1930	Catholic	Regional College (Midwest	29	Sioux City	Iowa
Central	1853	Reformed	Liberal Arts	160	Pella	Iowa
Coe	1851	Presbyterian	Liberal Arts	130	Cedar Rapids	Iowa
Concordia	1884	Lutheran	Regional University (Midwest)	32	Seward	Nebraska
Cornell	1853	Methodist	Liberal Arts	68	Mt. Vernon	Iowa
Dakota Wesleyan	1885	Methodist	Regional College (Midwest	26	Mitchell	South Dakota
Dordt	1955	Christian Reformed	Regional College (Midwest	3	Sioux Center	Iowa
Graceland	1895	Community of Christ	Regional University (Midwest)	105	Lamoni	Iowa
Grand View	1896	Lutheran	Regional College (Midwest	33	Des Moines	Iowa
Hastings	1882	Presbyterian	Regional College (Midwest	21	Hastings	Nebraska
Midland	1883	Lutheran	Regional College (Midwest	RNP	Fremont	Nebraska
Morningside	1894	Methodist	Regional University (Midwest)	66	Sioux City	Iowa
Mount Mercy	1928	Catholic	Regional University (Midwest)	40	Cedar Rapids	Iowa
Nebraska Wesleyan	1887	Methodist	Regional University (Midwest)	11	Lincoln	Nebraska
Northwestern	1882	Reformed	Regional College (Midwest	6	Orange City	Iowa
Simpson	1860	Methodist	Liberal Arts	136	Indianola	Iowa
Univ of Sioux Falls	1883	Baptist	Regional University (Midwest)	102	Sioux Falls	South Dakota
Wartburg	1852	Lutheran	Liberal Arts	148	Waverly	Iowa
William Penn	1873	Quaker	Regional University (Midwest)	RNP	Oskaloosa	Iowa

Note: Periodically revised and updated. As such, the comparison group may differ from previous years.

RNP (rating not published)

Morningside College Fact Book 2019-2020 Comparison Data: Tuition and Fees

Colleges		2019
Coe		45,580
Cornell		43,976
Wartburg		43,930
Simpson		40,666
	75th Percentile	38,055
Nebraska Wesleyan		35,444
Augustana		33,960
Mount Mercy		33,930
Concordia		33,490
Morningside		32,720
	50th Percentile	32,720
Northwestern		32,300
Dordt		31,770
Hastings		31,560
Briar Cliff		30,970
	25th Percentile	30,695
Graceland		30,420
Dakota Wesleyan		28,750
Grand View		28,678
Univ of Sioux Falls		18,910
Central		N/A
Midland		N/A
William Penn		N/A

Morningside College Fact Book 2019-2020 Comparison Data: Freshman Applications

Colleges		2018
Сое		7,795
Morningside		4,375
Wartburg		4,298
Graceland		3,004
	75th Percentile	2,768
Cornell		2,532
Augustana		2,201
Nebraska Wesleyan		2,178
Univ of Sioux Falls		2,157
Concordia		1,963
	50th Percentile	1,963
Hastings		1,946
Grand View		1,597
Dordt		1,483
Mount Mercy		1,409
	25th Percentile	1,405
Simpson		1,401
Northwestern		1,310
Briar Cliff		1,251
Dakota Wesleyan		639
Central		N/A
Midland		N/A
William Penn		N/A

Morningside College Fact Book 2019-2020 Comparison Data: Total Undergraduate Enrollment

Colleges		2018
Nebraska Wesleyan		1,849
Concordia		1,836
Augustana		1,792
Grand View		1,760
	75th Percentile	1,631
Mount Mercy		1,501
Wartburg		1,498
Dordt		1,426
Coe		1,422
Simpson		1,391
	50th Percentile	1,391
Univ of Sioux Falls		1,319
Morningside		1,282
Graceland		1,180
Hastings		1,048
	25th Percentile	1,040
Northwestern		1,032
Cornell		1,026
Briar Cliff		976
Dakota Wesleyan		799
Central		N/A
Midland		N/A
William Penn		N/A

Morningside College Fact Book 2019-2020

Comparison Data: Six-Year Graduation Rate

Six-Year Graduation Rate (Four-Year Averages)

Colleges		2018
Augustana		72
Cornell		70
Dordt		69
Wartburg		68
Central		67
	75th Percentile	67
Coe		67
Northwestern		67
Simpson		67
Nebraska Wesleyan		65
Concordia		64
	50th Percentile	64
Mount Mercy		63
Hastings		56
Morningside		54
Univ of Sioux Falls		50
Dakota Wesleyan		49
	25th Percentile	49
Grand View		49
Graceland		48
Midland		46
Briar Cliff		45
William Penn		30

Morningside College Fact Book 2019-2020 Comparison Data: Freshman Retention Rate Four-Year Averages

Colleges		2018
Augustana		85
Dordt		82
Cornell		81
Central		80
Wartburg		80
	75th Percentile	80
Nebraska Wesleyan		79
Northwestern		79
Simpson		79
Сое		77
Concordia		76
	50th Percentile	75
Mount Mercy		73
Univ of Sioux Falls		72
Morningside		71
Dakota Wesleyan		70
Grand View		70
	25th Percentile	69
Briar Cliff		68
Hastings		68
Graceland		62
Midland		62
William Penn		53

Morningside College Fact Book 2019-2020 Comparison Data: Student/Faculty Ratio*

Undergraduate only

Colleges		2018
Nebraska Wesleyan		10:1
Simpson		10:1
Briar Cliff		11:1
Coe		11:1
	75th Percentile	11:1
Dakota Wesleyan		11:1
Northwestern		11:1
Wartburg		11:1
Augustana		12:1
Cornell		12:1
	50th Percentile	12:1
Grand View		12:1
Hastings		12:1
Dordt		13:1
Morningside		13:1
	25th Percentile	14:1
Concordia		14:1
Graceland		14:1
Mount Mercy		15:1
Univ of Sioux Falls		16:1
Central		N/A
Midland		N/A
William Penn		N/A

*FTE IPEDS formula (full-time UG students plus 1/3 part-time UG students / full-time faculty plus 1/3 part-time UG faculty).