

## **Morningside College: 2008-09 Fact Book**

Location:	Sioux City, Iowa 51106
Main Telephone number:	1-712-274-5000
Home page:	<a href="http://www.morningside.com">www.morningside.com</a>
Admission toll-free number:	1-800-831-0806
Admission e-mail address:	<a href="mailto:mscadm@morningside.edu">mscadm@morningside.edu</a>
Type of Institution:	Private, four-year, coed, residential, liberal arts
Founded:	1894 by the Methodist Episcopal Church
Degrees Conferred:	Bachelor of Arts; Bachelor of Science; Bachelor of Science in Nursing; Bachelor of Music; Bachelor of Music Education; Master of Arts in Teaching
Academic Calendar:	Semester with May Term
Academic Year:	Late August through May
Campus:	68 acres, 21 buildings
Colors:	Maroon & White

### **Mission Statement**

The Morningside College experience cultivates a passion for life-long learning and a dedication to ethical leadership and civic responsibility.

### **Vision Statement**

The College is a student-centered participatory community, offering a liberal arts curriculum combined with a diverse array of practical experiences. The goal is the development of the whole person through an emphasis on critical thinking, effective communication, cultural understanding, practical wisdom, spiritual discernment, and ethical action. The Morningside College graduate is equipped for both personal and professional success.

## Fast Facts: 2008-09

Full-Time Undergraduate Enrollment:	1,159
Total Enrollment:	1,906
ACT Composite Score of Incoming Freshmen	
25th Percentile:	20
75th Percentile:	25
Percent with score of 20 or higher:	75%
Percent of New Freshmen in Top 25% HS Class:	40%
Student-to-Faculty Ratio:	17:1
First-to-Second Year Retention Rate (2007 Cohort):	70%
Three Majors with Largest Enrollments:	Elementary Education (101) Biology (78) Nursing (77)
Number of Baccalaureate Graduates (2007-08):	228
Annual Tuition	\$20,110
Placement Rate (2006-07 Graduates):	99%
Total Number of Full-Time Faculty:	69
Percent of Faculty with Terminal Degree:	77%

## Table of Contents

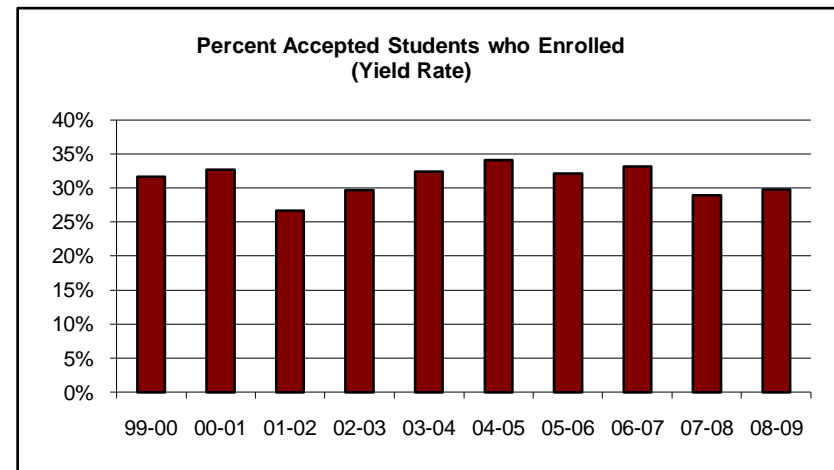
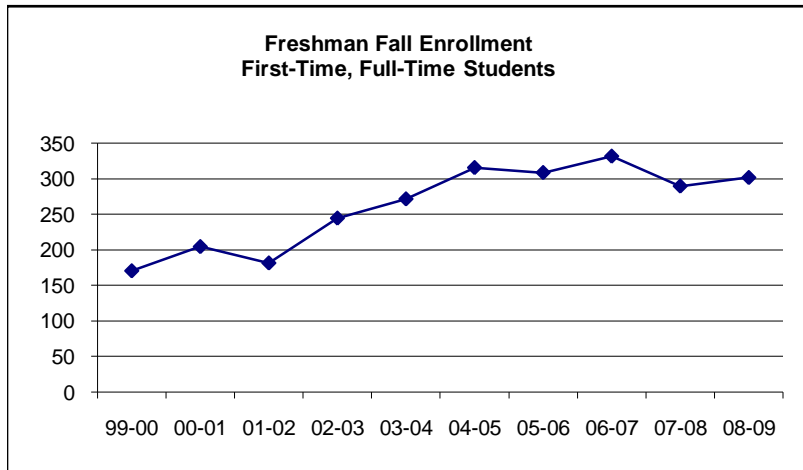
<b>Section</b>	<b>Table</b>	
Introduction	Introduction	1
	Fast Facts	3
Admissions	Freshman Matriculation Counts and Yield Rates	7
	Transfer Matriculation Counts and Yield Rates	8
Students	Academic Preparation of New Students: ACT Scores	9
	Academic Preparation of New Students: High School Rank	10
	New Student State of Origin	11
	Fall Enrollment	12
	Historical Fall Headcount	13
	Fall Enrollment by Class and Gender	14
	Fall Enrollment by Race/Ethnicity	15
	Fall Enrollment by Religious Preference	16
	Geographic Distribution of Students	17
	Geographic Distribution of International Students	18
	Student/Faculty Ratio	19
	Historical Retention and Graduation Rates	20
	Retention and Persistence to Graduation	21
Majors	Major Enrollment	22
	Majors of Baccalaureate Graduates	24
	Fields of Study of Master of Arts in Teaching Graduates	26
Alumni	Alumni Placement within First Year of Graduation	27
	Areas of Interest of Alumni Continuing their Education	28
	Location of Alumni Employment	29
	Career Areas of Alumni	30
	Geographic Distribution of Alumni	31
Faculty & Staff	Faculty by Department	32
	Faculty Profile	33
	Faculty/Staff Diversity	34
Finances	Total Family Income	35
	College Administered Financial Aid	36
	Tuition Discount Rate	38
Peer Comparisons	Comparison Group Profile	39
	Comparison Data: Tuition	40
	Comparison Data: Freshman Applications	42
	Comparison Data: Full Time Students	44
	Comparison Data: Part Time Students	46
	Comparison Data: Graduation Rate	48
Comparison Data: Freshman Retention Rate	50	

## Morningside College: 2008-09 Fact Book

### Freshmen Matriculation Counts and Yield Rate

First-Time, Full-Time Students Only

Freshman Matriculation	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Number of Applicants	637	814	944	1129	1126	1182	1296	1332	1334	1354
Number Accepted	541	627	683	825	839	927	963	1003	1005	1013
Number Enrolled	171	205	182	245	272	316	309	332	290	302
Percent of Applicants who were Accepted	84.9%	77.0%	72.4%	73.1%	74.5%	78.4%	74.3%	75.3%	75.3%	74.8%
Percent of Accepted who were Enrolled (Yield)	31.6%	32.7%	26.6%	29.7%	32.4%	34.1%	32.1%	33.1%	28.9%	29.8%

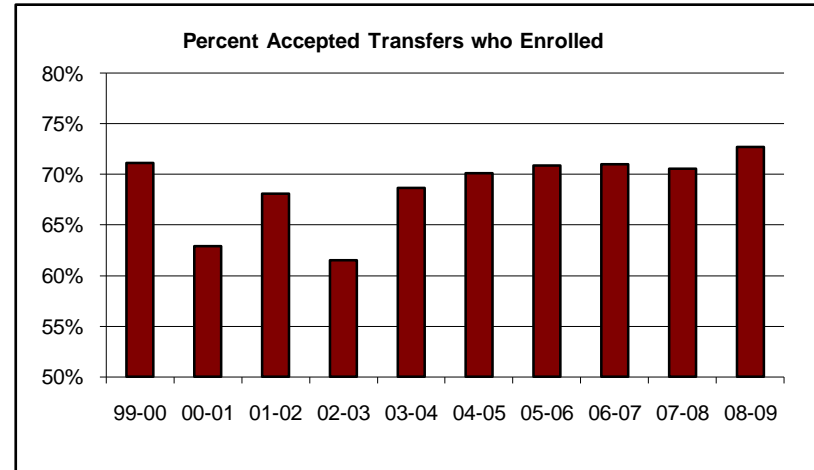
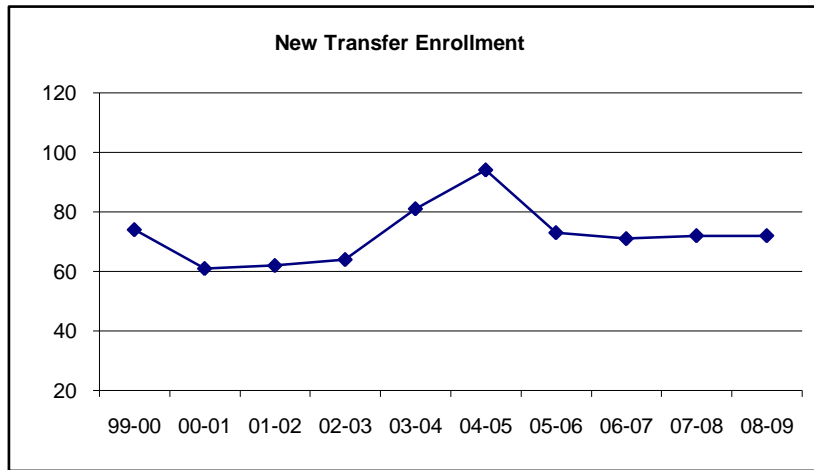


Data Source: Admissions

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**New Transfer Matriculation Counts and Yield Rate**

<b>Transfer Matriculation</b>	<b>1999-00</b>	<b>2000-01</b>	<b>2001-02</b>	<b>2002-03</b>	<b>2003-04</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>2007-08</b>	<b>2008-09</b>
Number of Applicants	128	162	178	204	214	227	186	203	184	196
Number Accepted	104	97	91	104	118	134	103	100	102	99
Number Enrolled	74	61	62	64	81	94	73	71	72	72
Percent of Applicants who were Accepted	81.3%	59.9%	51.1%	51.0%	55.1%	59.0%	55.4%	49.3%	55.4%	50.5%
Percent of Accepted who were Enrolled (Yield)	71.2%	62.9%	68.1%	61.5%	68.6%	70.1%	70.9%	71.0%	70.6%	72.7%



Data Source: Admissions

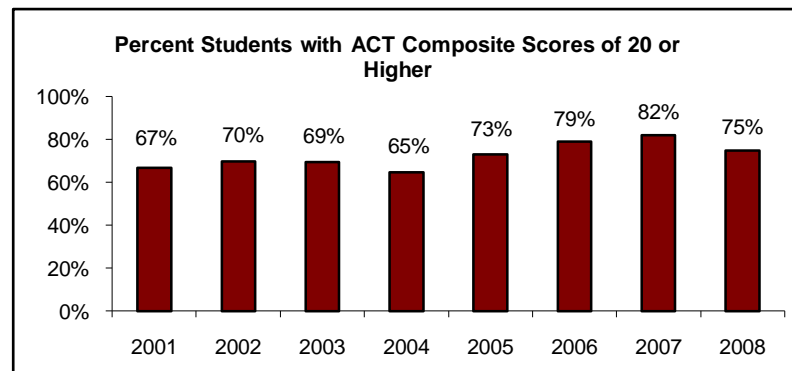
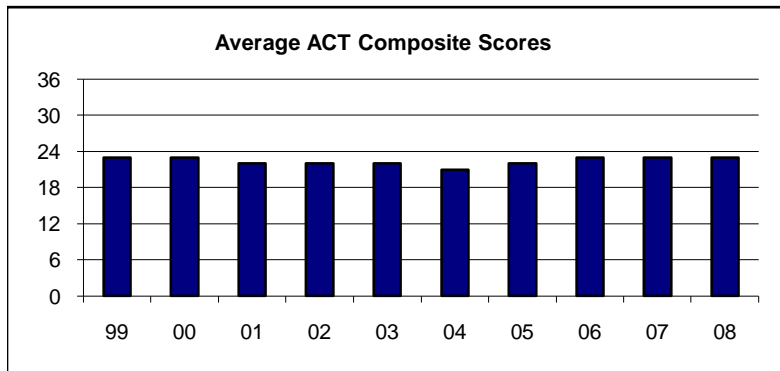
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### Academic Preparation of New Students: ACT Scores

First-Time, Full-Time Undergraduate Students - Fall Semester

Average ACT Score										
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
ACT English	22	22	21	21	21	21	21	22	22	21
ACT Math	21	22	21	21	21	21	21	22	22	21
ACT Reading	23	23	22	23	22	22	22	23	23	23
ACT Natural Sci.	22	23	22	22	22	22	22	23	22	22
ACT Composite	23	23	22	22	22	21	22	23	23	23

Frequency Distribution of ACT Composite Scores																
	2001		2002		2003		2004		2005		2006		2007		2008	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
1-15	12	7%	6	3%	8	3%	8	3%	3	1%	1	0%	7	3%	4	1%
16-19	44	26%	63	27%	73	28%	97	33%	76	26%	69	21%	44	15%	73	24%
20-23	61	36%	81	35%	89	34%	113	38%	115	39%	127	39%	112	39%	120	40%
24-28	45	27%	63	27%	83	32%	70	23%	82	28%	114	35%	114	39%	83	28%
29-36	7	4%	17	7%	10	4%	10	3%	17	6%	16	5%	13	4%	22	7%



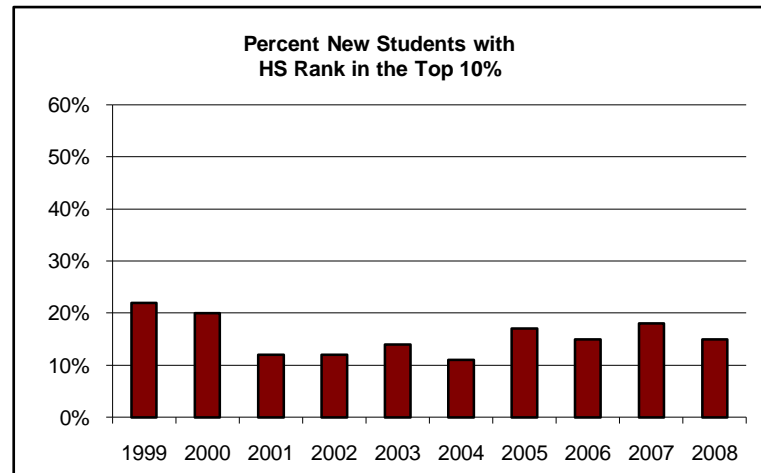
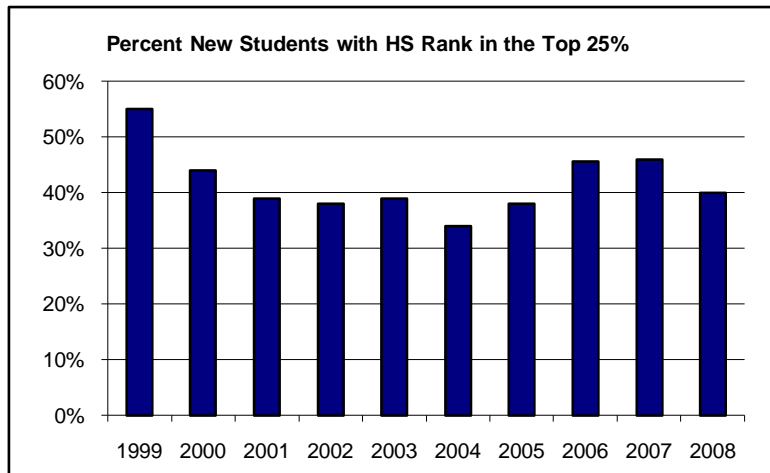
Data Source: Admissions

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**Academic Preparation of New Students: High School Rank**

New First-Time, Full-Time Undergraduate Students

HS Rank	Fall Semester									
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
<b>Top 50%</b>	81%	76%	73%	71%	76%	72%	73%	78%	80%	75%
<b>Top 25%</b>	55%	44%	39%	38%	39%	34%	38%	46%	46%	40%
<b>Top 10%</b>	22%	20%	12%	12%	14%	11%	17%	15%	18%	15%



Data Source: Admissions

## Morningside College: 2008-09 Fact Book

### New Student State of Origin

#### First-Time, Full-Time Undergraduate Students only

	First Enrolling in Fall of ...				
	2004	2005	2006	2007	2008
Sioux City	40	45	40	33	41
Iowa, except Sioux City	153	156	171	164	158
Arizona		1			
California	3		2	4	
Colorado				1	2
Connecticut				1	
Florida					
Georgia	1				2
Illinois	2	2	1	2	1
Kansas	7	2	3		7
Louisiana					
Michigan					
Minnesota	5	11	6	3	8
Missouri	2	1	1	1	1
Montana				1	
Nebraska	65	66	83	60	63
New York					
North Dakota			1	1	
Ohio					
Oklahoma					
Oregon		2	1		
South Dakota	17	6	16	14	17
Tennessee		2			
Texas	14	8	4	2	
Virginia		2			
Washington	1		1		
Wisconsin				1	
Wyoming	2				
International	4	5	2	2	2
Military--out of country					
<b>TOTALS</b>	<b>316</b>	<b>309</b>	<b>332</b>	<b>290</b>	<b>302</b>

