

2004 CIRP Freshman Survey

Summary of Results for Morningside College's First-time Full-time Students

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Background

- The CIRP Freshman Survey is the nation's largest and oldest empirical study of higher education.
- Provides normative data on each year's entering college students for use in institutional decision-making, research, and assessment activities.
- Morningside has participated annually since 1969.

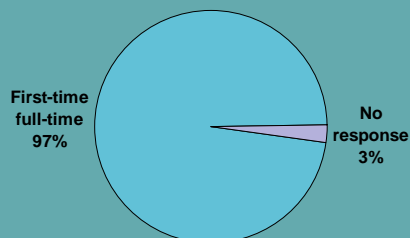
Methodology

- Entering Morningside College students are asked to complete the survey during orientation.
- Survey is returned to Higher Education Research Institute, UCLA, for scoring.
- Morningside receives reports showing results for first-time full-time students only, transfer students only, and all respondents.

This Presentation

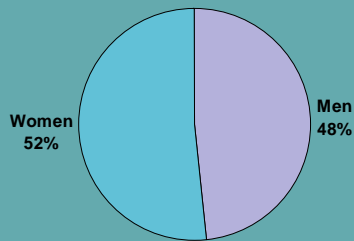
- Only provides information on first-time full-time Morningside students.
- Information on:
 - Student Characteristics
 - Reasons for Attending College
 - Previous Year Activities
 - Self Perception and Predictions
 - Goals and Highest Objectives
 - Views

Response Rate

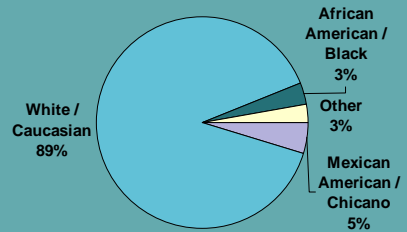


Student Characteristics

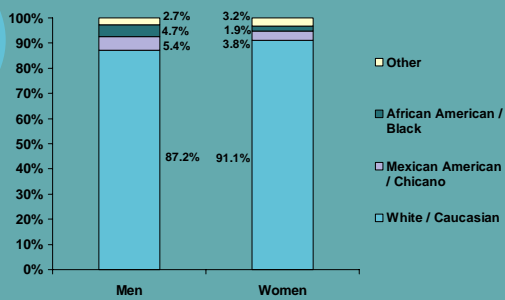
Gender of Respondents



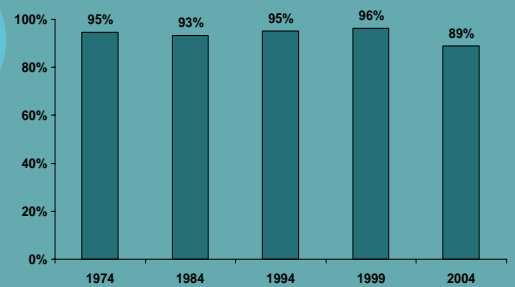
Self-reported Ethnicity



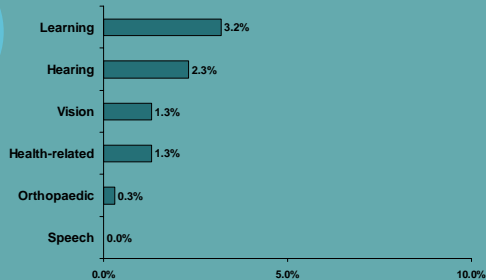
Ethnicity and Gender



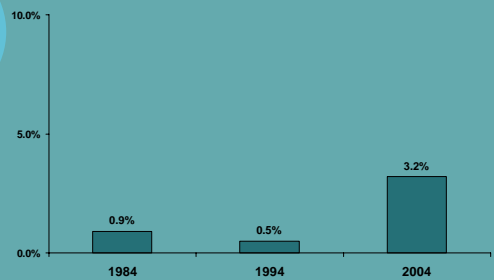
Trend: Percentage of White/Caucasian Students