#### Transfer Undergraduate Students, Full-Time only

	First Enrolling in Fall of ...				
	2004	2005	2006	2007	2008
Sioux City	39	23	35	25	27
Iowa, except Sioux City	28	34	24	24	29
Arkansas	0	0	0	1	
California		2	1	4	4
Colorado					1
Illinois	1			1	
Kansas		2	1		
Minnesota			1	3	
Missouri	1			1	
Montana				2	
Nebraska	17	7	6	7	7
Ohio	1	1			
Oklahoma			1		
Puerto Rico	1				
South Dakota	1	1		1	3
Texas	2	1		1	
Virginia	1			1	
Wisconsin					1
International	2	2	2	1	
<b>TOTALS</b>	<b>94</b>	<b>73</b>	<b>71</b>	<b>72</b>	<b>72</b>

Note: Self-reported data based on mailing address

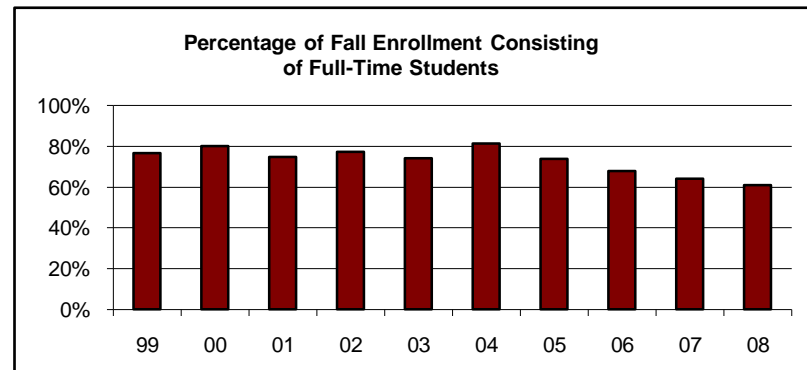
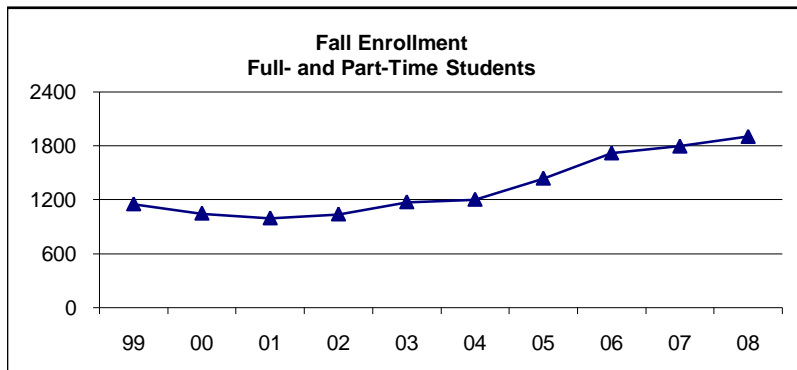
Data Source: Admissions

# Morningside College: 2008-09 Fact Book

## Fall Enrollment

Fall Enrollment																				
	1999		2000		2001		2002		2003		2004		2005		2006		2007		2008	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-time	885	77%	842	80%	744	75%	806	78%	871	74%	980	81%	1066	74%	1168	68%	1159	64%	1159	61%
Part-time*	268	23%	207	20%	252	25%	234	23%	305	26%	224	19%	374	26%	554	32%	639	36%	747	39%
Total	1153		1049		996		1040		1176		1204		1440		1722		1798		1906	

Fall Undergraduate Enrollment by Class (Full-Time Students only)																				
Class	1999		2000		2001		2002		2003		2004		2005		2006		2007		2008	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Freshmen**	215	24%	225	27%	217	29%	283	35%	315	36%	358	37%	349	33%	355	30%	317	27%	323	28%
Sophomores	202	23%	170	20%	152	20%	166	21%	203	23%	246	25%	252	24%	295	25%	289	25%	257	22%
Juniors	230	26%	204	24%	169	23%	153	19%	155	18%	190	19%	229	21%	253	22%	285	25%	274	24%
Seniors	229	26%	235	28%	200	27%	192	24%	190	22%	174	18%	232	22%	259	22%	259	22%	293	25%
Special	9	1%	8	1%	6	1%	12	1%	8	1%	12	1%	4	0%	6	0%	9	0%	11	1%
Graduates																			1	0%
Total	885		842		744		806		871		980		1066		1168		1159		1159	



\*Includes Gateway on-site students, Evening College students, and Graduate students

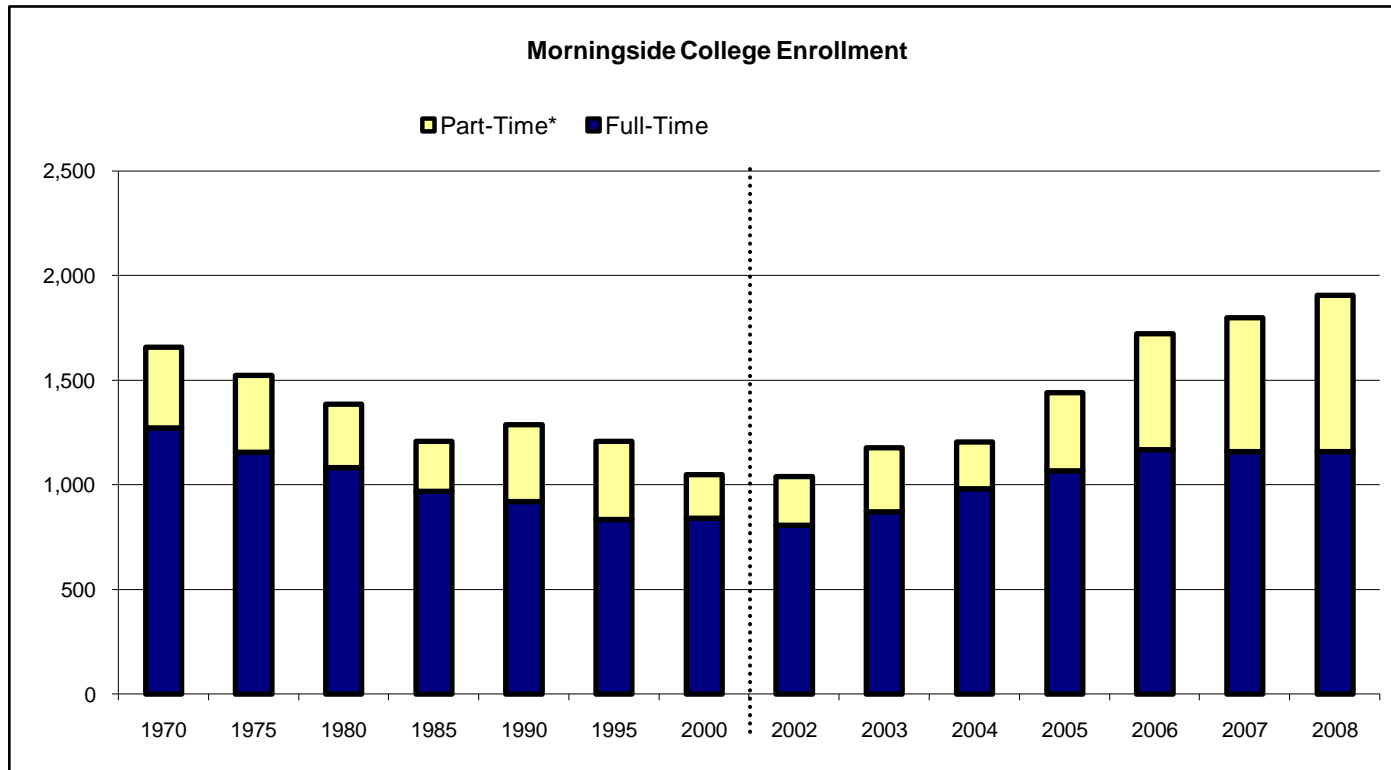
\*\*Includes new freshmen, freshmen transfers, freshmen readmits

Data Source: Registrar

## Morningside College: 2008-09 Fact Book

### Historical Fall Headcount

	Fall Term													
	1970	1975	1980	1985	1990	1995	2000	2002	2003	2004	2005	2006	2007	2008
<b>Full-Time</b>	1,272	1,155	1,082	969	919	834	842	806	871	980	1,066	1,168	1,159	1,159
<b>Part-Time*</b>	387	367	303	239	369	373	207	234	305	224	374	554	639	747



\*Includes Gateway on-site students, Evening College students, and Graduate students

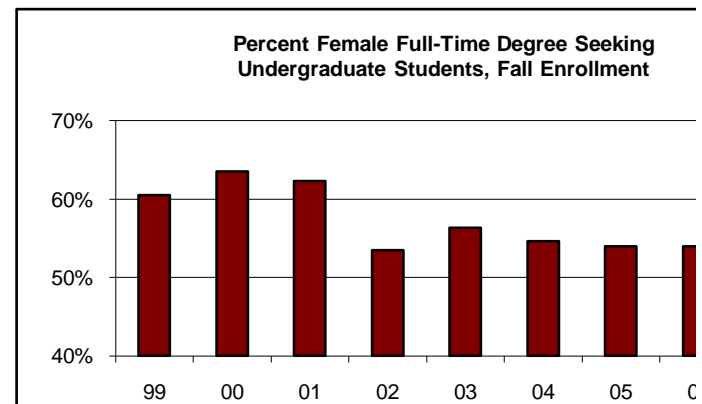
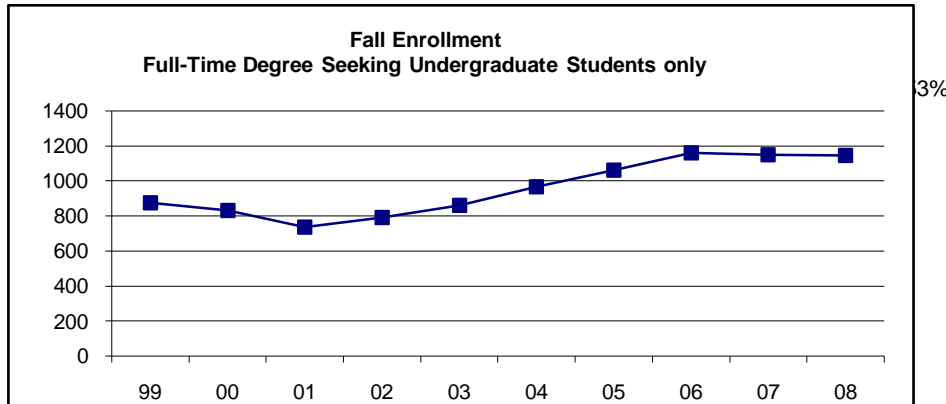
Data Source: President's Office

**Morningside College: 2008-09 Fact Book**

**Fall Enrollment by Class and Gender**

Full-Time, Degree Seeking Undergraduate Students only\*

Class	Gender	Fall Enrollment																			
		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008	
		#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Freshmen	Male	89	41%	67	30%	103	47%	160	57%	140	44%	176	49%	180	52%	180	51%	144	13%	149	13%
	Female	126	59%	158	70%	114	53%	123	43%	175	56%	182	51%	169	48%	175	49%	173	15%	174	15%
Sophomores	Male	77	38%	69	41%	47	31%	77	46%	109	54%	101	41%	115	46%	146	49%	147	13%	117	10%
	Female	125	62%	101	59%	105	69%	89	54%	94	46%	145	59%	137	54%	149	51%	142	12%	140	12%
Juniors	Male	95	41%	76	37%	69	41%	56	37%	63	41%	95	50%	94	41%	105	42%	137	12%	132	12%
	Female	135	59%	128	63%	100	59%	97	63%	92	59%	95	50%	135	59%	148	58%	148	13%	142	12%
Seniors	Male	85	37%	92	39%	59	30%	76	40%	65	34%	67	39%	103	44%	103	40%	104	9%	136	12%
	Female	144	63%	143	61%	141	71%	116	60%	125	66%	107	61%	129	56%	156	60%	155	13%	157	14%
Total	Male	346	39%	304	36%	278	38%	369	46%	377	44%	439	45%	492	46%	534	46%	532	46%	534	47%
	Female	530	61%	530	64%	460	62%	425	54%	486	56%	529	55%	570	54%	628	54%	618	54%	613	53%
	All	876		834		738		794		863		968		1062		1162		1150		1147	

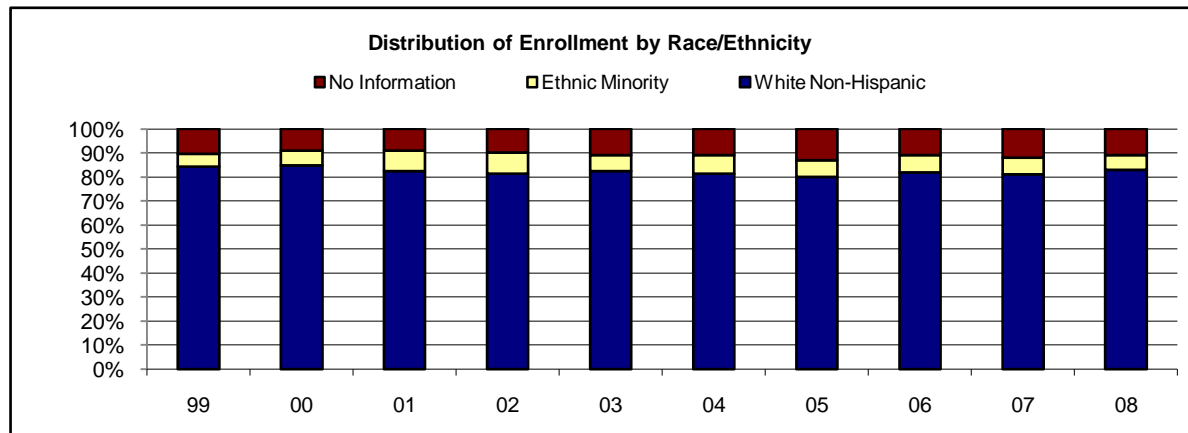


## Morningside College: 2008-09 Fact Book

### Fall Enrollment by Race/Ethnicity

Full-Time Undergraduate Students only\*

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
African-American	19	25	22	26	23	25	20	15	17	17
Asian-American	13	9	13	11	6	12	12	21	22	19
Hispanic	12	14	25	33	28	37	37	40	31	30
Native American	5	4	4	1	3	1	3	6	8	6
<b>All Ethnic Minorities</b>	<b>49</b>	<b>52</b>	<b>64</b>	<b>71</b>	<b>60</b>	<b>75</b>	<b>72</b>	<b>82</b>	<b>78</b>	<b>72</b>
Percent Ethnic Minority	5.5%	6.2%	8.6%	8.8%	6.9%	7.7%	6.8%	7.0%	6.7%	6.2%
White Non-Hispanic	745	714	613	655	717	798	856	954	943	963
Percent White Non-Hispanic	84.2%	84.8%	82.4%	81.3%	82.3%	81.4%	80.3%	81.7%	81.4%	83.1%
No Information**	91	76	67	80	94	107	138	132	138	123
Percent No Information	10.3%	9.0%	9.0%	9.9%	10.8%	10.9%	12.9%	11.3%	11.9%	10.6%
<b>TOTAL</b>	<b>885</b>	<b>842</b>	<b>744</b>	<b>806</b>	<b>871</b>	<b>980</b>	<b>1066</b>	<b>1168</b>	<b>1159</b>	<b>1158</b>



\*Self-reported data

\*\*Includes non-resident aliens

Data Source: Registrar

## Morningside College: 2008-09 Fact Book

### Fall Enrollment by Religious Preference

Full-Time Undergraduate Students only\*

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Undesignated	208	207	184	213	261	304	323	329	335	312
Roman Catholic	207	190	177	169	180	200	225	274	253	238
United Methodist	170	165	145	153	161	188	217	231	227	236
Lutheran, General	133	124	107	131	140	163	176	170	179	161
Presbyterian	39	34	26	33	31	33	34	40	38	39
Lutheran, Missouri Synod	19	27	27	24	22	17	14	16	18	40
Reformed Church	25	16	12	11	10	10	9	12	12	18
Baptist, American	20	16	17	17	15	14	15	11	12	7
Evangelical Free	6	8	5	9	8	5	3	10	7	6
Baptist, Conservative	4	4	2	4	6	4	8	8	10	8
Protestant, General	8	7	4	6	7	6	7	8	5	9
Church of Christ	5	5	2	4	2	7	7	7	4	11
Assembly of God	3	3	2	4	4	3	4	7	6	8
Baptist, Other	2	3	3	1	1	1	0	6	17	14
Latter Day Saints	2	2	4	1	1	3	3	5	1	2
Disciple of Christ	10	7	4	3	2	1	2	4	3	8
Nazarene	0	1	2	2	4	4	4	3	3	2
Pentecostal	4	6	4	2	2	5	3	3	5	5
Christian Reformed	4	3	1	4	4	2	2	3	5	8
Eastern Orthodox	1	1	3	2	1	1	1	3	4	6
Episcopal	5	4	1	0	0	0	0	3	4	2
Buddhist	1	1	2	1	1	1	1	2	2	2
Jehovah's Witness	0	1	3	2	2	1	0	2	2	2
United Church of Christ	4	3	1	1	0	0	0	2	1	2
Covenant	1	1	3	3	2	3	2	1	1	1
UCC Congregational	2	1	0	1	1	1	2	1	2	1
Baptist, Southern	0	0	0	0	0	1	1	1	0	2
Lutheran, American	0	0	0	0	0	1	1	1	1	3
Jewish	0	0	0	0	0	0	1	1	0	1
Unitarian	0	0	0	0	0	0	1	1	1	1
Greek Orthodox	0	0	0	1	1	1	0	1	0	0
Reorganized Latter Day Saints	0	0	0	0	0	0	0	1	0	0
Seventh Day Adventist	2	2	2	3	2	0	0	1	1	1
Mennonite	0	0	1	1	0	0	0	0	0	0
Quakers/Friends	0	0	0	0	0	0	0	0	0	1
Native American	0	0	0	0	0	0	0	0	0	1
<b>TOTALS</b>	<b>885</b>	<b>842</b>	<b>744</b>	<b>806</b>	<b>871</b>	<b>980</b>	<b>1066</b>	<b>1168</b>	<b>1159</b>	<b>1158</b>