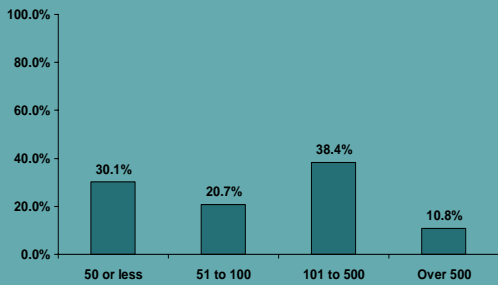
Self-reported Disability



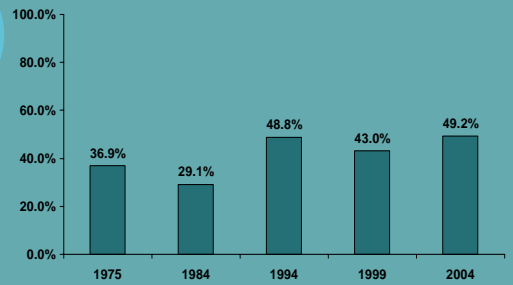
Trend: Percent Self-reporting a Learning Disability



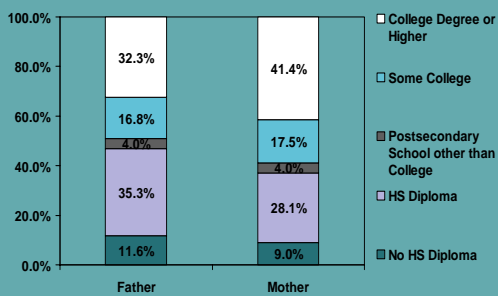
Distance from Permanent Home to Morningside College (in miles)



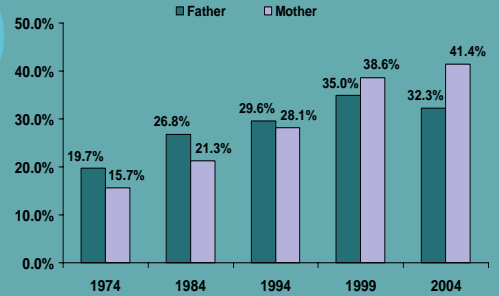
Trend: Percentage of Students with Permanent Home more than 100 miles from Morningside College



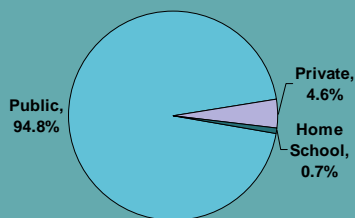
Highest Level of Formal Education Obtained by Parents



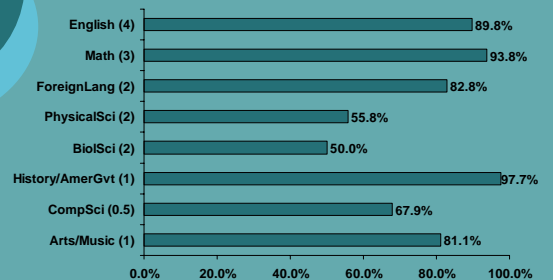
Trend: Percentage of Students Reporting that their Parents Earned a College Degree or Higher



Type of Secondary School Attended



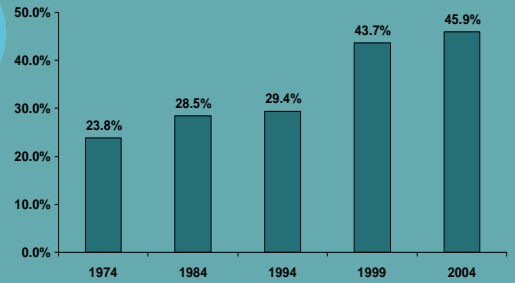
Student Reported Meeting or Exceeding Recommended Years of High School Study