\*Self-reported data

Data Source: Registrar

## Morningside College: 2008-09 Fact Book

### Geographic Distribution of Students

Full-Time Undergraduate Students only

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Sioux City	256	234	232	196	212	224	249	258	232	247
Iowa, sans Sioux City	421	389	328	348	380	431	470	541	539	531
Alabama	0	0	0	2	0	0	0	0	0	0
Alaska	0	0	0	0	0	0	0	0	0	0
Arizona	0	3	2	1	2	0	1	1	0	0
Arkansas	0	1	0	0	0	0	1	1	1	1
California	17	12	7	6	4	6	4	6	16	12
Colorado	4	5	4	5	11	6	5	2	1	4
Connecticut	0	0	0	0	0	0	0	0	1	1
Delaware	0	0	0	0	0	0	0	0	0	0
District of Columbia	0	0	0	0	0	0	0	0	0	0
Florida	0	2	1	4	3	1	0	0	0	0
Georgia	0	0	0	0	0	1	0	0	1	2
Idaho	1	0	1	0	0	1	1	0	0	0
Illinois	3	5	4	6	5	5	6	6	8	6
Indiana	0	0	1	0	0	0	0	0	0	0
Kansas	2	6	3	7	10	14	13	10	6	10
Louisiana	0	0	0	0	2	0	0	0	0	0
Maryland	0	0	0	0	0	0	0	0	0	0
Massachusetts	1	1	1	1	0	0	0	0	0	0
Michigan	1	1	1	0	0	0	0	0	0	0
Minnesota	29	29	27	30	32	25	23	21	22	28
Mississippi	0	0	0	0	0	0	0	0	0	0
Missouri	1	7	5	6	6	7	4	7	4	6
Montana	0	1	0	2	5	2	1	0	3	0
Nebraska	74	85	74	102	119	164	198	225	242	232
Nevada	0	0	0	0	0	1	1	0	0	0
New Jersey	0	0	0	0	0	0	0	0	0	0
New Mexico	0	0	0	1	1	0	0	0	1	0
New York	3	3	8	7	5	0	0	0	0	0
North Dakota	0	1	0	5	5	1	1	2	2	2
Ohio	1	1	0	0	1	1	0	0	0	0
Oklahoma	1	1	0	0	1	1	0	1	0	0
Oregon	0	1	2	1	1	0	2	2	1	1
Pennsylvania	0	0	0	0	0	0	0	0	0	0
Puerto Rico	4	3	2	2	0	1	1	2	1	0
Rhode Island	0	0	0	0	0	0	0	0	0	0
South Carolina	0	0	1	0	0	0	0	0	0	0
South Dakota	16	14	16	23	23	30	26	38	40	49
Tennessee	0	0	0	0	0	0	2	2	3	3
Texas	7	5	9	23	15	25	21	17	15	5
Utah	0	0	0	0	1	1	2	1	0	0
Vermont	1	1	1	1	0	0	0	0	0	0
Virginia	0	0	0	1	0	1	2	0	1	1
Washington	2	4	3	5	3	3	2	3	0	1
West Virginia	0	1	0	0	0	0	0	0	0	0
Wisconsin	1	0	0	3	2	2	2	1	1	2
Wyoming	0	0	0	0	0	2	2	2	2	0
International	39	26	11	18	22	23	25	18	16	14
Military--out of country	0	0	0	0	0	1	1	1	0	0
<b>TOTALS</b>	<b>885</b>	<b>842</b>	<b>744</b>	<b>806</b>	<b>871</b>	<b>980</b>	<b>1066</b>	<b>1168</b>	<b>1159</b>	<b>1158</b>

\*Self-reported data (mailing address)

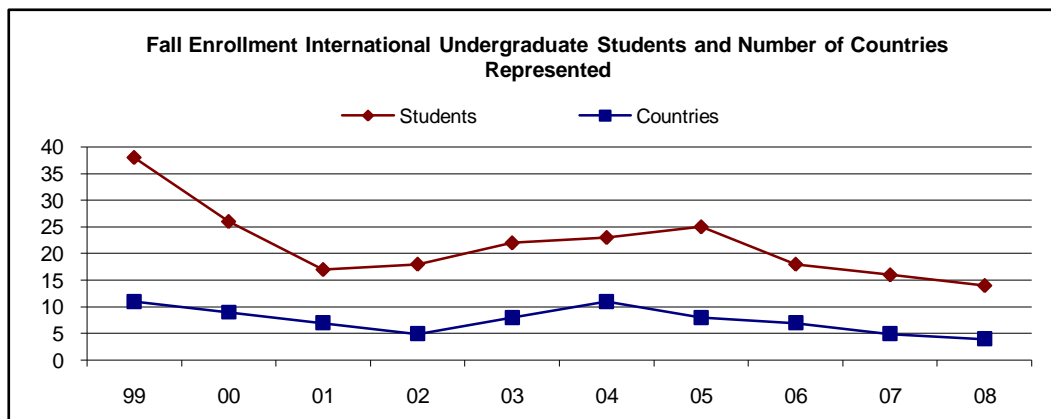
Data Source: Registrar

## Morningside College: 2008-09 Fact Book

### Geographic Distribution of International Students

Full-Time Undergraduate Students only

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Albania	0	0	0	0	1	1	1	1	0	1
Australia	0	0	0	0	0	0	0	0	0	0
Bahamas	0	0	0	0	0	0	0	0	0	0
Brazil	1	0	0	0	0	0	0	0	0	0
Canada	0	1	0	0	0	0	0	1	0	0
China	1	1	0	0	0	0	0	0	0	0
Espana (Spain)	0	0	0	0	1	2	1	0	0	0
France	1	1	0	0	0	0	0	0	0	0
Germany	1	1	0	0	0	1	2	2	3	0
Ghana	0	0	0	0	0	1	1	1	0	0
Indonesia	0	0	0	0	0	0	0	0	0	0
Ivory Coast	0	0	0	0	0	0	0	0	0	0
Japan	7	3	5	7	10	12	16	10	8	10
Jordan	0	0	0	0	1	1	0	0	0	0
Kenya	0	0	0	0	0	0	0	0	1	1
Korea	2	1	1	0	0	0	0	0	0	0
Lebanon	0	0	0	1	0	0	0	0	0	0
Mexico	0	0	0	0	0	0	0	0	0	0
Northern Ireland	0	1	0	2	0	1	1	1	1	0
Panama	1	0	0	0	0	0	0	0	0	0
Russia	0	0	0	0	0	0	0	0	0	0
Saudi Arabia	0	0	0	0	0	1	0	0	0	0
Taiwan	22	15	9	7	5	1	2	2	3	2
Uganda	0	0	0	0	0	0	0	0	0	0
United Kingdom	1	0	0	0	2	0	0	0	0	0
Yugoslavia	0	0	1	1	1	1	0	0	0	0
Zimbabwe	1	2	1	0	1	1	1	0	0	0
<b>TOTALS</b>	<b>38</b>	<b>26</b>	<b>17</b>	<b>18</b>	<b>22</b>	<b>23</b>	<b>25</b>	<b>18</b>	<b>16</b>	<b>14</b>



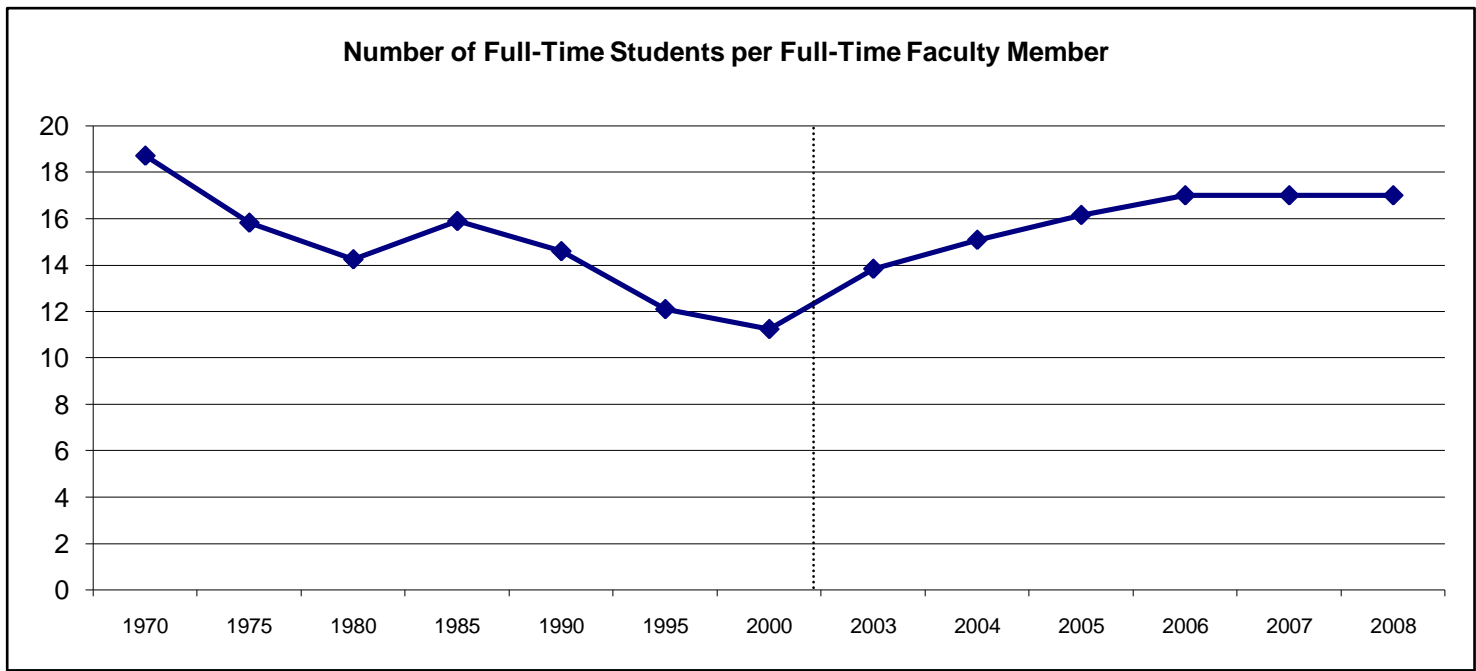
Data Source: Registrar

**Morningside College: 2008-09 Fact Book**

**Student/Faculty Ratio**

Full-Time only

	1970	1975	1980	1985	1990	1995	2000	2002	2003	2004	2005	2006	2007	2008
Number of Full-Time Students per Full-Time Faculty Member	19	16	14	16	15	12	11	12	14	15	16	17	17	17



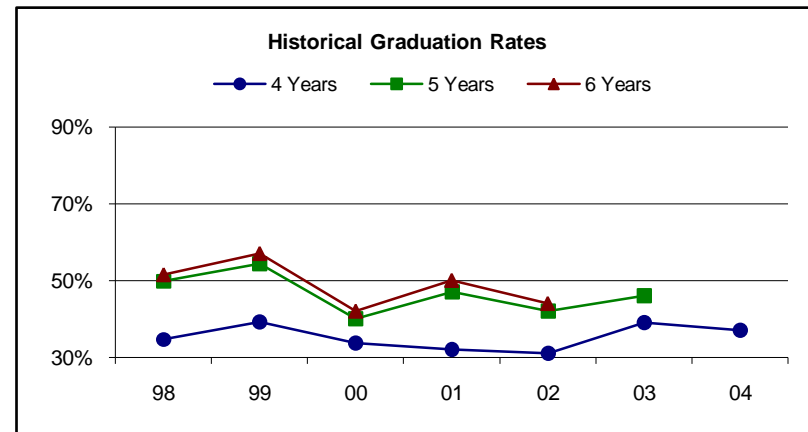
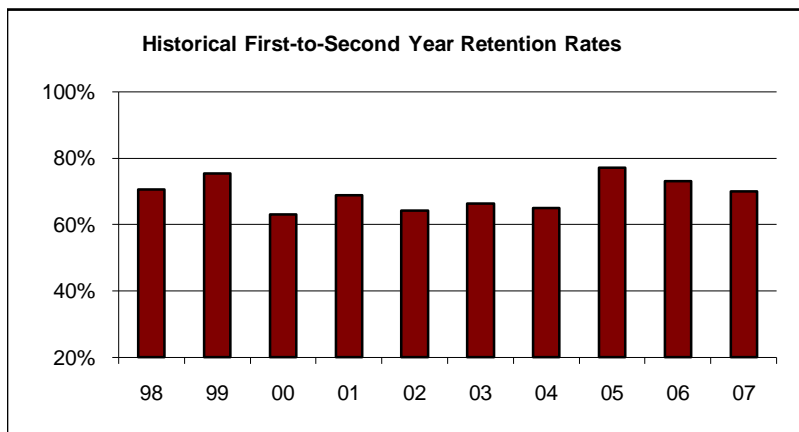
Data Source: President's Office

## Morningside College: 2008-09 Fact Book

### Historical Retention and Graduation Rates

Entering Cohorts (First-Time, Full-Time Undergraduate Students)

Entering Cohort	Beginning Enrollment	First-to-Second Year Retention Rate	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years
1998	237	71%	35%	50%	51%
1999	171	75%	39%	54%	57%
2000	205	63%	34%	40%	42%
2001	182	69%	32%	47%	50%
2002	245	64%	31%	42%	44%
2003	272	66%	39%	46%	
2004	316	65%	37%		
2005	309	77%			
2006	332	73%			
2007	290	70%			
2008	302				



Data Source: Admissions

## Morningside College: 2008-09 Fact Book

### Retention and Persistence to Graduation

First-Time, Full-Time Undergraduate Students

	1999		2000		2001		2002		2003		2004		2005		2006		2007		2008	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
<b>Entering Cohort*:</b>	171		205		182		245		272		316		309		332		290		302	
<b>Returning:</b>																				
2nd year	129	75%	129	63%	125	69%	157	64%	180	66%	205	65%	238	77%	244	73%	202	70%		
3rd year	99	58%	101	49%	103	57%	124	51%	145	53%	173	55%	197	64%	207	62%				
4th year	100	59%	95	46%	92	51%	119	49%	139	51%	164	52%	179	58%						
5th year	34	20%	18	9%	31	17%	30	12%	27	10%	40	13%								
6th year	5	3%	3	1%	7	4%	2	10%	4	1%										
7th year	1	1%	1	1%	2	10%	0	0%												
<b>Graduating in:</b>																				
3 years	1	1%	0	0%	2	1%	0	0%	0	0%	3	10%	6	2%						
4 years	66	39%	69	34%	57	31%	76	31%	105	39%	114	36%								
5 years	26	15%	12	6%	27	15%	28	11%	21	8%										
6 years	4	2%	5	2%	5	3%	3	1%												
<b>TOTAL</b>	97	57%	86	42%	91	50%	107	43%	126	47%	117	37%	6	2%						

\*Does not include transfer students

Data Source: Admissions

## Morningside College: 2008-09 Fact Book

### Major Enrollment

Fall Undergraduate Enrollment, Duplicated Count

Department	Major	2004	2005	2006	2007	2008
<b>Art</b>	Art Teaching	10	12	8	8	9
	Art-Studio	18	18	11	12	13
	Graphic Design	31	30	29	36	38
	Photography	12	16	23	23	14
	<b>Department Total</b>	<b>71</b>	<b>76</b>	<b>71</b>	<b>79</b>	<b>74</b>
<b>Biology and Chemistry</b>	Biology	55	72	89	90	78
	Biology Teaching	0	0	0	11	11
	Chemistry	2	8	10	20	20
	Chemistry Teaching	0	0	0	0	2
	Chemistry/Biology Teaching	2	2	1	2	0
	Chemistry/Physics Teaching	1	1	0	0	0
	General Science Teaching	0	0	2	2	2
	<b>Department Total</b>	<b>60</b>	<b>83</b>	<b>102</b>	<b>125</b>	<b>113</b>
<b>Business Administration and Economics</b>	Accounting	13	15	17	27	7
	Advertising	8	7	12	17	23
	Business Administration	81	90	60	72	73
	Business Education	4	0	2	0	0
	Busn Admin-Acctg.	0	0	0	0	22
	BusnAdmin-Fin & Human Res.	0	0	0	0	1
	Busn Admin-Fin & Int'l Trade	0	1	0	2	1
	Busn Admin-Fin & Marketing	0	0	0	0	1
	Busn Admin-Finance	11	10	17	26	37
	Busn Admin-Economics	0	0	0	1	3
	Busn Admin-Human Res.	10	2	1	1	11
	Busn Admin-International Trade	2	2	3	2	4
	Busn Admin-Management	0	16	35	49	55
	Busn Admin-Marketing	13	15	33	34	41
	Corporate Communication	11	7	8	12	14
	Human Resource Mgmt	6	2	1	0	0
<b>Department Total</b>	<b>159</b>	<b>168</b>	<b>189</b>	<b>243</b>	<b>293</b>	
<b>Education</b>	Elementary Education	81	86	94	104	101
	Special Education	20	23	29	29	21
	<b>Department Total</b>	<b>102</b>	<b>111</b>	<b>123</b>	<b>133</b>	<b>122</b>
<b>English</b>	English	0	12	0	16	22
	English Literature	3	5	2	0	0
	English Teaching Sec	12	0	14	5	13
	English Writing	12	10	9	0	0
	<b>Department Total</b>	<b>27</b>	<b>27</b>	<b>25</b>	<b>21</b>	<b>35</b>
<b>History and Political Science</b>	Amer Hist/Gov Teach	0	0	2	4	2
	Amer/World Hist Teach	12	5	8	11	20
	American Hist Teaching	2	11	2	0	1
	History	8	15	1	14	14
	History & Political Science	0	0	0	0	0
	History Teaching	0	0	11	0	0
	History-American	1	2	1	2	3
	History-Amer-World	1	0	0	0	0

## Morningside College: 2008-09 Fact Book

### Major Enrollment

Fall Undergraduate Enrollment, Duplicated Count

Department	Major	2004	2005	2006	2007	2008
<b>History and Political Science cont'd.</b>	History-World/Asian	1	0	0	0	0
	International Affairs	1	1	1	1	1
	Political Science	11	23	25	11	13
	<b>Department Total</b>	<b>37</b>	<b>57</b>	<b>51</b>	<b>43</b>	<b>54</b>
<b>Mass Communication</b>	Mass Comm-Electronic Media	6	8	2	1	0
	Mass Comm-Print Media	1	1	2	1	0
	Mass Communication	16	15	18	32	34
	<b>Department Total</b>	<b>23</b>	<b>24</b>	<b>22</b>	<b>34</b>	<b>34</b>
<b>Mathematical Sciences</b>	CIS	0	0	0	0	0
	Computer Science	26	16	21	17	24
	Engineering Sciences	0	0	1	1	0
	Mathematics	23	24	26	14	13
	Mathematics Teaching	0	0	0	12	12
	MIS	0	0	0	0	0
	Physics Teaching	0	0	3	0	0
	Physics/Engineering Physics	3	5	5	6	3
<b>Department Total</b>	<b>52</b>	<b>45</b>	<b>56</b>	<b>50</b>	<b>52</b>	
<b>Modern Languages</b>	Spanish	5	19	7	10	10
	Spanish Teaching	4	0	7	4	8
	<b>Department Total</b>	<b>9</b>	<b>19</b>	<b>14</b>	<b>14</b>	<b>18</b>
<b>Music</b>	Music	10	12	5	7	8
	Music education	10	7	11	11	10
	Music performance	5	7	5	3	2
	<b>Department Total</b>	<b>25</b>	<b>26</b>	<b>21</b>	<b>21</b>	<b>20</b>
<b>Nursing</b>	Nursing	<b>57</b>	<b>68</b>	<b>74</b>	<b>84</b>	<b>77</b>
<b>Philosophy</b>	Philosophy	0	3	0	3	2
	Philosophy/Religion	0	1	1	0	0
	<b>Department Total</b>	<b>0</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>2</b>
<b>Psychology</b>	Biopsychology	0	0	1	5	3
	Industrial/Organizational Psychology	3	2	4	7	8
	Psychology	21	22	22	21	21
	Psychology Counseling	17	26	30	34	45
	Psychology Teaching	0	0	0	0	0
	<b>Department Total</b>	<b>41</b>	<b>50</b>	<b>57</b>	<b>67</b>	<b>77</b>
<b>Religious Studies</b>	Religious Studies	<b>6</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>11</b>
<b>Theatre</b>	Theatre	<b>5</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>9</b>
	Medical Technology	0	0	3	2	3
	Interdisciplinary major	0	4	5	2	4
	Undeclared & Exploring	39	17	10	7	21
	<b>Grand Total (duplicated)*</b>	<b>713</b>	<b>795</b>	<b>836</b>	<b>943</b>	<b>1019</b>

\*Duplicated means that students with double majors appear twice in the count.

Data Source: Registrar

**Morningside College: 2008-09 Fact Book**

**Majors of Baccalaureate Graduates**

Duplicated Count

Department	Major	2003-04	2004-05	2005-06	2006-07	2007-08
<b>Art</b>	Art	1	1	0	0	0
	Art Studio	0	3	3	4	2
	Art Teaching	1	0	3	3	2
	Graphic Design	7	5	15	8	11
	Photography	2	3	4	9	10
	<b>Department Total</b>	<b>11</b>	<b>12</b>	<b>25</b>	<b>24</b>	<b>25</b>
<b>Biology and Chemistry</b>	Biology	11	6	18	15	29
	Biology Teaching	0	0	0	1	1
	Chemistry	0	1	1	2	3
	<b>Department Total</b>	<b>11</b>	<b>7</b>	<b>19</b>	<b>18</b>	<b>33</b>
<b>Business Administration and Economics</b>	Accounting	3	2	2	0	5
	Advertising	3	3	3	4	3
	Business	0	1	0	0	0
	Business Administration	2	0	8	10	13
	Business Education	1	0	0	0	1
	Busn Admin - Finance	8	8	12	13	13
	Busn Admin - Finance & Human Resources	2	0	0	0	0
	Busn Admin - Finance & International Trade	0	0	1	0	0
	Busn Admin - Finance & Marketing	0	0	0	0	0
	Busn Admin - Human Resource	4	5	2	0	0
	Busn Admin - Human Resource & Int'l Trade	0	1	0	0	0
	Busn Admin - International Trade	1	3	1	1	2
	Busn Admin - Management	0	2	9	18	20
	Busn Admin - Marketing	11	12	13	21	17
	Busn Admin - Marketing & Human Resource	0	1	0	0	0
	Corporate Communication	3	5	3	4	3
	Human Resource Management	3	5	2	1	0
<b>Department Total</b>	<b>41</b>	<b>48</b>	<b>56</b>	<b>72</b>	<b>77</b>	
<b>Education</b>	*Early Childhood Education	3	2	0	0	0
	*Physical Education Teaching	7	0	1	1	1
	Educational Studies	1	0	0	0	0
	Elem (K-6) Behavior Disorders	0	0	0	0	0
	Elem (K-6) Mental Disabilities	0	0	0	0	0
	Elem (K-6) Multicategorical	0	0	0	0	0
	Elementary Education	41	26	22	21	37
	Special Education	11	5	2	8	12
	<b>Department Total</b>	<b>63</b>	<b>33</b>	<b>25</b>	<b>30</b>	<b>50</b>
<b>English</b>	English	0	2	0	5	4
	English Literature	1	0	0	0	0
	English Teaching Secondary	4	0	5	4	3
	English Writing	1	2	1	1	0
	<b>Department Total</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>10</b>	<b>7</b>
<b>History and Political Science</b>	American/World History Teaching	1	0	1	2	3
	History	0	1	3	5	5
	History Teaching	0	0	0	0	0
	History/Government	2	0	0	0	0
	History/International Affairs	0	0	0	0	0

<b>Department</b>	<b>Major</b>	<b>2003-04</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>2007-08</b>
<b>History and Political Science</b>	History-American	0	0	1	1	0
	History-American/World	0	1	0	0	0
	History-World/Asia	0	1	0	0	0
	International Affairs	0	0	1	0	0
	Political Science	0	2	2	12	6
	<b>Department Total</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>20</b>	<b>14</b>
<b>Mass Communication</b>	Mass Comm - Electronic Media	6	3	3	0	0
	Mass Comm - Print Media	1	1	0	0	1
	Mass Communication	1	0	5	7	12
	<b>Department Total</b>	<b>8</b>	<b>4</b>	<b>8</b>	<b>7</b>	<b>13</b>
<b>Mathematical Sciences</b>	Applied Computer Science	0	0	1	1	0
	Computer Information Systems	1	0	0	0	1
	Computer Science	6	3	3	6	5
	Mathematics	2	6	3	8	3
	Mathematics Teaching	1	0	0	3	4
	MIS	0	0	0	0	0
	Physics Teaching	1	0	0	0	0
	Physics/Engineering Physics	1	0	0	2	1
	<b>Department Total</b>	<b>14</b>	<b>9</b>	<b>7</b>	<b>20</b>	<b>14</b>
<b>Modern Languages</b>	Spanish	0	3	2	4	6
	Spanish Teaching	1	0	0	4	1
	<b>Department Total</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>8</b>	<b>7</b>
<b>Music</b>	Music	0	0	7	3	1
	Music Education	2	4	2	2	3
	Music Performance	1	0	3	0	1
	<b>Department Total</b>	<b>3</b>	<b>4</b>	<b>12</b>	<b>5</b>	<b>5</b>
<b>Nursing</b>	Nursing	<b>8</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>24</b>
<b>Philosophy</b>	Philosophy	1	1	1	0	0
	Philosophy/Religious Studies	0	0	1	0	0
	<b>Department Total</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>Psychology</b>	Criminal Justice	3	0	0	0	0
	Industrial/Organizational Psychology	1	2	1	1	1
	Psychology	1	1	4	5	6
	Psychology Counseling	6	5	9	11	7
	Psychology Teaching	0	0	0	0	0
	Sociology	5	0	0	0	0
	<b>Department Total</b>	<b>16</b>	<b>8</b>	<b>14</b>	<b>17</b>	<b>14</b>
<b>Religious Studies</b>	Religious Studies	<b>2</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Theatre</b>	Theatre	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>
	Medical Technology	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>
	Interdisciplinary Major	<b>3</b>	<b>0</b>	<b>1</b>	<b>3</b>	<b>1</b>
<b>Duplicated Total**</b>		<b>192</b>	<b>155</b>	<b>203</b>	<b>255</b>	<b>290</b>

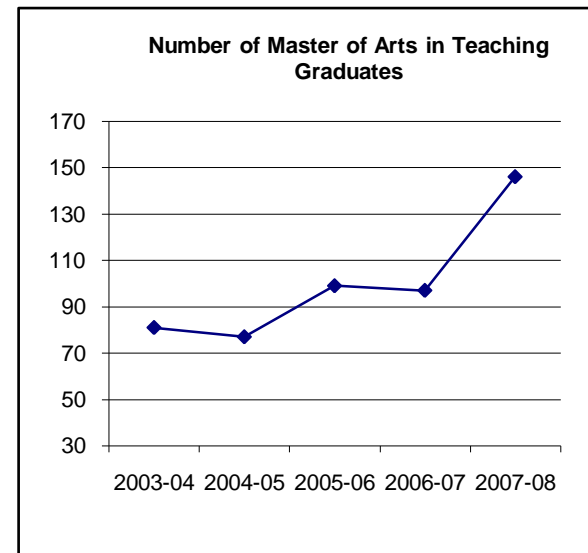
\*\*Duplicated means that students with double majors appear twice in the count.

Data Source: Registrar

**Morningside College: 2008-09 Fact Book**

**Fields of Study of Master of Arts in Teaching Graduates**

Field of Study	2003-04	2004-05	2005-06	2006-07	2007-08
Elementary Teaching	22	16	3	0	0
Elementary Learning Disabilities	1	0	0	0	0
Secondary Learning Disabilities	2	0	0	0	0
7-12 MD	3	0	0	0	0
Elementary Counseling	0	0	0	0	0
Secondary Counseling	0	0	0	0	0
K-12 Counseling	0	0	0	0	0
K-12 Strategist I	2	0	0	0	0
K-12 Strategist BD	0	3	5	6	23
K-12 Strategist MD	2	1	5	1	9
Reading Specialist	0	0	0	0	0
Emotional Disability	0	0	0	0	0
Elementary BD	4	3	0	1	0
Secondary BD	7	2	1	2	0
Elementary MC	6	2	1	0	0
Secondary MC	7	5	0	0	0
Technology-Based Learning	12	1	1	0	0
K-6 MD	2	0	0	0	0
K-6 Strategist I	4	3	7	6	16
7-12 Strategist I	0	7	16	15	23
Professional Educator	7	34	60	66	75
Unspecified	0	0	0	0	0
<b>TOTAL</b>	<b>81</b>	<b>77</b>	<b>99</b>	<b>97</b>	<b>146</b>



Data Source: Registrar

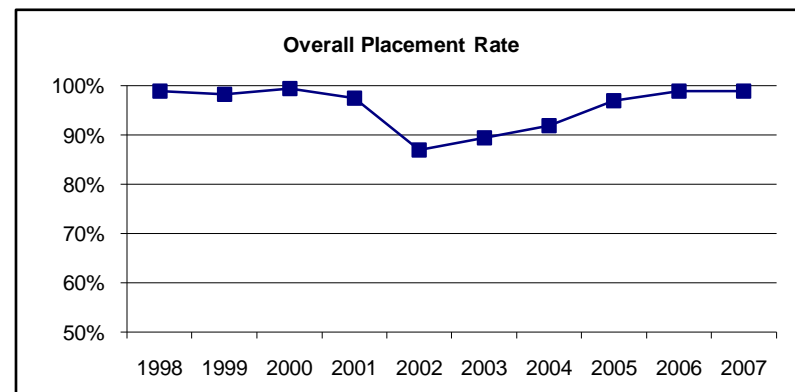
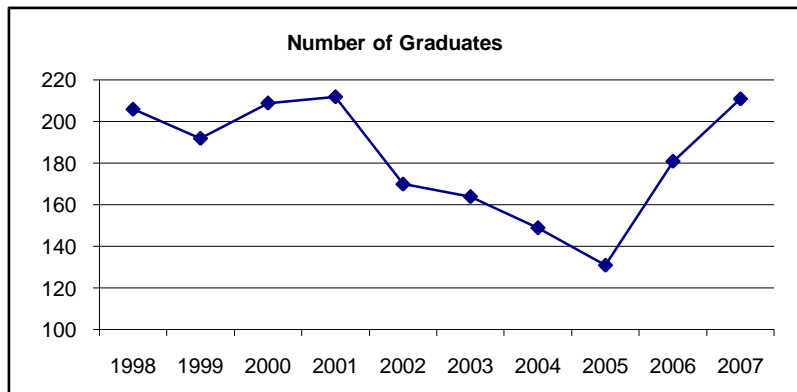
## Morningside College: 2008-09 Fact Book

### Alumni Placement within First Year of Graduation

One Year Post-Graduation Survey, Undergraduates only

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Number of Graduates	206	192	209	212	170	164	149	131	181	211
Sought employment	171	159	171	175	142	148	125	96	132	170
Found employment	169	156	170	170	120	131	114	99	130	169
Employed FT in field of study	167	151	154	165	95	104	94	68	97	161
Not seeking employment	2	1	1	6	4	2	2	2	0	1
Continuing undergraduate education	1	3	2	2	3	3	7	3	6	2
Enrolled in graduate schools	18	14	28	23	21	10	11	13	26	19
Unable to locate	14	15	7	6	0	1	4	18	17	17
Overall Placement Rate*	99%	98%	100%	98%	87%	89%	92%	97%	99%	99%

\*Percentage of graduates employed and/or continuing their education; does not include those who could not be located or not seeking employment.