Average Grade in High School

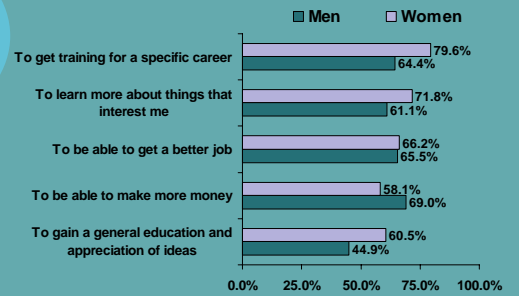


Trend: Percent Students Reporting an Average HS Grade of A- or Higher

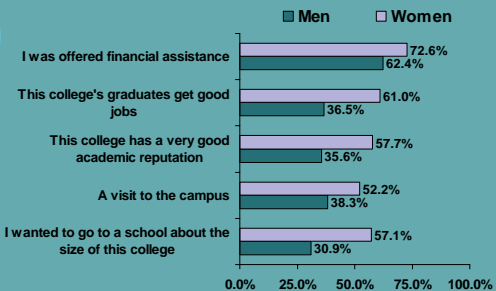


Reasons for Attending College

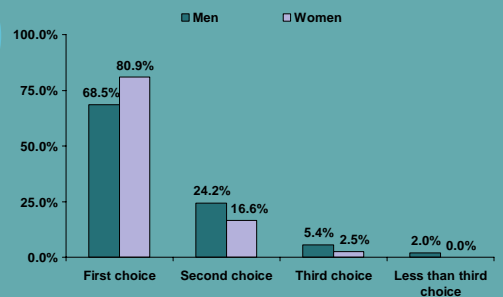
Top 5 Reasons Noted as "Very Important" in Deciding to go to College



Top 5 Reasons Noted as "Very Important" in Influencing Decision to Attend Morningside

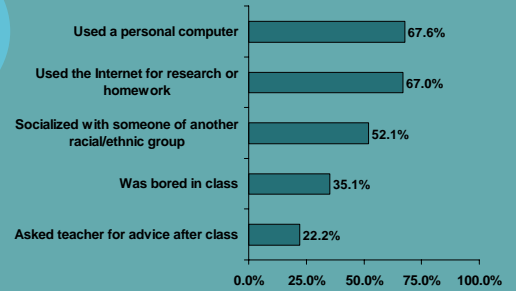


Morningside College was their:

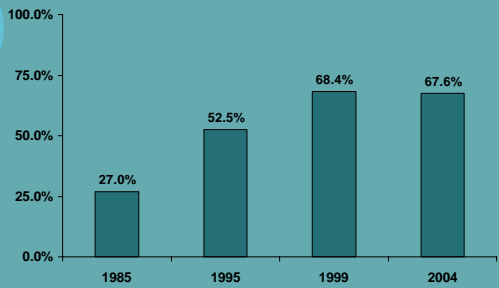


Previous Year Activities

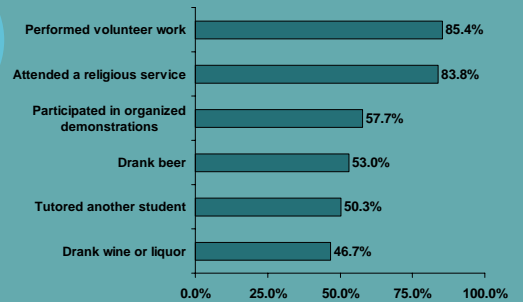
Activities During the Past Year Engaged in "Frequently"



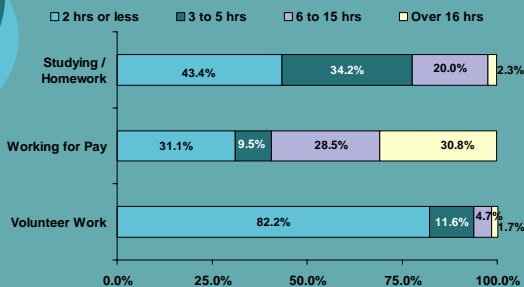
Trend: Percent Students Who Used a Personal Computer "Frequently" During the Past Year



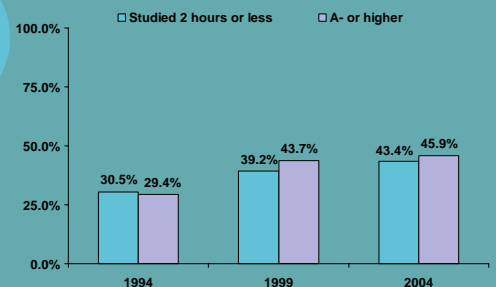
Activities During the Past Year Engaged in "Frequently" or "Occasionally"