Data Source: Counseling, Student Services

## Morningside College: 2008-09 Fact Book

### Areas of Interest of Alumni Continuing their Education

Graduate and Professional Studies

One Year Post-Graduation Survey, Undergraduates only

Area of Interest	2002	2003	2004	2005	2006	2007
Architecture	1	0	0	1	0	0
Art	0	0	0	0	1	0
Athletic Training	0	0	0	0	0	0
Biology	0	0	1	0	1	2
Business Administration	0	0	1	0	1	2
Chiropractic	1	0	0	0	1	0
Computer Science	1	0	0	0	0	0
Counseling	0	0	0	3	0	0
Counseling Psychology	0	0	0	1	4	1
Criminal Justice	1	0	1	0	0	0
Education	1	0	0	1	5	2
Engineering	0	0	0	0	0	1
English	1	0	0	0	0	0
Exercise Physiology	0	0	0	0	0	0
Film Production	0	0	0	1	0	0
Forensic Science	1	0	2	0	0	0
Forensic Psychology	0	0	0	1	0	0
History/Political Science	0	0	0	0	0	2
International Studies	0	0	0	0	1	0
Law School	1	3	0	2	3	2
Math/Statistics	1	1	1	0	0	0
Museum Studies	0	2	0	0	0	0
Music	0	0	0	0	2	0
Music Performance	0	0	1	0	0	0
Nursing	0	1	0	0	0	1
Nurse Practitioner	0	0	0	2	0	0
Occupational Therapy	0	0	0	0	1	0
Pharmacy	1	1	0	0	0	0
Philosophy	1	0	0	0	0	0
Photography	1	0	0	0	0	2
Physical Therapy	0	1	0	0	0	2
Physician's Assistant	1	0	0	1	1	0
Pre-med	2	1	0	0	4	0
Psychology	2	0	3	0	0	1
Security Management	0	0	0	0	0	1
Software Engineering	0	0	1	0	0	0
Sports Administration	1	0	0	0	0	0
Theatre	0	0	0	0	1	0
Theology	2	0	0	0	0	0
Veterinary Medicine	1	0	0	0	0	0
<b>TOTAL</b>	<b>21</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>26</b>	<b>19</b>

Data Source: Counseling, Student Services

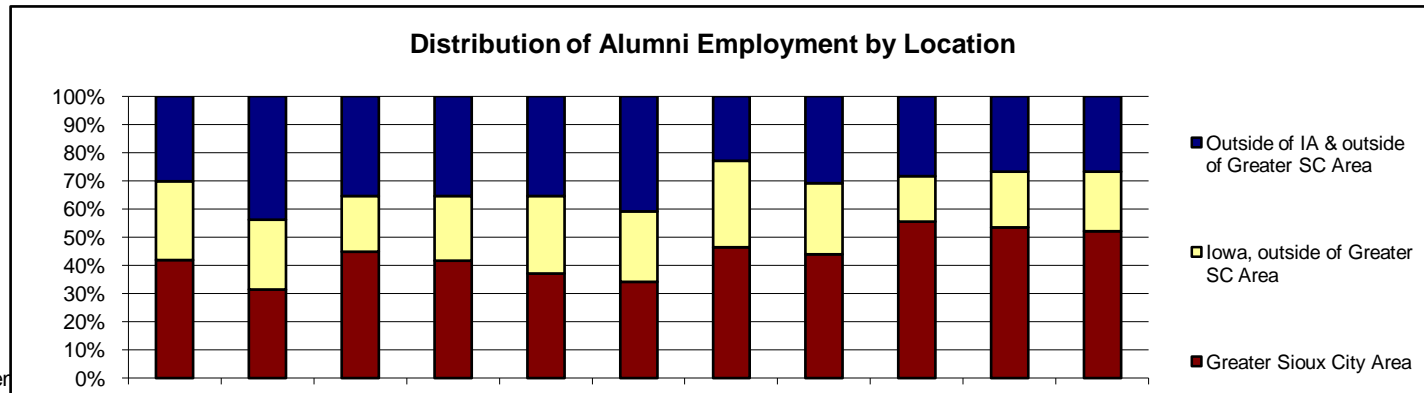
**Morningside College: 2008-09 Fact Book**

**Location of Alumni Employment**

One Year Post-Graduation Survey, Undergraduates only

Location of Employment	1999		2000		2001		2002		2003		2004		2005		2006		2007	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Greater Sioux City Area*	70	45%	71	42%	63	53%	41	31%	61	54%	50	51%	55	56%	76	53%	88	52%
Iowa, outside of Greater Sioux City Area	31	20%	39	23%	47	39%	30	23%	40	35%	29	29%	16	16%	28	20%	36	21%
Outside of Iowa & outside of Greater Sioux City Area	55	35%	60	35%	60	50%	49	37%	30	26%	35	35%	28	28%	38	27%	45	27%
Total # of employed grads/year	156		170		120		131		114		99		99		142		169	

\*Began using Greater Sioux City Area (Sioux City, Sergeant Bluff, South Sioux City, NE, North Sioux city, SD, Dakota Dunes, SD, McCook Lake, SD) in 2003; prior years are Sioux City only



## Morningside College: 2008-09 Fact Book

### Career Areas of Alumni

Living, Undergraduate Degrees Alumni only, with Current Addresses on File (9/2008)

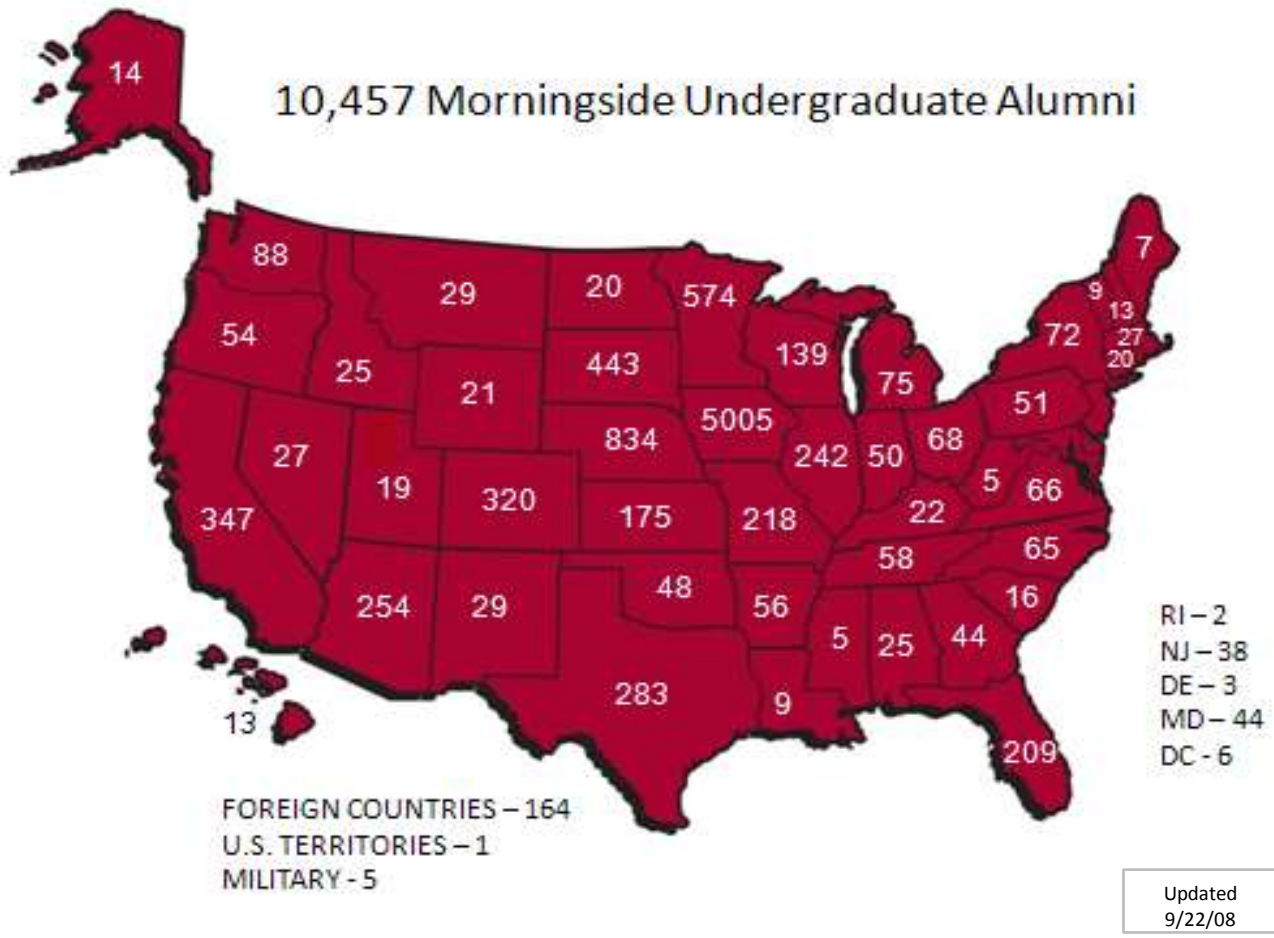
Career Description	Number	Career Description	Number	Career Description	Number	Career Description	Number
<b>Agriculture/Ranching</b>	83	<b>Communication</b>	34	Teaching - Elem.	722	<b>Transportation</b>	63
Conserv/Forestry	5	Advertising	31	Teaching - Spec. Ed.	133	Unknown	2628
Landscaping	7	Journalism/Publish.	41	Teaching - Secondary	434	Homemaker	266
Architecture	4	Public Relations	19	Teaching - Col/Univ	229	Student	39
Engineering	53	Radio/Television	45	Vocational Education	10	<b>TOTAL</b>	<b>10,457</b>
<b>Arts</b>	15	Telecommunications	20	Elm/Teacher - Coach	28		
Fine Arts	14	<b>Community Services</b>	47	Sec/Teacher - Coach	105		
Graphic Arts	50	Firefighter	14	Col/Teacher - Coach	9		
Interior Design	6	Clergy	96	College - Coach	10		
Performing Arts	32	United Meth. Clergy	93	<b>Government Elective</b>	6		
Photography	9	Crim Just/Court Ofcr	29	Govern. Non-Elective	101		
<b>Bio/Chemical Science</b>	50	Law Enforcement	63	<b>Health/Medicine</b>	161		
Zoology	3	Library/Museum	93	Chiropractor	7		
<b>Business Administration</b>	211	Parks & Recreation	14	Dentist	19		
Business-Owner	205	Public Admin.	26	Dietitian	2		
Accounting	230	Social Work	160	Medical Secretary	4		
Accounting - CPA	61	Urban Planning	4	Medical Technology	39		
Agri-Business	109	Church/Non-Clergy	48	Nursing	387		
Banking & Finance	296	Politics	1	Therapy	36		
Stocks/Investments	59	<b>Computer/Info. Serv.</b>	92	Optometry	9		
Bookkeeping	26	Computer Programming	47	Pharmacy	9		
Clerical	62	Computer Sys. Repair	7	Physician,M.D.,D.O.	83		
Consulting	63	Data Entry	2	Psychiatry	6		
Hotel/Restaurant	28	Mgmnt - Info Systems	63	Psychology	39		
Insurance	185	Systems Analysis	35	Veterinarian	11		
Marketing	95	Internet Services	1	<b>Law</b>	147		
Human Resource/Labor	69	<b>Education</b>	550	<b>Military</b>	40		
Public Utilities	32	Admin. - Pre-School	10	<b>Social Sciences</b>	1		
Real Estate	84	Admin. - Elementary	47	Economist	3		
Recreation/Tourism	25	Admin. - Secondary	63	Historian	1		
Retailing	128	Admin. - College/Unv	112	Sociology	2		
Sales	298	Teaching - Pre-Schl	44	<b>Technical/Trade/Indust.</b>	120		

Data Source: Institutional Advancement

# Morningside College: 2008-09 Fact Book

## Geographic Distribution of Alumni

Living, Undergraduate Degrees Alumni only, with Current Addresses on File (9/2008)



Data Source: Institutional Advancement

## Morningside College: 2008-09 Fact Book

### Faculty by Department

Number of Full- and Part-Time Faculty

Academic Department	2004-05		2005-06		2006-07		2007-08		2008-09	
	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT
Art	3	4	3	4	4	5	4	5	4	6
Biology & Chemistry	6	0	6	1	7	0	7	3	5	5
Busn Admin-Economics	7	1	8	2	8	4	9	4	9	3
Dance	0	2	0	3	0	3	0	2	0	4
Education	7	11	6	22	7	34	6	31	7	51
English	3	1	3	1	4	1	4	1	4	1
History, Political Science	5	0	5	2	5	3	5	2	5	2
Mass Communications	3	1	3	2	3	2	3	1	3	2
Mathematical Sciences	7	2	7	0	6	1	7	1	7	2
Modern Languages	2	1	2	0	2	1	2	1	2	2
Morningside Experience	0	4	0	3	0	5	0	4	0	7
Music	8	9	7	13	7	11	7	12	7	10
Nursing Education	4	3	5	4	5	3	5	3	5	5
Philosophy	2	0	2	0	2	0	2	0	2	0
Psychology	4	1	4	1	4	3	5	2	5	3
Religious Studies	2	0	2	2	2	2	2	2	2	2
Sociology	0	2	0	2	0	1	0	1	0	1
Sport	0	1	0	4	0	4	0	3	0	2
St. Luke's	0	1	0	0	0	0	0	0	0	0
Theatre	2	0	3	0	2	1	2	2	2	0
<b>TOTAL</b>	<b>65</b>	<b>44</b>	<b>66</b>	<b>66</b>	<b>68</b>	<b>84</b>	<b>70</b>	<b>80</b>	<b>69</b>	<b>108</b>

Data Source: Office of Academic Affairs

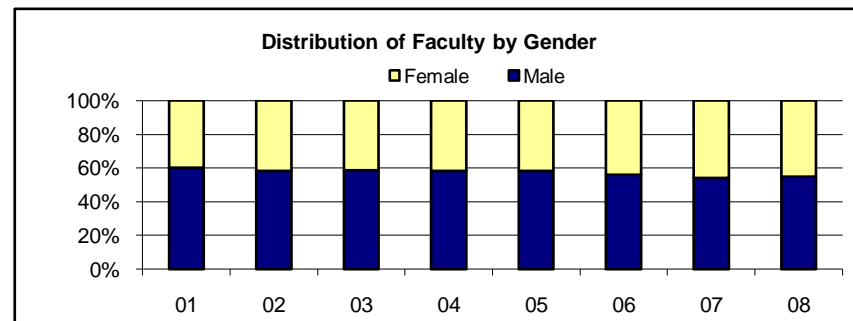
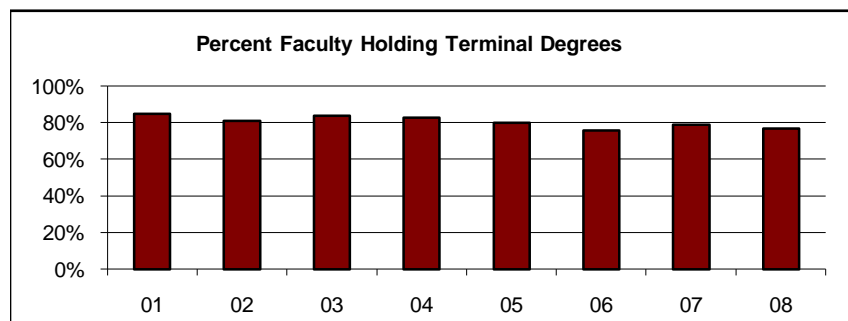
## Morningside College: 2008-09 Fact Book

### Faculty Profile

Full-Time only

		2002-03*		2003-04		2004-05		2005-06		2006-07		2007-08		2008-09	
<b>Full-Time Faculty</b>		67		63		65		66		68		70		69	
<b>Degree Held</b>		<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>
Highest	Doctorate	42	63%	43	68%	44	68%	40	62%	40	59%	43	62%	43	62%
	Masters, Specialist or JD	22	33%	19	30%	20	31%	25	38%	26	38%	26	37%	25	36%
	Baccalaureate	3	4%	1	2%	1	2%	1	2%	2	3%	1	1%	1	2%
Terminal		54	81%	53	84%	54	83%	53	80%	52	76%	55	79%	53	77%
<b>Age</b>		<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>
	60+	5	2	3	2	3	3	4	3	6	3	7	4	8	2
	50-59	11	13	11	12	15	9	13	11	11	11	11	9	11	11
	40-49	14	7	16	7	12	13	13	12	13	11	10	11	10	9
	30-39	9	5	6	4	7	1	6	2	6	5	7	6	8	8
	< 30	0	1	1	1	1	1	2	0	2	0	3	2	1	1
	<b>TOTAL</b>	<b>39</b>	<b>28</b>	<b>37</b>	<b>26</b>	<b>38</b>	<b>27</b>	<b>38</b>	<b>28</b>	<b>38</b>	<b>30</b>	<b>38</b>	<b>32</b>	<b>38</b>	<b>31</b>

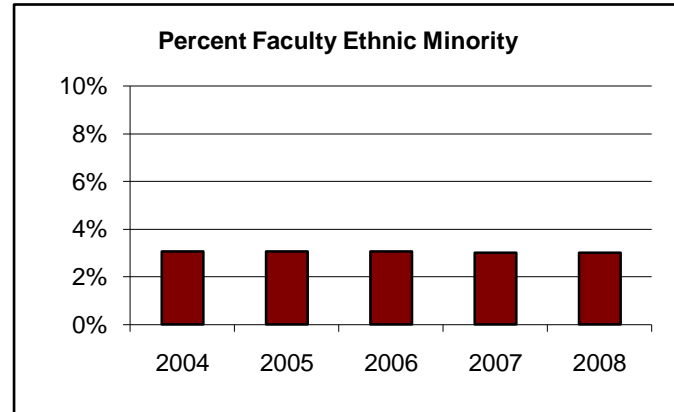
\*Beginning with this year, full-time faculty include those who hold a faculty position even if part of their job responsibility is administrative.