Amount time spent during a typical week during last year in high school on:

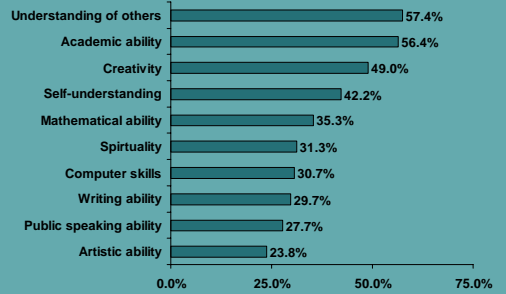


Trend: Percent Students Reporting 2 Hours or Less Spent Studying and Percent Students Reporting an Average HS Grade of A- or Higher

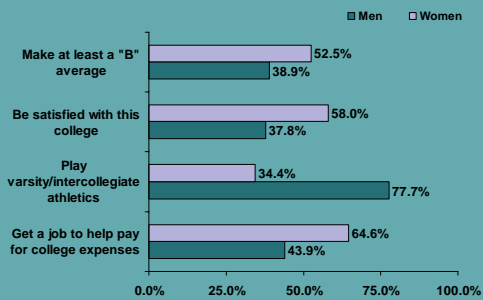


Self Perception and Predictions

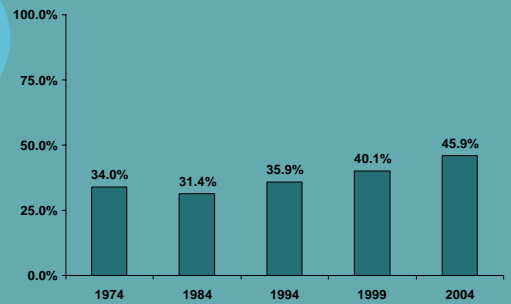
Student Rated Self "Above Average" or "Highest 10%" as Compared to Average Person of Same Age



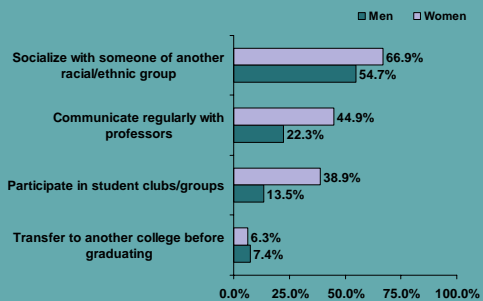
Chances are "Very Good" that Student Will:



Trend: Chances are "Very Good" that Student Will Make at Least a "B" Average

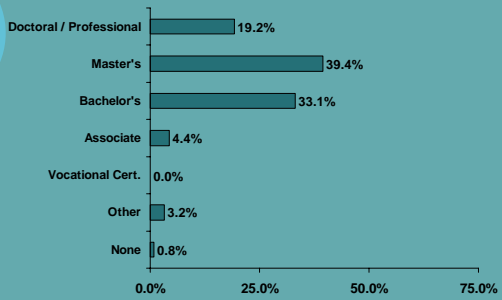


Chances are "Very Good" that Student Will:

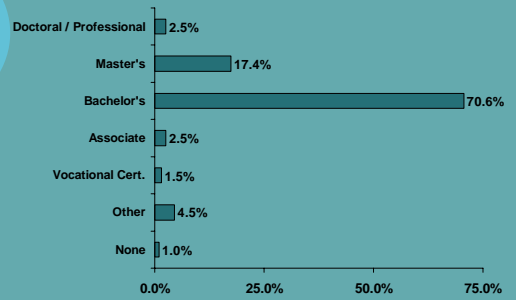


Goals and Highest Objectives

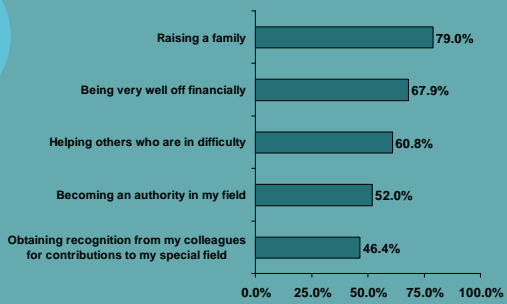
Highest Academic Degree You Intend to Obtain?