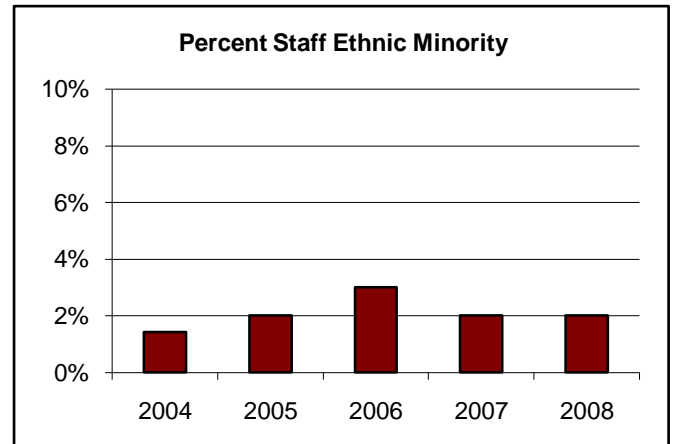
Data Source: Office of Academic Affairs

**Morningside College: 2008-09 Fact Book**  
**Faculty & Staff Diversity**

<b>Faculty (full-time only)</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
Black, non-Hispanic	0	0	0	0	0
American Indian or Eskimo	0	0	0	0	0
Asian or Pacific	0	0	1	1	1
Hispanic	2	2	1	1	1
<b>All Ethnic Minorities</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
<i>Percent Ethnic Minority</i>	<i>3%</i>	<i>3%</i>	<i>3%</i>	<i>3%</i>	<i>3%</i>
White, non-Hispanic	63	64	66	68	67
<b>TOTAL</b>	<b>65</b>	<b>66</b>	<b>68</b>	<b>70</b>	<b>69</b>



<b>Staff (full-time and part-time)</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
Black, non-Hispanic	0	1	1	1	1
American Indian or Eskimo	0	0		0	
Asian or Pacific	1	0	2	2	1
Hispanic	1	2	1	1	1
<b>All Ethnic Minorities</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>3</b>
<i>Percent Ethnic Minority</i>	<i>1%</i>	<i>2%</i>	<i>3%</i>	<i>2%</i>	<i>2%</i>
White, non-Hispanic	138	138	148	161	166
Unknown	1	1	1	0	0
<b>TOTAL</b>	<b>141</b>	<b>142</b>	<b>153</b>	<b>165</b>	<b>169</b>

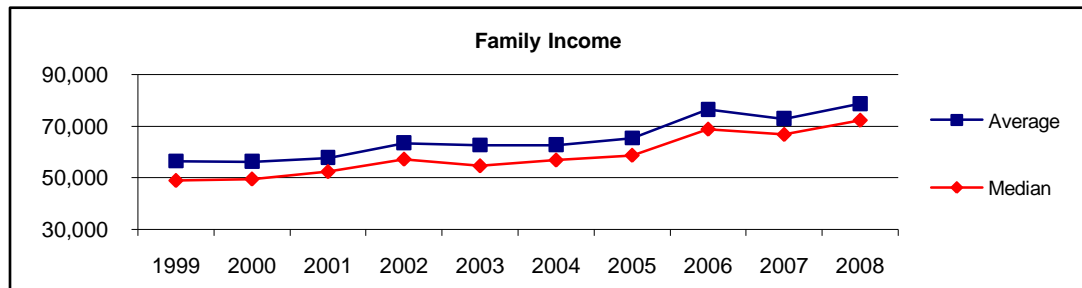


Data Sources: Human Resources & Office of Academic Affairs

**Morningside College: 2008-09 Fact Book**

**Total Family Income**

Family Income			1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
0	-	2,999	1	1	1	6	7	7	4	8	7	1
3,000	-	5,999	0	2	3	2	2	2	3	1	6	3
6,000	-	8,999	4	6	1	2	4	3	4	2	3	4
9,000	-	11,999	1	5	2	3	1	2	2	1	0	2
12,000	-	14,999	2	2	3	2	8	4	3	5	3	2
15,000	-	17,999	2	0	1	0	8	5	6	4	3	3
18,000	-	23,999	7	12	6	11	12	12	18	6	7	6
24,000	-	29,999	11	14	18	10	14	18	19	9	11	8
30,000	-	35,999	13	23	7	15	21	23	15	16	16	20
36,000	-	41,999	14	18	12	22	20	27	19	20	17	11
42,000	-	47,999	24	15	21	18	18	17	23	15	18	13
48,000	-	53,999	14	10	15	16	17	24	18	21	17	17
54,000	-	59,999	15	19	19	26	14	19	22	28	9	18
60,000	-	99,999	42	51	55	76	83	100	105	113	99	116
100,000	&	Over	13	22	12	30	37	44	40	79	64	72
Non FAFSA Filers			8	5	6	6	6	9	8	4	10	6
Total # of Students			171	205	182	245	272	316	309	332	290	302
Average			56,404	56,227	57,726	63,505	62,627	62,688	65,367	76,408	72,920	78,760
Median			49,003	49,571	52,418	57,245	54,668	56,897	58,745	68,856	66,800	72,318



Data Source: Student Financial Planning

## Morningside College: 2008-09 Fact Book

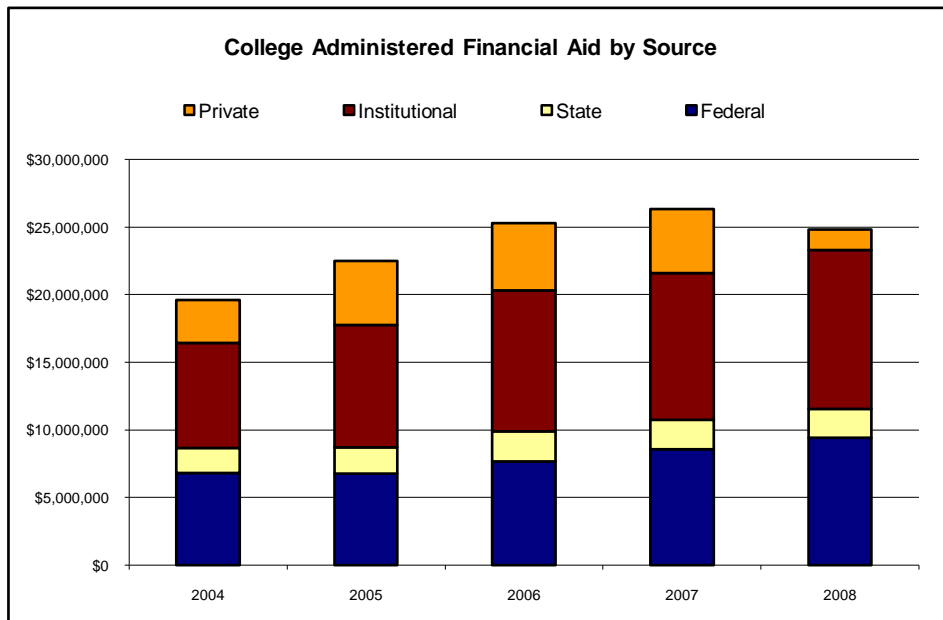
### College Administered Financial Aid

	2004-2005	2005-2006	2006-07	2007-08	2008-09
<b>FEDERAL:</b>					(NOT FINAL)
Grants: Pell:	1,051,426	999,342	1,046,157	1,110,001	1,248,583
Other:	291,494	267,681	296,368	359,900	315,261
Work Study:	374,481	325,805	325,090	349,711	836,295
Loans: Perkins	721,059	315,692	468,668	565,651	273,000
Subsidized Stafford:	2,724,181	2,878,843	3,210,073	3,604,847	3,042,920
Unsubsidized Stafford:	1,355,593	1,600,863	1,723,265	1,955,322	3,141,535
PLUS:	321,314	380,166	578,745	620,424	560,955
<b>TOTAL:</b>	<b>6,839,548</b>	<b>6,768,392</b>	<b>7,648,366</b>	<b>8,565,856</b>	<b>9,418,549</b>
<b>STATE:</b>					
Grants: Iowa Tuition Grant:	1,633,376	1,772,907	2,052,384	1,983,005	1,938,010
Other:	165,780	117,551	144,484	174,461	214,789
Work Study:	-	830	980	-	-
Loans: Teacher's Forgivable:	24,000	63,000	63,837	10,500	1,200
<b>TOTAL:</b>	<b>1,823,156</b>	<b>1,954,288</b>	<b>2,261,685</b>	<b>2,167,966</b>	<b>2,153,999</b>
<b>INSTITUTIONAL:</b>					
Grants: Need Based:	1,129,459	1,118,606	1,060,752	1,035,578	1,217,154
Non Need Based:					
Academic:	2,306,225	2,823,742	3,364,793	3,549,642	3,726,345
Athletic:	1,126,517	1,244,037	1,370,765	1,460,903	1,595,662
Employee Rebates:	370,465	477,508	624,577	547,279	589,491
Other Talent Grants:	461,041	662,602	951,764	1,112,062	1,381,917
U. M. & Min. Dep.:	-	-	-	-	-
Other:	1,878,800	2,162,475	2,424,710	2,543,976	2,781,425
Work:	282,807	387,614	484,379	492,979	339,023
Loans:	201,805	149,111	140,758	117,700	89,000
<b>TOTAL:</b>	<b>7,757,119</b>	<b>9,025,695</b>	<b>10,422,498</b>	<b>10,860,119</b>	<b>11,720,017</b>
<b>PRIVATE:</b>					
Grants:	456,333	614,644	583,721	614,607	532,760
Loans:	2,711,023	4,115,908	4,360,649	4,147,980	1,008,544
<b>TOTAL:</b>	<b>3,167,356</b>	<b>4,730,552</b>	<b>4,944,370</b>	<b>4,762,586</b>	<b>1,541,304</b>
<b>GRAND TOTAL:</b>	<b>19,587,179</b>	<b>22,478,927</b>	<b>25,276,919</b>	<b>26,356,527</b>	<b>24,833,869</b>

Data Source: Student Financial Planning

**Morningside College: 2008-09 Fact Book**  
**College Administered Financial Aid**

Financial Aid Source	2004	2005	2006	2007	(NOT FINAL)
					2008
Federal	\$6,839,549	\$6,768,392	\$7,648,365	\$8,565,856	\$9,418,549
State	\$1,823,156	\$1,954,288	\$2,261,685	\$2,167,966	\$2,153,999
Institutional	\$7,757,119	\$9,025,695	\$10,422,498	\$10,860,119	\$11,720,017
Private	\$3,167,356	\$4,730,552	\$4,944,371	\$4,762,586	\$1,541,304
<b>Total</b>	<b>\$19,587,180</b>	<b>\$22,478,927</b>	<b>\$25,276,919</b>	<b>\$26,356,527</b>	<b>\$24,833,869</b>



Data Source: Student Financial Planning

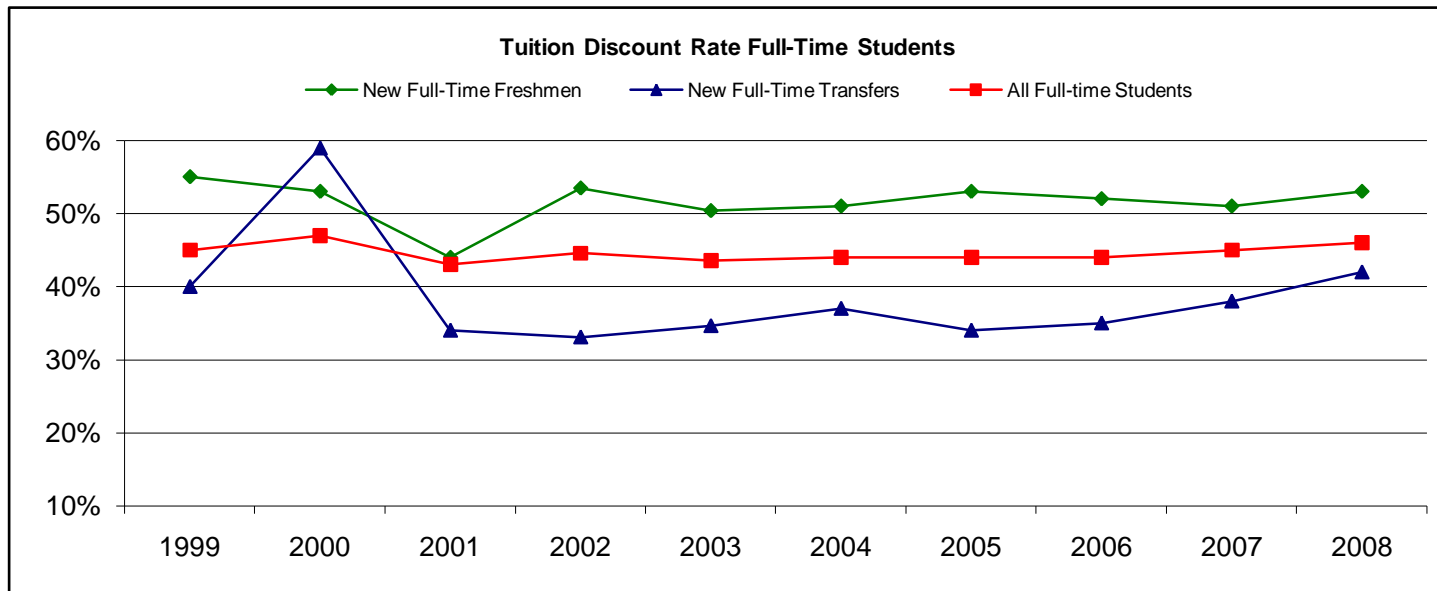
**Morningside College: 2008-09 Fact Book**

**Tuition Discount Rate**

Full-Time Students\*, Fall Semester

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
New Full-Time Freshmen	55%	53%	44%	53%	50%	51%	53%	52%	51%	53%
New Full-Time Transfers	40%	59%	34%	33%	35%	37%	34%	35%	38%	42%
All Full-time Students	45%	47%	43%	45%	44%	44%	44%	44%	45%	46%

\*A full-time student is a student enrolled for at least 12 semester hours



Data Source: Student Financial Planning

## Morningside College: 2008-09 Fact Book

### Comparison Group Profile

Colleges	Founded	Religious Affiliation	U.S. News Rank		Location	
			Category	Ranking	City	State
Augustana	1860	Lutheran	Baccalaureate (Midwest)	3	Sioux Falls	South Dakota
Briar Cliff	1930	Catholic	Baccalaureate (Midwest)	30	Sioux City	Iowa
Central	1853	Reformed	Liberal Arts	122	Pella	Iowa
Coe	1851	Presbyterian	Liberal Arts	98	Cedar Rapids	Iowa
Concordia	1884	Lutheran	Baccalaureate (Midwest)	18	Seward	Nebraska
Cornell	1853	Methodist	Liberal Arts	88	Mt. Vernon	Iowa
Dakota Wesleyan	1885	Methodist	Baccalaureate (Midwest)	T3	Mitchell	South Dakota
Dana	1884	Lutheran	Baccalaureate (Midwest)	38	Blair	Nebraska
Dordt	1955	Christian Reformed	Baccalaureate (Midwest)	6	Sioux Center	Iowa
Graceland	1895	LD Saints	Master's	T3	Lamoni	Iowa
Grand View	1896	Lutheran	Baccalaureate (Midwest)	T3	Des Moines	Iowa
Hastings	1882	Presbyterian	Liberal Arts	T3	Hastings	Nebraska
Midland	1883	Lutheran	Baccalaureate (Midwest)	T3	Fremont	Nebraska
<b>Morningside</b>	<b>1894</b>	<b>Methodist</b>	<b>Baccalaureate (Midwest)</b>	<b>26</b>	<b>Sioux City</b>	<b>Iowa</b>
Mount Mercy	1928	Catholic	Baccalaureate (Midwest)	24	Cedar Rapids	Iowa
Nebraska Wesleyan	1887	Methodist	Liberal Arts	T3	Lincoln	Nebraska
Northwestern	1882	Reformed	Baccalaureate (Midwest)	4	Orange City	Iowa
Simpson	1860	Methodist	Liberal Arts	T3	Indianola	Iowa
Univ of Sioux Falls	1883	Baptist	Baccalaureate (Midwest)	35	Sioux Falls	South Dakota
Wartburg	1852	Lutheran	Liberal Arts	T3	Waverly	Iowa
William Penn	1873	Quaker	Baccalaureate (Midwest)	T4	Oskaloosa	Iowa

Note: this comparison group of colleges and universities has been revised and differs from the group used in previous years.

Data Source: President's Office

## Morningside College: 2008-09 Fact Book

### Comparison Group: Tuition

#### Detail

Colleges	2004	Colleges	2005	Colleges	2006
Clarke	24,799	Coe	23,930	Coe	25,120
Coe	22,650	Cornell	23,680	Cornell	24,800
Cornell	22,650	Wartburg	21,130	Wartburg	22,410
Wartburg	19,700	Simpson	20,911	Simpson	22,266
Simpson	19,635	Central	19,928	Central	21,222
Central	18,892	Clarke	18,945	75th Percentile	20,991
75th Percentile	18,664	75th Percentile	18,924	Clarke	20,297
Augustana	17,980	Augustana	18,860	Augustana	19,986
Midland	17,210	Midland	18,440	Midland	19,510
<b>Morningside</b>	<b>17,170</b>	<b>Morningside</b>	<b>18,080</b>	<b>Morningside</b>	<b>18,940</b>
Briar Cliff	16,995	Mount Mercy	18,030	50th Percentile	18,935
50th Percentile	16,880	Briar Cliff	17,985	Mount Mercy	18,930
Concordia	16,880	50th Percentile	17,855	Doane	18,770
Mount Mercy	16,880	Concordia	17,724	Concordia	18,750
Dana	16,800	Dordt	17,640	Dordt	18,660
Dordt	16,670	Doane	17,536	25th Percentile	18,653
Northwestern	16,360	Dana	17,450	Dana	18,650
Doane	15,970	Hastings	17,268	Northwestern	18,296
25th Percentile	15,827	25th Percentile	17,262	Grand View	16,890
Hastings	15,398	Northwestern	17,260	Univ of Sioux Falls	16,720
Grandview	15,342	Univ of Sioux Falls	16,100	Dakota Wesleyan	16,650
Graceland	15,150	Grandview	16,060	Briar Cliff	n/a
Univ of Sioux Falls	15,100	Graceland	16,000	Graceland	n/a
Dakota Wesleyan	14,800	Dakota Wesleyan	15,600	Hastings	n/a
William Penn	14,190	William Penn	15,334	William Penn	n/a