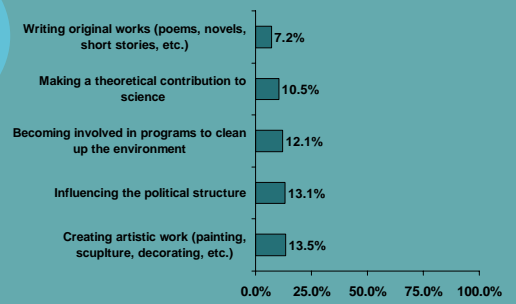
Highest Academic Degree You Intend to Obtain at Morningside College?



Top 5 Objectives Considered to be "Essential" or "Very Important"

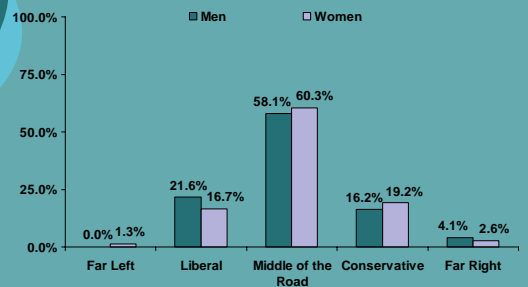


Objectives Considered to be "Essential" or "Very Important" (Smallest Percentages)

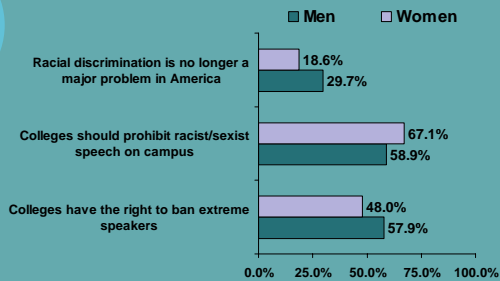


Views

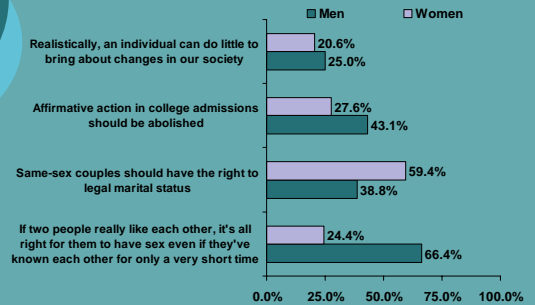
Characterization of Political Views



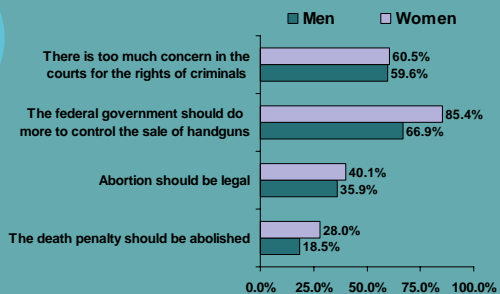
Agrees "Strongly" or "Somewhat"



Agrees "Strongly" or "Somewhat"



Agrees "Strongly" or "Somewhat"



Link to Morningside College Assessment Plan

- o CIRP Freshman Survey provides information about students at point of entry into the institution.
- o Other surveys can be linked to CIRP Freshman Survey to provide longitudinal data on students' cognitive and affective growth during college (indirect measure).
- o OAIR plans on administering the College Student Survey to Morningside seniors later this spring.

Cycle of College-Wide Assessments

- o Annual
 - ACT Class Profile Report (New)
 - CIRP Freshman Survey
 - Alumni Placement Survey
 - Alumni Outcomes Survey (New)
- o Three-Year Rotation
 - College Student Survey (New)
 - National Survey of Student Engagement
 - Graduating Senior Survey/Interview