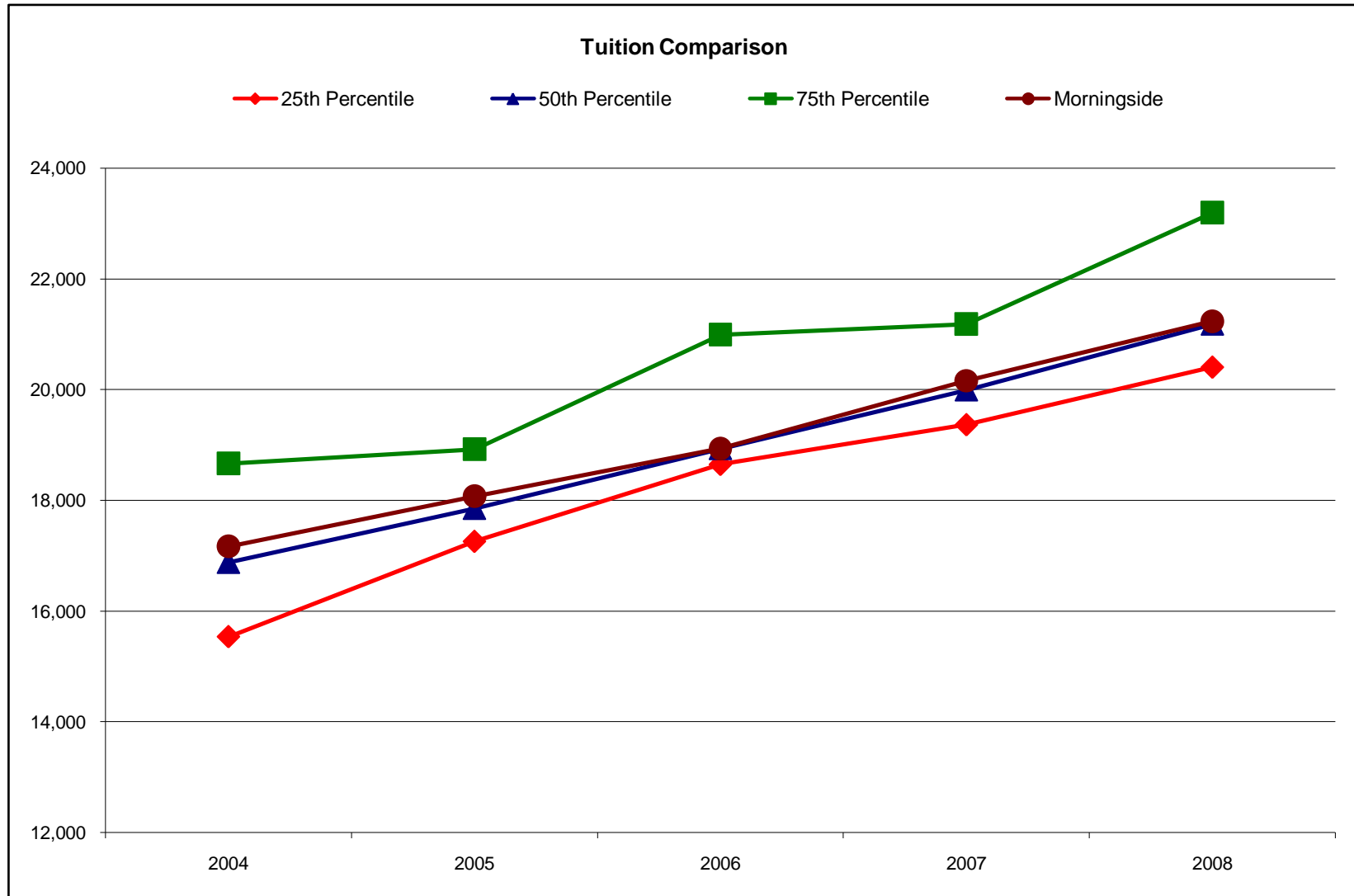
Colleges	2007
Coe	26,390
Cornell	26,280
Wartburg	24,300
Simpson	23,596
Central	22,510
75th Percentile	21,182
Augustana	21,182
Midland	20,925
Nebraska Wesleyan	20,252
<b>Morningside</b>	<b>20,164</b>
Mount Mercy	20,070
50th Percentile	19,995
Briar Cliff	19,995
Dordt	19,900
Concordia	19,790
Hastings	19,604
Northwestern	19,576
25th Percentile	19,370
Dana	19,370
Graceland	17,900
Grand View	17,752
Dakota Wesleyan	17,500
Univ of Sioux Falls	16,720
William Penn	15,945

Colleges	2008
Cornell	27,850
Coe	27,720
Wartburg	26,160
Simpson	24,771
Central	23,944
75th Percentile	23,197
Augustana	22,450
Midland	22,006
Briar Cliff	21,510
Nebraska Wesleyan	21,272
<b>Morningside</b>	<b>21,240</b>
50th Percentile	21,183
Mount Mercy	21,125
Dordt	21,040
Hastings	20,782
Northwestern	20,750
Concordia	20,700
25th Percentile	20,410
Dana	20,120
Graceland	18,880
Grand View	18,554
Dakota Wesleyan	18,500
Univ of Sioux Falls	17,940
William Penn	n/a

Data Source: President's Office

# Comparison Group: Tuition

Chart



## Morningside College: 2008-09 Fact Book

### Comparison Group: Freshman Applications

Detail

Colleges	2003	Colleges	2004	Colleges	2005
Central	1,865	Wartburg	1,821	Wartburg	1,681
Wartburg	1,841	Central	1,732	Cornell	1,653
Augustana	1,692	Cornell	1,716	Central	1,641
Cornell	1,555	Augustana	1,698	Augustana	1,544
Hastings	1,553	Hastings	1,403	Hastings	1,413
75th Percentile	1,390	Briar Cliff	1,324	75th Percentile	1,312
Coe	1,336	75th Percentile	1,315	Coe	1,278
Northwestern	1,311	Northwestern	1,289	Briar Cliff	1,275
Briar Cliff	1,297	Simpson	1,281	Simpson	1,216
Simpson	1,271	Coe	1,177	Northwestern	1,185
<b>Morningside</b>	<b>1,130</b>	Graceland	1,170	<b>Morningside</b>	<b>1,160</b>
50th Percentile	1,087	<b>Morningside</b>	<b>1,164</b>	50th Percentile	1,144
Midland	1,044	50th Percentile	1,154	Doane	1,127
Graceland	1,016	Doane	1,144	Dana	901
Concordia	863	Midland	950	Midland	898
Dordt	780	Clarke	945	Dakota Wesleyan	799
William Penn	722	Dana	927	25th Percentile	784
25th Percentile	718	Univ of Sioux Falls	871	Clarke	784
Clarke	704	25th Percentile	828	Concordia	784
Dana	583	Dordt	813	Dordt	774
Dakota Wesleyan	543	Concordia	746	Univ of Sioux Falls	552
Mount Mercy	488	William Penn	656	Mount Mercy	478
Grandview	438	Mount Mercy	541	Grand View	442
Doane	n/a	Dakota Wesleyan	500	Graceland	n/a
Univ of Sioux Falls	n/a	Grandview	432	William Penn	n/a

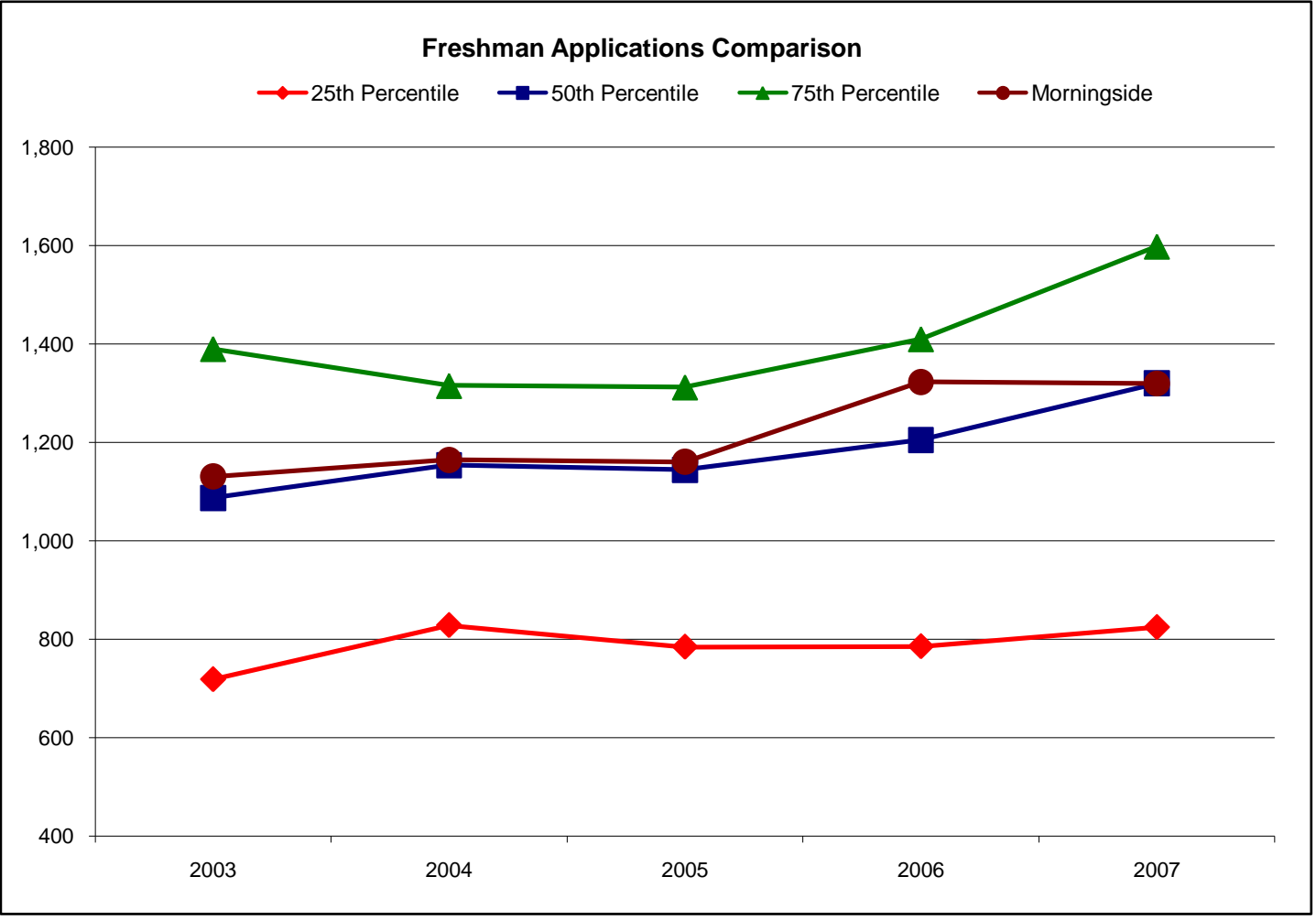
Colleges	2006
Central	1,797
Wartburg	1,719
Cornell	1,717
Coe	1,647
Augustana	1,413
75th Percentile	1,410
Nebraska Wesleyan	1,409
Briar Cliff	1,351
<b>Morningside</b>	<b>1,323</b>
Northwestern	1,277
Hastings	1,210
50th Percentile	1,205
Simpson	1,199
Concordia	1,082
Midland	920
Dordt	844
Dana	818
25th Percentile	785
William Penn	686
Mount Mercy	680
Dakota Wesleyan	614
Univ of Sioux Falls	597
Grand View	418
Graceland	n/a

Colleges	2007
Cornell	2,659
Wartburg	1,982
Central	1,919
Coe	1,890
Nebraska Wesleyan	1,632
75th Percentile	1,598
Hastings	1,564
Briar Cliff	1,434
Concordia	1,409
Augustana	1,353
Simpson	1,346
<b>Morningside</b>	<b>1,320</b>
50th Percentile	1,320
Northwestern	1,311
Graceland	1,034
Dordt	905
Dana	899
Midland	864
25th Percentile	824
William Penn	783
Univ of Sioux Falls	642
Dakota Wesleyan	564
Mount Mercy	457
Grand View	399

Data Source: President's Office

# Comparison Group: Freshman Applications

Chart



## Morningside College: 2008-09 Fact Book

### Comparison Group: Full-Time Students

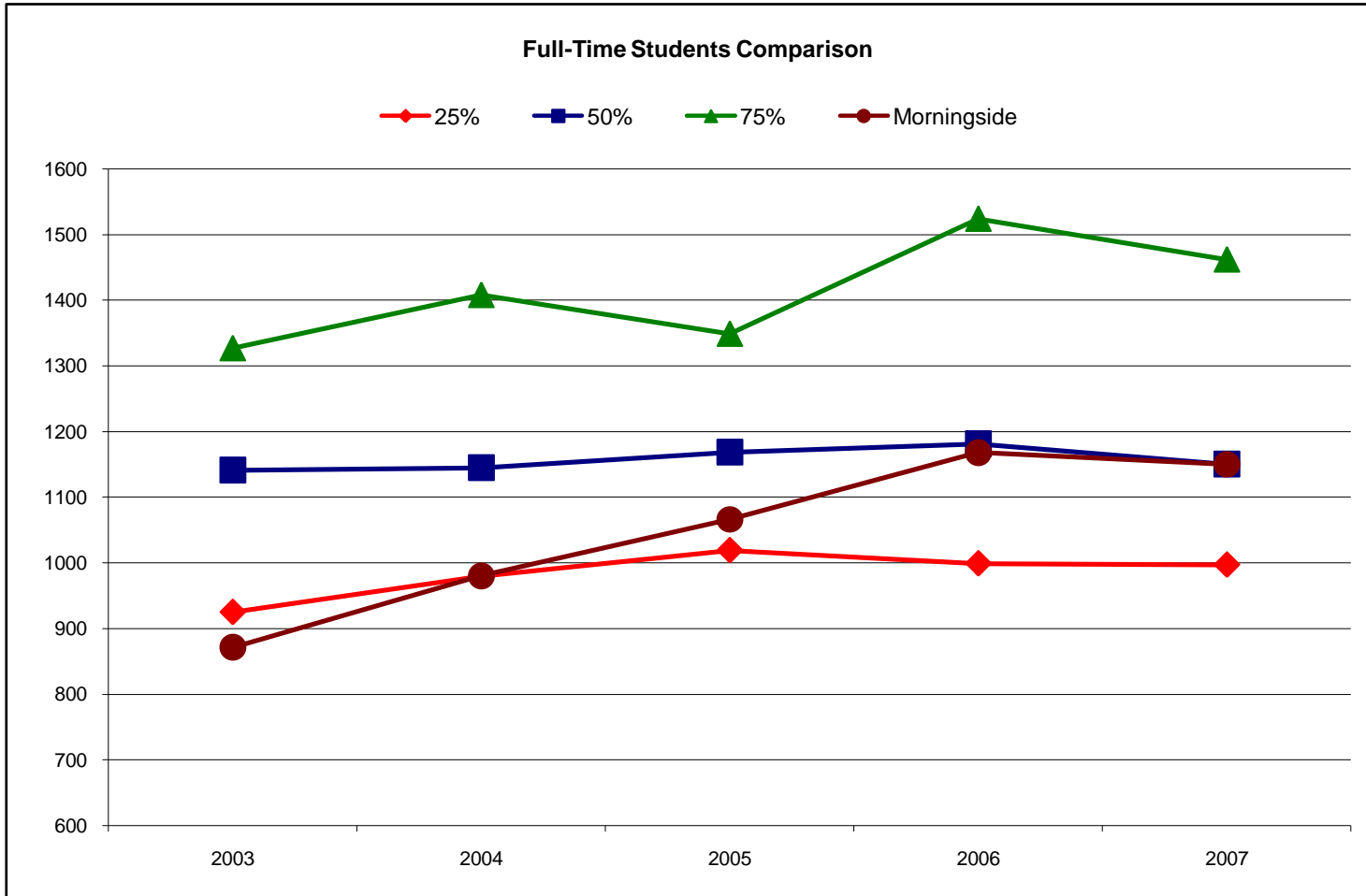
#### Details

Colleges	2003	Colleges	2004	Colleges	2005	Colleges	2006	Colleges	2007
Wartburg	1,705	Wartburg	1,725	Augustana	2,363	William Penn	1,944	William Penn	1,851
Augustana	1,686	Central	1,706	William Penn	1,768	Wartburg	1,696	Wartburg	1,737
Augustana	1,665	Augustana	1,653	Wartburg	1,732	Augustana	1,650	Nebraska Wesleyan	1,658
Central	1,653	William Penn	1,477	Central	1,601	Nebraska Wesleyan	1,629	Augustana	1,614
Simpson	1,436	Simpson	1,452	Simpson	1,507	Central	1,562	Simpson	1,500
Doane	1,367	Doane	1,408	75th Percentile	1,349	75th Percentile	1,524	75th Percentile	1,462
Graceland	1,343	75th Percentile	1,408	Doane	1,349	Simpson	1,524	Central	1,423
75th Percentile	1,322	Grandview	1,305	Grand View	1,305	Grand View	1,334	Grand View	1,342
William Penn	1,300	Dordt	1,227	Coe	1,245	Northwestern	1,290	Northwestern	1,257
Dordt	1,233	Northwestern	1,225	Northwestern	1,226	Graceland	1,206	Dordt	1,246
Northwestern	1,227	Coe	1,202	Dordt	1,197	Dordt	1,190	Coe	1,220
Grandview	1,182	Cornell	1,145	50th Percentile	1,168	50th Percentile	1,181	<b>Morningside</b>	<b>1,150</b>
Coe	1,177	50th Percentile	1,145	Univ of Sioux Falls	1,168	Coe	1,181	50th Percentile	1,150
50th Percentile	1,141	Concordia	1,101	Cornell	1,166	<b>Morningside</b>	<b>1,168</b>	Cornell	1,061
Cornell	1,105	Hastings	1,090	Hastings	1,121	Cornell	1,107	Hastings	1,059
Concordia	1,098	Univ of Sioux Falls	1,067	Concordia	1,091	Hastings	1,064	Graceland	1,058
Hastings	1,054	Mount Mercy	989	<b>Morningside</b>	<b>1,066</b>	Concordia	1,047	Concordia	1,042
Mount Mercy	975	<b>Morningside</b>	<b>980</b>	25th Percentile	1,019	25th Percentile	999	Univ of Sioux Falls	1,042
25th Percentile	925	25th Percentile	980	Mount Mercy	1,019	Univ of Sioux Falls	999	25th Percentile	997
Midland	925	Briar Cliff	932	Briar Cliff	970	Mount Mercy	992	Briar Cliff	951
Briar Cliff	884	Midland	917	Midland Lutheran	888	Briar Cliff	978	Mount Mercy	938
<b>Morningside</b>	<b>871</b>	Clarke	867	Clarke	857	Midland	906	Midland	771
Clarke	799	Dakota Wesleyan	665	Dakota Wesleyan	705	Dakota Wesleyan	691	Dakota Wesleyan	728
Dakota Wesleyan	665	Dana	619	Dana	653	Dana	589	Dana	604
Dana	563	Graceland	n/a	Graceland	n/a				

Data Source: President's Office

# Comparison Group: Full-Time Students

Chart



## Morningside College: 2008-09 Fact Book

### Comparison Group: Part-Time Students

#### Details

Colleges	2003	Colleges	2004	Colleges	2005
Cornell	12	Cornell	10	Cornell	13
Dana	18	Hastings	15	Midland Lutheran	21
Hastings	20	Dana	20	Augustana	23
Midland	24	Midland	38	Dana	23
Concordia	41	Central	44	Hastings	23
Central	46	<b>Morningside</b>	<b>57</b>	25th Percentile	27
25th Percentile	46	25th Percentile	57	William Penn	27
Dordt	54	Northwestern	59	Central	34
Northwestern	58	Dordt	63	Northwestern	47
Wartburg	70	Dakota Wesleyan	73	Dakota Wesleyan	53
<b>Morningside</b>	<b>71</b>	Concordia	78	Dordt	62
Dakota Wesleyan	73	Wartburg	79	50th Percentile	79
50th Percentile	73	50th Percentile	79	Wartburg	79
Coe	113	Augustana	117	<b>Morningside</b>	<b>83</b>
Augustana	124	Coe	119	Concordia	85
Briar Cliff	171	Briar Cliff	152	Coe	86
Clarke	196	Clarke	186	Briar Cliff	126
Doane	243	William Penn	208	75th Percentile	128
75th Percentile	243	75th Percentile	208	Univ of Sioux Falls	128
William Penn	251	Univ of Sioux Falls	237	Clarke	164
Grandview	448	Doane	247	Doane	247
Mount Mercy	498	Grandview	454	Grand View	454
Simpson	501	Mount Mercy	497	Mount Mercy	471
Graceland	690	Simpson	503	Simpson	528
Univ of Sioux Falls	n/a	Graceland	n/a	Graceland	n/a

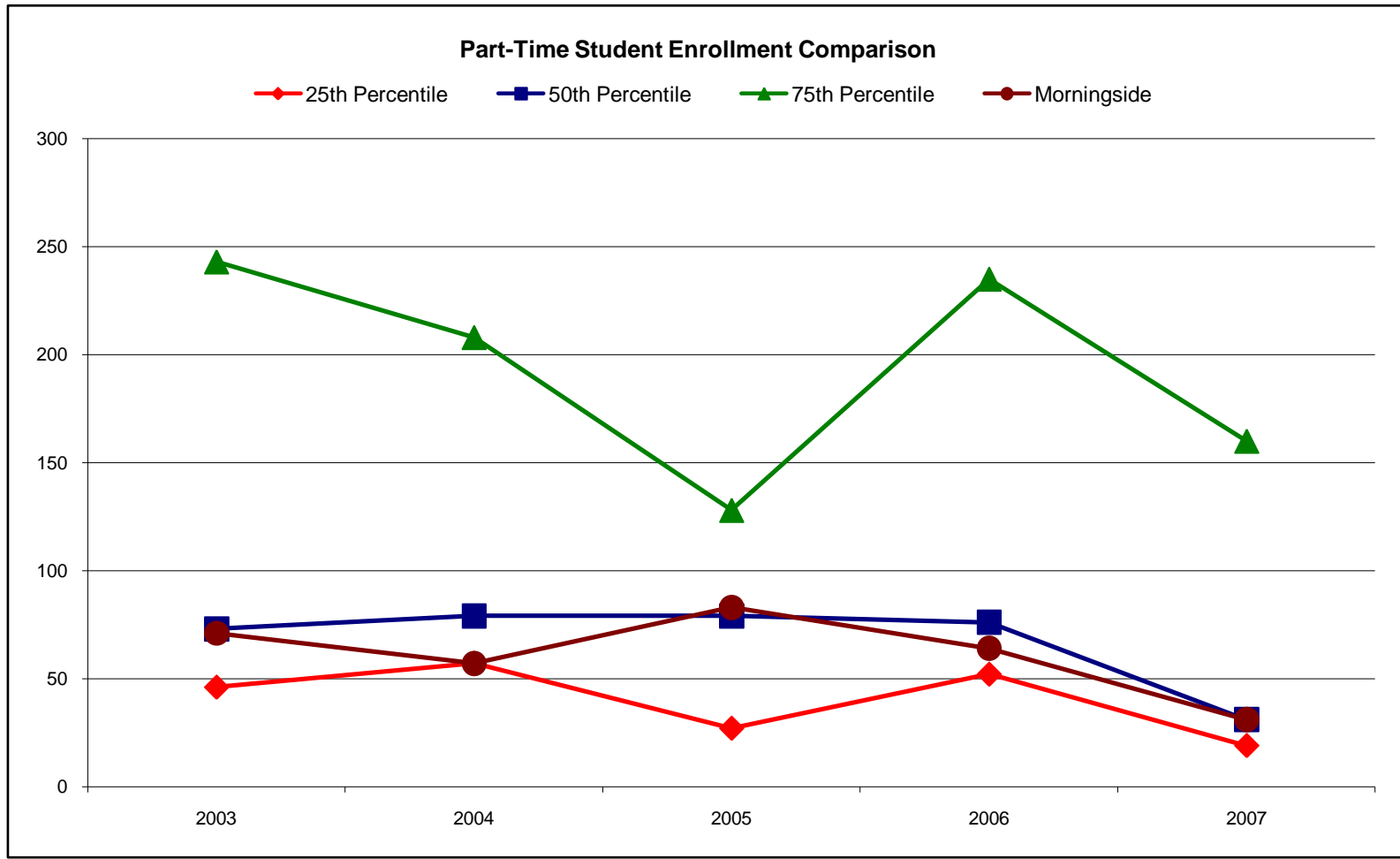
Colleges	2006
Dana	13
Cornell	14
Midland	26
Hastings	29
Central	44
25th Percentile	52
Northwestern	52
Dakota Wesleyan	58
Concordia	60
<b>Morningside</b>	<b>64</b>
Wartburg	73
50th Percentile	76
Dordt	76
Coe	94
Augustana	97
Briar Cliff	117
William Penn	141
75th Percentile	235
Nebraska Wesleyan	235
Univ of Sioux Falls	270
Grand View	373
Mount Mercy	490
Simpson	506
Graceland	614

Colleges	2007
Midland	5
Hastings	8
Dana	9
Northwestern	12
Cornell	14
25th Percentile	19
Concordia	24
Wartburg	27
Central	28
Coe	28
Dakota Wesleyan	28
<b>Morningside</b>	<b>31</b>
50th Percentile	31
Dordt	46
Graceland	47
William Penn	57
Augustana	104
Briar Cliff	123
75th Percentile	160
Nebraska Wesleyan	196
Univ of Sioux Falls	229
Grand View	338
Simpson	418
Mount Mercy	542

Data Source: President's Office

**Comparison Group: Part-Time Students**

Chart



## Morningside College: 2008-09 Fact Book

### Comparison Group: Graduation Rate

Four-Year Averages

Details

Colleges	2003	Colleges	2004	Colleges	2005
Wartburg	71	Wartburg	69	Coe	73
Coe	70	Dordt	67	Wartburg	69
Cornell	68	Simpson	67	Cornell	67
Dordt	67	Central	66	75th Percentile	66
Simpson	67	75th Percentile	65	Augustana	66
75th Percentile	64	Augustana	65	Central	66
Central	64	Coe	65	Dordt	66
Hastings	64	Cornell	65	Simpson	66
Augustana	63	Hastings	63	Doane	64
Clarke	63	50th Percentile	62	Mount Mercy	63
Doane	63	Clarke	62	Hastings	62
Concordia	62	Concordia	62	Clarke	61
50th Percentile	61	Doane	62	50th Percentile	60
Mount Mercy	59	Mount Mercy	61	Concordia	59
Northwestern	55	Northwestern	57	Northwestern	58
Dana	54	<b>Morningside</b>	<b>54</b>	<b>Morningside</b>	<b>55</b>
Midland	54	Dana	52	Briar Cliff	51
25th Percentile	53	25th Percentile	51	Dana	51
Briar Cliff	53	Briar Cliff	51	25th Percentile	50
<b>Morningside</b>	<b>53</b>	Dakota Wesleyan	51	Univ of Sioux Falls	49
Dakota Wesleyan	49	Midland	49	Graceland	48
Univ of Sioux Falls	49	Univ of Sioux Falls	49	Dakota Wesleyan	46
Graceland	47	Graceland	47	Midland	46
Grandview	35	Grandview	35	Grandview	35
William Penn	20	William Penn	20	William Penn	32

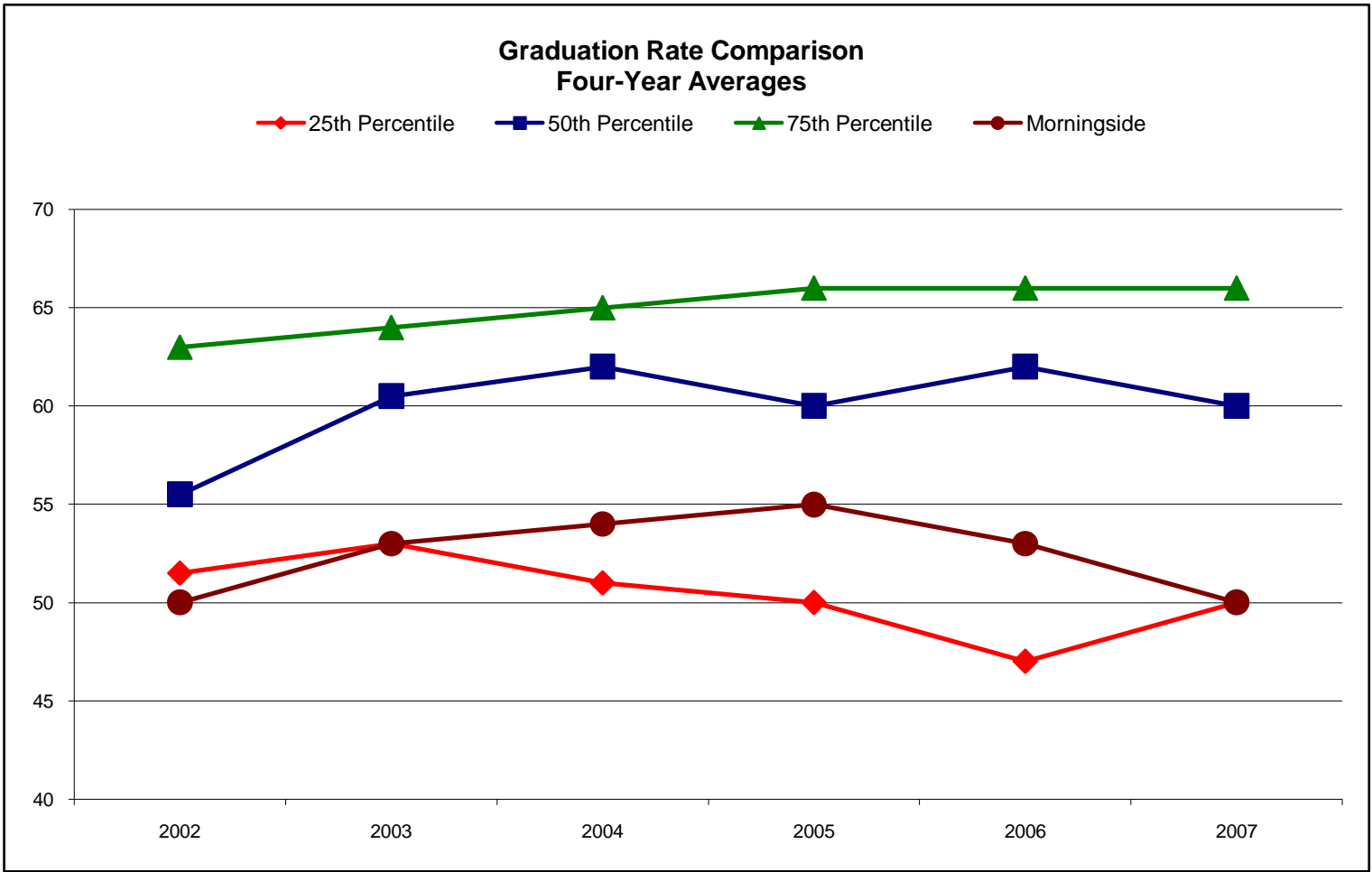
Colleges	2006
Northwestern	77
Nebraska Wesleyan	70
Simpson	69
Central	68
75th Percentile	66
Augustana	66
Cornell	66
Coe	64
Dordt	64
Wartburg	64
50th Percentile	62
Hastings	62
Mount Mercy	62
Concordia	57
<b>Morningside</b>	<b>53</b>
Briar Cliff	52
Dana	50
25th Percentile	47
Midland	47
Univ of Sioux Falls	47
Dakota Wesleyan	40
Grand View	38
Graceland	36
William Penn	28

Colleges	2007
Coe	70
Central	68
Nebraska Wesleyan	68
Simpson	68
75th Percentile	66
Cornell	66
Dordt	65
Augustana	64
Wartburg	64
Hastings	62
Mount Mercy	62
50th Percentile	60
Northwestern	60
Concordia	57
Graceland	52
Briar Cliff	50
Midland	50
<b>Morningside</b>	<b>50</b>
25th Percentile	50
Dana	49
Univ of Sioux Falls	46
Dakota Wesleyan	40
Grand View	38
William Penn	22

Data Source: President's Office

## Comparison Group: Graduation Rate

Four-Year Averages  
Chart



## Morningside College: 2008-09 Fact Book

### Comparison Group: Freshman Retention Rate

Four-Year Averages

Details

Colleges	2003	Colleges	2004	Colleges	2005
Central	81	Central	81	Dordt	82
Coe	81	Coe	81	Augustana	81
Doane	81	Augustana	80	Central	81
Simpson	81	Midland	80	Coe	81
Concordia	80	Concordia	80	Cornell	80
Cornell	80	Cornell	80	75th Percentile	79
Dordt	80	Dordt	80	Clarke	79
75th Percentile	80	Doane	80	Concordia	79
Augustana	79	75th Percentile	80	Simpson	79
Midland	79	Simpson	79	Doane	78
Clarke	77	Clarke	78	Wartburg	78
Mount Mercy	77	Wartburg	78	50th Percentile	76
Wartburg	77	50th Percentile	77	Northwestern	76
50th Percentile	77	Northwestern	76	Hastings	75
Northwestern	76	Mount Mercy	76	Mount Mercy	75
Hastings	75	Hastings	75	Midland	70
Graceland	70	Briar Cliff	69	Briar Cliff	69
Briar Cliff	69	Graceland	69	Grand View	69
25th Percentile	68	25th Percentile	68	25th Percentile	68
<b>Morningside</b>	<b>68</b>	Grandview	68	Graceland	67
Dana	66	Univ of Sioux Falls	67	Univ of Sioux Falls	67
Grandview	66	<b>Morningside</b>	<b>66</b>	<b>Morningside</b>	<b>66</b>
Univ of Sioux Falls	66	Dakota Wesleyan	65	Dana	63
Dakota Wesleyan	65	Dana	65	Dakota Wesleyan	62
William Penn	42	William Penn	42	William Penn	45

Colleges	2006
Coe	82
Cornell	82
Dordt	82
Nebraska Wesleyan	81
75th Percentile	80
Augustana	80
Central	80
Simpson	80
Concordia	78
Northwestern	77
Wartburg	77
50th Percentile	76
Mount Mercy	76
Hastings	74
Briar Cliff	69
Grand View	69
Univ of Sioux Falls	69
25th Percentile	68
Graceland	68
Midland	68
<b>Morningside</b>	<b>68</b>
Dakota Wesleyan	61
Dana	61
William Penn	47

Colleges	2007
Cornell	83
Dordt	83
Coe	82
Nebraska Wesleyan	81
Simpson	81
75th Percentile	81
Central	80
Augustana	79
Wartburg	78
Northwestern	77
Concordia	76
Hastings	75
50th Percentile	75
Mount Mercy	74
Midland	71
<b>Morningside</b>	<b>70</b>
Graceland	69
Univ of Sioux Falls	69
25th Percentile	68
Grand View	67
Briar Cliff	66
Dana	63
Dakota Wesleyan	61
William Penn	50

\*Less than four years used in average

Data Source: President's Office

**Comparison Group: Freshman Retention Rate**

Four-Year Averages  
Chart

